

There came on for consideration at a duly constituted meeting of the Mayor and Members of the City Council of the City of Bay St. Louis, Mississippi, held on the 6th day of January, 2026, the following Resolution:

A RESOLUTION BY THE MAYOR AND CITY COUNCIL OF THE CITY OF BAY ST. LOUIS, MISSISSIPPI TO AUTHORIZE AN EXPENDITURE FOR ADVERTISING AND BRINGING INTO FAVORABLE NOTICE THE OPPORTUNITIES, POSSIBILITIES AND RESOURCES OF THE CITY OF BAY ST. LOUIS AT CRUISIN' THE COAST, AND FOR RELATED PURPOSES

WHEREAS, the City of Bay St. Louis will be host 2026 Cruisin' the Coast for multiple days during the event, which will take place in October 2026 in and around downtown Bay St. Louis and along City roadways; and

WHEREAS, the City of Bay St. Louis receives valuable advertising thru the public relations generated by the Cruisin' the Coast event and through word-of-mouth promotion of Cruisin' the Coast participants; and

WHEREAS, the City of Bay St. Louis additionally receives advertising in the form of publicity and pubic entertainment which advances municipal interests; and

WHEREAS, the Governing Authority of the City of Bay St. Louis is of the opinion that the City of Bay St. Louis benefits from such advertising in the event by having an opportunity to show appreciation and promote the City of Bay St. Louis to individuals from around the Gulf South, the United States and even to visitors to the United States; and it finds that pursuant to the authority of Miss. Code Ann. §17-3-1 (Rev. 2003) and Miss. Code Ann. §17-3-3 (Rev.2003) that an expenditure of \$20,000.00 to Cruisin' the Coast, as requested by Cruisin' representatives in Exhibit "A" hereto, serves the purposes of advertising and bringing into favorable notice the opportunities, possibilities and resources of the municipality, and shall constitute a form of advertising or publicity that will be helpful toward advancing the moral, financial and other interests of the City of Bay St. Louis.

NOW THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF BAY ST. LOUIS, MISSISSIPPI, AS FOLLOWS, TO WIT:

Section 1. That the matters, facts and things recited in the Preamble hereto are hereby adopted as the official findings of the Governing Authority.

Section 2. That the Mayor is hereby authorized to execute the MOU with Cruisin' that is attached hereto as Exhibit A.

Section 2. That the City of Bay St. Louis, by and through its Mayor, is hereby authorized to expend, via special check as needed, municipal funds in the amount of Twenty Thousand and no/100 Dollars (\$20,000.00) payable to Cruisin' the Coast to be used to advertise the event and the City of Bay St. Louis for the reasons set forth in the Preamble hereto.

After being reduced to writing, the foregoing Resolution was read and considered, section by section, and then as a whole, whereupon Council Member SMITH moved for its adoption, and after a second by Council Member DESALVO, the following roll call vote was had:

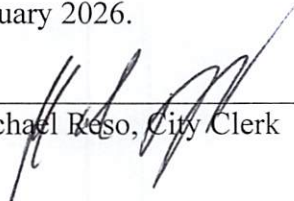
Council Member Jordan Bradford	YEA
Council Member Nancy Moynan	YEA
Council Member Phalba Holmes	YEA
Council Member Kyle Lewis	YEA
Council Member Linda Kay Davis	YEA
Council Member Josh DeSalvo	YEA
Council Member Larry Smith	YEA

Passed by the City Council of the City of Bay Saint Louis on the 6th day of January 2026.

CERTIFICATION

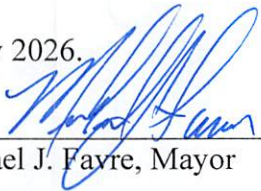
I, Michael Reso, City Clerk for the City of Bay Saint Louis, Mississippi, do hereby certify that the foregoing Resolution was approved and adopted in the public meeting of the City Council held on January 6th, 2026, a quorum being present, in the City Council Conference Chambers and to be recorded in the Minute Books, said Council being the duly elected, qualified, and acting governing body of Bay Saint Louis, Mississippi.

Presented by me to the Mayor on this, the 7th day of January 2026.

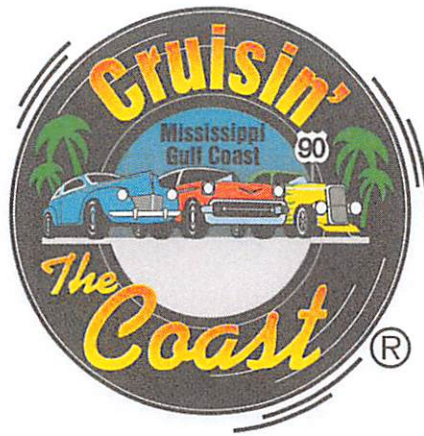


Michael Reso, City Clerk

Approved, and signed by me on this, the 7th day of January 2026.



Michael J. Favre, Mayor



Dec. 23, 2025

Mayor Michael Favre
City of Bay St. Louis
688 Hwy 90
Bay St. Louis, MS 39520

Re: Cruisin' The Coast, October 8-10, 2026 Venue Proposal

Dear Mayor Favre:

Thank you and the City of Bay St. Louis for making Cruisin' The Coast 2025 such a wonderful event. We were fortunate to have great weather, 10,334 registered vehicles and the best civic, community and business support there is. We are grateful for all you do. Thank you for your years of support.

The following proposal defines the agreement between Cruisin' The Coast and the City of Bay St. Louis for the set up, manning and management of the Cruisin' The Coast Venue in the downtown area for 2026.

The City of Bay St. Louis will provide:

- Site fee of \$20,000
- Safety devices, first responder presence and public works support for the set-up and cleanup of the event as needed
- Traffic control
- Liaison between City and CTC Staff
- 10 portolets
- Meal vouchers for CTC volunteers (CTC to reimburse vendors at \$13/voucher for CTC volunteers)
- Set up program to manage and provide parking passes for businesses and residents
- Any and all other services that may be mutually agreed to by and between the parties to produce the event

Cruisin' The Coast will provide:

- A COI naming the City of Bay St. Louis as an additional insured
- Stage for bands
- Bands to perform on Thursday, Friday, and Saturday (11 a.m. - 4 p.m.)
- Host Car Club Manager and volunteers for the site

- CTC staff t-shirts for approved volunteers at the venue.
- Signage for site
- Promotion of the city as a venue.
- Security for stage equipment each night
- Direct marketing to CTC auto registrants via inserts into our official registration packets (at City's cost). 11,000 packets will be prepared for distribution to registrants. Registration packet inserts are due in CTC office no later than 3 p.m. September 22.
- 22 port-o-lets and 8 hand wash stations
- 10 VIP/Sponsor t-shirts
- 10 invitations to the Bay St. Louis VIP/Sponsor event
- 4 event posters

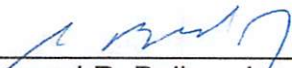
General:

- ET Motorgear is the official apparel vendor of CTC. Other vending of this type is not permitted
- Additional events, give away items or special promotions must be approved by Cruisin' The Coast

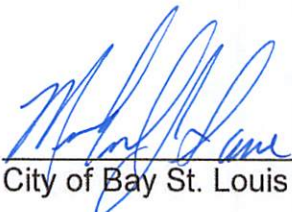
Also enclosed is a Memorandum of Understanding for your signature. Please return a signed copy of the MOU to our office at the address listed.

If this proposal reflects your understanding of our agreement, please sign both copies and return one to me at P.O. Box 3001, Gulfport, MS 39505.

Cruisin' The Coast, Inc.



 By Sherwood R. Bailey, Jr.
 Executive Director



 City of Bay St. Louis

12/27/25

 Date

Mike Favre, Mayor

 Print Name & Title

1-7-26

 Date

Memorandum of Understanding

This Memorandum of Understanding is by and between *Cruisin' the Coast, Inc.* [hereinafter "CTC"] and the following business or entity: City of Bay St. Louis (Sponsor) and applies to the "Cruisin the Coast" event of: Oct. 8 - 10, 2026. The "event" consists of multiple forms and types of entertainment from simply viewing vintage automobiles to the staging of activities including but not limited to demonstration of the functional capabilities of the vehicles of the attendees [hereinafter simply the "event"]. In contemplation of the nature of the event, including its date and time, the parties do accept the commitments and assurances of the other as follows:

1. Sponsor agrees that CTC and its authorized personnel, vendors and promoters, may utilize the premises permitted, licensed and assigned to it for the purpose of hosting the event to take place at various venues on the Mississippi Gulf Coast and contiguous counties and venues on Oct. 8 - 10, 2026.
2. Sponsor will allow CTC reasonable access to the site or premises during and prior to event hours for the purposes of hosting and sponsoring the event as well as preparing for related activities.
3. Sponsor agrees that CTC may use the site, assigned area or premises provided, and Sponsor will not permit or allow anyone not otherwise associated with CTC, its agents, vendors and/or sub-contractors to access the site or premises for any reason unrelated to Cruisin' the Coast.
4. Sponsor grants an irrevocable license to CTC to use the site, area or premises for activities associated with the event and CTC will not use the site, area or premises in a dangerous manner or in any manner inconsistent with the purposes of the event.
5. Sponsor will pay CTC a sponsorship fee in the amount of \$20,000.00 as consideration for hosting a portion of the event at its site.
6. To the extent required by law or ordinance, CTC agrees that it will obtain any and all permits or licenses necessary to hold the event. Sponsor agrees to reasonably cooperate with CTC in securing any necessary permits or licenses to host the event.
7. Sponsor has full authority to permit CTC to use the premises during the dates and times of the event.
8. With the permission of the Sponsor, CTC may reasonably restrict access to any area assigned to it by the Sponsor consistent with the existing ongoing commercial activity that may be present at the site.
9. CTC agrees that it will use the site or premises in a reasonable method and manner and will commit no waste or permanent damage to the premises.
10. Sponsor agrees to allow CTC reasonable access to the site, area or premises by agents, vendors and sub-contractors of CTC during non event hours for the purposes of event preparation and staging.

11. CTC retains the exclusive right to permit and contract with any individual at the Event site or premises for the purposes of event promotions, concessions, activities, or performances and/or charitable purposes. Sponsor agrees to reasonably cooperate with CTC with the planned activities and access to the site or premises. Sponsor agrees that it will secure the approval of CTC prior to the event if the Sponsor seeks to include or permit any other vendors, charitable entities or other activity during the event in the area committed for use by CTC. Further, Sponsor agrees that it will similarly seek the approval of CTC if any of the other aforesaid activity takes place in reasonable proximity to the site such that it would serve as a disruption to registrants, patrons, vendors of CTC, or any activity affiliated with Cruisin' the Coast.

12. Upon request of CTC and in the event of notification to the Sponsor that an individual or entity is in violation of paragraph 3 or 11, or is otherwise soliciting within its event site or sufficiently close in proximity to it effectively resulting in a violation of paragraph 3 or 11, the Sponsor will compel the removal and remove any individual, group or entity that is without permission or permit of CTC and/or convey to them that it or they are to cease and desist all activities that are contrary to the reasonable requests of CTC. It is the intent of this paragraph that to the extent that the Sponsor has the right of control over any vendor or provider of goods or services, that those vendors, entities or groups will be promptly removed by the Sponsor from the event site of CTC while the event is then ongoing or adjoining areas over which the Sponsor has control.

13. At the conclusion of the event, CTC agrees that it will return the site or premises in substantially the same state or condition when it was provided to CTC.

14. Sponsor acknowledges that the premises are suitable for hosting the event at its site, area or premises and warrants that there are no hidden/concealed hazards or conditions likely to produce injury that are not otherwise apparent to CTC or their patrons. Sponsor further agrees that it will remain responsible and hold CTC harmless for any pre-existing conditions of the site [i.e. natural terrain, curbs, driveways, sidewalks, streets, walkways, stairs, etc.] that sponsor would otherwise have the responsibility to maintain notwithstanding the event and agrees to insure CTC against demands, claims, judgments or liability that arises out of patron accident or injury for these pre-existing conditions. CTC agrees to indemnify and hold harmless Sponsor for any other conditions at the site that would otherwise be a consequence of conducting the event [i.e. cables, barriers, bicycle barricades, vendor trailers and their supplies and accessories, and other items used in the performance or staging of the event] that did not pre-exist at the site prior to conducting the event.

15. Sponsor acknowledges that it is satisfied that it is adequately insured for hosting this event on its premises.

16. No activity will be undertaken on the site or premises or otherwise allowed which is a violation of state or federal law.

17. No lewd or lascivious activity will be engaged in by CTC, or its agents, servants, employees, vendors or sub-contractors or by Sponsor on the site or premises during hours of the event.

18. Time is of the essence of this agreement.

19. This agreement may be amended but only upon a separate writing or amendment signed by the parties.

20. This agreement and undertakings set forth herein, are not to be construed in any way that either party is the agent of the other, and neither party has the ability and capacity to bind the other to any agreement or undertaking. Both parties acknowledge that each is an independent contractor and there is no vicarious relationship whatsoever between them or their agents.

21. CTC retains the exclusive right to the CTC logo, to include any likeness or images associated with the event and Sponsor may use the logo, likeness or images of CTC only as permitted or authorized, in writing, by CTC. CTC agrees not to use the logo, likeness or images associated with Sponsor, except with its express permission or as permitted by Sponsor in the CTC advertising, brochures or programming.

22. Termination of Agreement: A. This agreement may be terminated for any reason more than 90 days prior to the event without recourse against either party; B. If termination is sought by either party upon or within 90 days of the event, it shall only be for breach of this agreement or otherwise for "good cause."

23. Both parties retain the right to pursue a claim for damages pursuant to Paragraph 24 against the other for breach of the agreement or for termination of the agreement without "good cause."

24. Both parties agree to resolve all claims by and between themselves and for those arising out of or pursuant to this agreement by arbitration which will be preceded by voluntary mediation. Any mediator or arbitrator obtained herein shall be selected by agreement of the parties or pursuant to the procedures set out and mandated by the American Arbitration Association or equivalent. In the event of any claim by and between the parties hereto, such mediation or arbitration shall occur only in Harrison County, Mississippi.

25. No suit may be filed by the parties in any jurisdiction other than the Circuit Court of Harrison County and then solely to enforce the mediation and/or arbitration provisions herein or an award of an arbitrator.

26. This agreement shall expire at midnight on the last full day of the event as scheduled.

27. This agreement does not automatically renew and shall not be renewed except by separate or similar agreement signed by all parties.

28. All executory agreements, warranties or covenant required hereunder shall extend beyond the termination of this agreement for purposes of relief or enforcement.

29. The agreement herein constitutes the entire agreement of the parties and no other agreements, not specifically incorporated herein, are valid except that they may constitute an amendment to this agreement subject to the provisions of Paragraph 20.


30. All notices pertaining to this agreement may be verbalized to any authorized CTC representative "On site" during the event, but SHALL be subsequently [as soon as prudent] provided in writing to Sherwood R. Bailey, Post Office Box 3001, Gulfport,

Miss. 39505 and to: cruisinthecoast@cruisinthecoast.com. Likewise, all notice under this agreement may be verbalized to any "on site" representative of Sponsor, but SHALL be provided subsequently [as soon as prudent] in writing to:

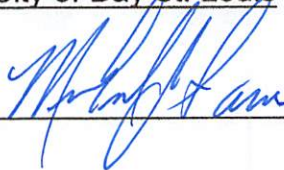
31. Special Provisions, if any, are attached and constitute an amendment under Paragraph 19 without signature, but only if attached at the time of the execution of this Agreement. *[If a municipality or governmental entity, it is required that the agreement be approved by the governing authority and be approved on the minutes of the body.]*

Cruisin' The Coast, Inc.

City of Bay St. Louis



By Sherwood R. Bailey, Jr.
Executive Director



12/23/25

Date

Mike Favre, Mayor

Print Name & Title

1-7-26

Date



Dec. 23, 2025

INVOICE

To: Mayor Michael Favre
City of Bay St. Louis
688 Hwy 90
Bay St. Louis, MS 39520

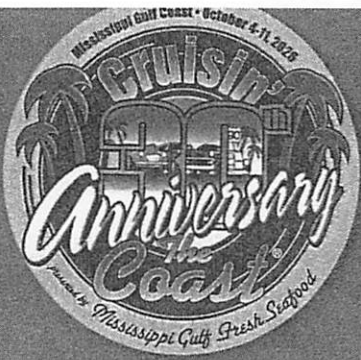
Re: Cruisin' The Coast 2026 Venue

AMOUNT: \$20,000

DUE: March 1, 2026

Make check payable to: Cruisin' The Coast
P.O. Box 3001
GULFPORT, MS 39505

cc: Mike Reso



October 4-11, 2026 OPEN TO VEHICLES 1989 AND OLDER

ENTRY NUMBER

For Office Use Only

2026 Cruisin' The Coast Registration Form

PO Box 3001, Gulfport, MS 39505
Phone: 228-385-3847
www.cruisinthecoast.com
cruisinthecoast@cruisinthecoast.com

(PLEASE PRINT)

Name: _____
(First Name) (Last Name) (Spouse or Guest)

Address: _____ City: _____ State: _____ Zip: _____

Cell Phone: () _____ Home Phone: () _____ Work Phone: () _____

Over 18: (Y) or (N) Club Affiliation: _____ Insurance Carrier: _____

Vehicle Info: _____ Email: _____
(Year) (Make) (Model)

Cruisin' The Coast entries are not transferrable and cannot be sold by anyone other than Cruisin' The Coast, Inc. All cancellations are subject to a \$10.00 processing fee. No refunds or cancellations after 9/1/26.

SIGNATURE: _____ DATE: _____

First time to register for Cruisin' The Coast? Yes No

PLEASE READ THE RULES BEFORE SIGNING. ALL REGISTRATIONS MUST BE SIGNED AND DATED.

Early-Bird Registration

October 9, 2025 – August 15, 2026

Early-Bird Registration Fee \$ 75.00

One Cruisin' The Coast T-Shirt Free in Registration Packet

Check one: S M L XL
 2X 3X 4X 5X

If size not marked, you will receive L or XL.

Additional T-Shirts _____ at \$20.00 each:

S _____ M _____ L _____ XL _____
2X _____ 3X _____ 4X _____ 5X _____ \$ _____

Raffle Car Tickets _____ at \$10.00 each:
(Raffle Car Tickets 3 for \$25) \$ _____
(Raffle Car Stubs are filed at CTC office.)

TOTAL \$ _____

On-Site Registration

October 5-10, 2026

On-Site Registration Fee \$ 100.00

No Participant T-shirts Available with On-Site Registration

TOTAL \$ 100.00

Mail completed form to: Cruisin' The Coast, P.O. Box 3001, Gulfport, MS 39505

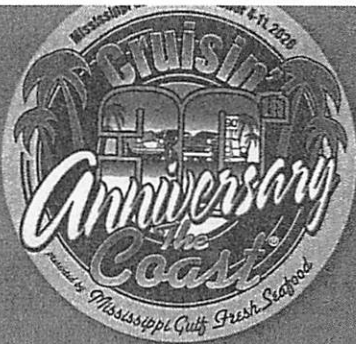
DO NOT SEND CASH • MAKE CHECKS PAYABLE TO CRUISIN' THE COAST

(Disregard the credit card information if you are sending a check or money order.)

Check Money Order VISA MasterCard®

Card#: _____ Expiration Date: _____

Signature: _____



Cruisin' The Coast

October 4-11, 2026

PLEASE READ ALL INFORMATION BEFORE COMPLETING YOUR ENTRY FORM

Registration Information

Event open to 1989 and older vehicles. Entrants must be 18 years of age. Proof of insurance and DMV registration may be requested at the time of arrival. **EVENT WILL BE HELD RAIN OR SHINE.** Early-bird registration costs \$75 and must be postmarked by August 15, 2026. **On-site registration opens** on Monday, October 5, 2026 at Cruise Central. Times: Monday from 11 a.m. to 5 p.m.; Tuesday-Friday from 9 a.m. to 5 p.m. and Saturday from 9 a.m. to noon. On-site registration will cost \$100 and will not include a participant t-shirt.

First 2,000 Early-Bird Registrations will receive a 2026 Commemorative Poster. (Distributed with registration packet.)

Early-Bird Registration packets will include:

- Dash Plaque
- Pin
- T-shirt (plus any additional shirts you ordered)
- Two admissions into Swap Meet
- Special offers from our Sponsors
- 2026 Event Poster (1st 2000 only – distributed with registration packet)
- Confirmation Card to enter Early-Bird Drawing (10 prizes of \$500 each)

OR

If you register On-Site, your packet will include:

- Dash Plaque
- Pin
- Two admissions into Swap Meet
- Special offers from our Sponsors

Activities not included in your registration fee: Ticketed Concerts at the Casinos and the CTC Auction. All registered vehicles may participate in: Show 'N' Shine at all locations, Controlled Cruises, Parade, Autocross.

All CTC registered vehicles must have automobile liability coverage with minimum limits and DMV registration. The Undersigned acknowledges and understands that no insurance is available for coverage to the Undersigned unless otherwise provided by private insurance personally obtained. Registration packets must be picked up by the registrant and the registered vehicle must be present at the stamping venues. No overnight parking at any cruise site or venue is allowed.

Entry and Advertising Release: In consideration of participation by Undersigned, vehicle owner and spouse/guest agree to permit Cruisin' The Coast®, Inc. the use of their names, likeness and pictures, and pictures of their vehicles for publicity, advertising, and commercial purposes (including newspaper, magazine, radio and television) before, during and after the event and do hereby relinquish rights to any photos taken in connection with the event, and give permission to publish or sell or otherwise dispose of said photographs to Cruisin' The Coast®, Inc. All publicity and advertising rights are reserved by Cruisin' The Coast®, Inc.

Operation: Event management reserves the right to restrict entrants to site & venue appropriate behavior during all activities of Cruisin' The Coast® and entrants may be excluded from any CTC site for conduct or appearance deemed objectionable by event management. Open exhaust headers, unnecessary tire spin, or inappropriate use, behavior or operation of a motor vehicle may result in suspension or expulsion from any venue or the entire event. This reservation includes persons, things, conduct, printed matter or any act or item of poor character which the management considers objectionable to the quality and appearance of the event. Operating any vehicle under the influence of alcohol or other legal or illegal drug, stimulant or substance is prohibited. In the case of any eviction or restriction, Cruisin The Coast®, Inc., is not liable for refunding entry fees except at its own discretion. All event details are subject to change without notice.

Release of Liability: In consideration of the acceptance of the right to participate, entrants and participants, by execution of this entry form, Release, Discharge and will Hold Harmless Cruisin' The Coast®, Inc., the State of Mississippi, the Mississippi Gulf Coast Regional Convention & Visitors Bureau, the City of Biloxi, the City of Gulfport, Gulfside Casino Partnership DBA Island View Casino Resort, Carter Green Investments, LLC, the Gulfport Redevelopment Commission, the City of Bay St. Louis, the City of Waveland, the City of Diamondhead, the City of Long Beach, the City of Pass Christian, the City of D'Iberville, Scarlet Pearl Casino Resort, the City of Ocean Springs, the City of Pascagoula, the City of Moss Point, the City of Gautier, Jackson County Mississippi, Harrison County Mississippi, Hancock County Tourism Development Bureau, the Mississippi Coast Coliseum & Convention Center, Edgewater Mall, Hardy Court Shopping Center, Hollywood Casino Gulf Coast, Treasure Bay Casino Hotel, and Beau Rivage Resort & Casino and all of their officers, directors, trustees, employees, agents, representatives, volunteers, sponsors, organizers, promoters and servants, and anyone else connected with the management or presentation of Cruisin' The Coast® of and from any and all known or unknown conditions of the venues or sites, including any contagions, sickness, infections, pestilence, pandemics, viruses or other diseases or conditions, that may be suffered by entrant to his/her person or property. Further each entrant expressly agrees to indemnify all of the foregoing organizations, entities, firms or individuals, of and from any and all liability, injury, losses, damages, judgments or claims occasioned by or resulting from the conduct of the undersigned or any participants assisting or cooperating with the undersigned or under the direction or control of the undersigned. The undersigned agree that participation in any contests, games, or activities may be limited. No dogs are allowed at Cruise Central or the Coliseum per city ordinance and may be excluded at any other venue or site at the discretion of CTC depending upon the suitability of animals at the venue or site.

Eligibility: Cruisin' The Coast® is open to qualified vehicles. All applicants and official participants must be over the age of 18 years of age and maintain a valid driver's license. I certify and warrant that I have read this form and agree to all of the terms and conditions of the Cruisin' The Coast® application, including the Release and Waiver of Liability, and the rules governing the event as set forth herein and agree to observe all rules and direction of the event management as a condition of participation.

*Cruisin' The Coast, its corporation and its logo have been registered with the U.S. Patent and Trademark Office. Any use of the Cruisin' The Coast registered logo is prohibited without the express written consent of Cruisin' The Coast, Inc. Violations will be met with immediate legal action.