



Bay City Public Library FY24 Quarterly Report – Second Quarter

| Main Branch Statistics | Quarter 1 | Quarter 2 | Total |
|-------------------------------|-----------------------|-----------------------|-------------------------------|
| Physical Circulation | 6147 | 6695 | 12842 |
| Digital Circulation | 1682 | 1712 | 3394 |
| Library of Things Circulation | - | 32 | 32 |
| Computer Use | 785 | 890 | 1675 |
| Foot Traffic | 6576 | 7478 | 14054 |
| New Cards | 151 | 141 | 292 |
| Number of Programs | 53 | 65 | 117 |
| Program Attendance | 2034 | 1367 | 2163.2 |
| Reference Questions | 898 | 1237 | 1326 |
| Volunteer Hours | 208.5 | 178.5 | 387 |
| Room Reservations | 33 | 29 | 62 |
| Interlibrary Loans | 19 Sent 4 Received | 14 Sent 0 Received | 33 Sent 4 Received |

| Sargent Branch Statistics | Quarter 1 | Quarter 2 | Total |
|-------------------------------|-----------|-----------|-------------|
| Physical Circulation | 460 | 432 | 892 |
| Library of Things Circulation | - | 18 | 18 |
| Computer Use | 30 | 43 | 73 |
| Foot Traffic | 596 | 844 | 1440 |
| New Cards | 10 | 8 | 18 |
| Number of Programs | 30 | 40 | 70 |
| Program Attendance | 288 | 230 | 518 |
| Reference Questions | 85 | 91 | 176 |
| Volunteer Hours | 19 | 17.5 | 36.5 |
| Room Reservations | 7 | 10 | 17 |

Highlights from Quarter 2

Programs:

- The biggest events of the quarter were Harry Potter Night (318) and Take Your Child to the Library Day (105). We had attendees at Harry Potter that drove in from Taft.



- Regular programming is becoming fairly consistent across the board.
- Online Author Talks is a new program that we have kicked off and expect to grow over the next year. The Bay City Library Association has funded the fee to join the Library Speaker Consortium that makes 2-3 monthly live author visits accessible to more libraries. Past authors include, James Clear (Atomic Habits), Amor Towles (A Gentleman in Moscow), John Stamos, John Irving (The Cider House Rules), Frederick Backman (A Man Called Ove), Nina Trotenberg, and so many more since 2022. We will have a live watchparty of the Frieda McFadden on June 13, 2024 and live viewings of the entire July series which is targeted to youth and teens
- Hosted author Megan Hoyt for Holocaust Remembrance Week at Tenie Holmes Elementary. 75 students received a signed copy of the book. They learned about her writing process and the research she did on the Bartali, what it took for her to be published, and asked questions about Italy, her books, and writing in general.

Outreach: (Strategic Plan goal is to participate in a minimum of 3 community events per year)

- 1 Employee attended Camofest

In Progress Projects

Strategic Plan for FY25-FY29: Library Consultant has completed their final draft with recommendations. Samantha and Scotty will meet to review preliminary action items. A final document will be presented to Council with the understanding that upcoming City meetings may require amending some of the items.

MC Artwalks: Library of Artists

The library has partnered with tourism to host the first Matagorda County ArtWalk on April 27, 2024 from 2pm -6pm. We have over 20 spaces filled with mostly local artists but will be featuring V. Vaughan, an Austin based artist, the Tiny Judged Art Exhibit of 4"x4" canvas entries from local youth Kinder – 12th grade.

Annual Report

Samantha has filed the Library Annual Report to the Texas State Library and Archives Commission. A copy is included for you to review if you would like. Overall, we have met the minimum requirements for accreditation. It should be noted that the stats that we report to the state library are slightly different than what is seen here. For example, we include passive programs, such as scavenger hunts and drop in activities, in quarterly reports, but those are not recognized in the state report.

Summer Program

Staff are gearing up for summer program. The theme is "Adventure Begins at Your Library!" The staff had planned activities from June 10th – August 2nd.

Program sponsors include Bay City Library Association (\$4000), Friends of the Bay City Library (\$1300), and Friends of the Sargent Library (\$1500). Our book sponsor is Celanese (\$1800)

Career Online High School

After a \$100 Facebook ad in November, we have started to see the program start getting attention. There are currently 3 students who have passed the initial two-week prerequisite period that have been enrolled into the program. One has successfully completed the first 30 days successfully and has been awarded one of our scholarships.

Photos

Toddler & Tots Storytime at Sargent Branch



Creative Aging Program with Colonial



Megan Hoyt Author Visit

