



flock safety

+ Bay City, Texas

Leverage the future of policing, *now*



flock safety

Our Mission

Eliminate Crime for the **Whole Community**



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Why Flock Safety?



What we observe:
**the current
reality**

- Limited Police Resources
- Crime is on the rise
- Trust is needed more than ever

What we believe:
the opportunity

- Technology multiples the force
- Capture and distribute objective evidence to the right user
- Engage community to support and grow

How does the tech work?



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When you get Flock you get:

objective, real-time and investigative leads

- Vehicle Fingerprint™ = license plate plus
- Indiscriminate evidence from fixed locations
- No people, no facial recognition, no traffic enforcement



Plate
TX LGS2639



Last Visit
3:15 PM EDT



Make
Toyota



Seen
3 OF 30 DAYS



Color
Gray






What is this tech?

- License plate recognition
- Gathers objective evidence and facts about vehicles, not people
- Alerts police of wanted vehicles
- Used to solve crime
- Adheres to all state laws

What ISN'T this tech?

- Not facial recognition
 - Not tied to Personal Identifiable Information
 - Not used for traffic enforcement
 - Data not stored beyond 30 days → *automatically deletes every 30 days*
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How does this technology prevent and eliminate crime?

- **Proactive:** Real Time Alerts when Stolen or Wanted Vehicles enter your City
- **Investigative:** As clearance rates increase, crime rates decrease
- **Flock cameras act as a deterrent**




Mitigating risk



Protecting Privacy

- Footage owned by Agency/City and will never be sold or shared by Flock
- 30 day data retention, then deleted
- Short retention period ensures that all data not associated with a crime is automatically deleted & unrecoverable
- Takes human bias out of crime-solving by detecting objective data, and detecting events that are objectively illegal (ex. Stolen vehicles)

- All data is stored securely in the AWS Cloud, with end to end encryption of all data.
 - Search reason is required for audit trail
 - NOT facial recognition software
 - NOT predictive policing
 - NO PII is contained in Flock
 - NOT used for traffic enforcement
 - Not connected to registration data or 3rd party databases (Carfax, DMV)
 - Transparency Portal (optional)
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Transparency + Insights

Measure ROI and promote the ethical use of public safety technology

Transparency Portal

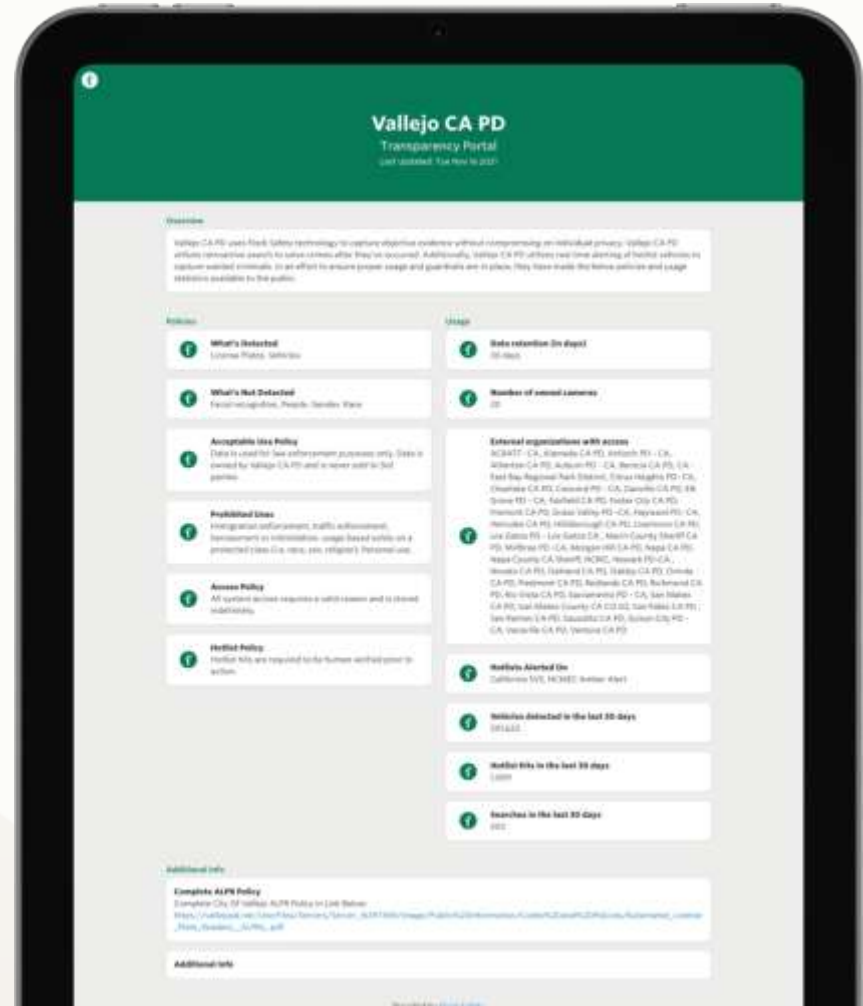
- Customizable for each agency
- Display technology policies
- Publish usage metrics
- Share downloadable Search audits

Insights Dashboard

- Measure crime patterns and ROI
- Audit Search history

Examples

- Click here for [Morgan Hill PD](#)
- Click here for [Vallejo PD](#)



**It actually solves and prevents
crime**



Widely Adopted in Texas

- Pearland
- Brazoria County SO.
- Galveston Co. So.
- Angelton
- Lake Jackson
- Alvin
- Aransas Pass
- Pasadena
- Missouri City
- Memorial Villages
- Hedwig Village
- Dickinson

- Spring Valley Village
- Hilshire Village
- Katy
- Ft. Bend Co SO
- Rosenberg
- Dallas
- Houston
- Texas City
- La Marque
- Seabrook
- League City
- Harris Co. SO
- Hitchcock

- Carrollton
- Mansfield
- Northlake
- Odessa
- Lewisville
- North Richland Hills
- Wolfforth
- Denton County Water
- Pflugerville ISD

Soon to be installed

- El Campo
- Wharton
- Sugarland
- Tomball
- Rockport

Case Study: *Stolen Trailer Recovered*



Benicia PD



Benicia, CA

- Trailer reported stolen at **3:00pm** by owner
- Benicia PD commenced a search for the vehicle and identified its last known location via the Flock network.
- At **3:30 pm** Arriving officers found the trailer, hooked to a vehicle, and arrested the occupant, on suspicion of possession of a stolen vehicle, the agency said.
- Trailer was returned to the rightful owner.

Trailer was returned to owner shortly after being reported missing from the East Bay

[Crime & Safety](#)

Automated License Plate Reader Leads To Stolen Trailer In Benicia

The trailer was found shortly after being reported missing from the East Bay, and a 61-year-old man was arrested, police said.



Susan C. Schene, Patch Staff

Posted Tue, Jul 12, 2022 at 2:48 pm PT | Updated Wed, Jul 13, 2022 at 9:06 am PT

[Reply](#)



Case Study *Recent Success Story*



Lewisville PD



Lewisville, TX

- Couple was doing some last minute shopping before their wedding, when a **shoplifter switched out their carts and took the bride to be's purse with their wedding ring and thousands of dollars in cash.**
- Lewisville PD arrived on scene viewed store security footage and was able to get a **clear vehicle description** but not a license plate.
- The officer used that description to **filter for footage in Flock** and got a plate.
- They set a **custom hotlist alert** on that vehicle and made a **stop** where they found the stolen goods.
- The couple saw justice within hours, had a happy wedding the next day and the thief was arrested.

Lewisville police officer tracks down stolen wedding rings hours before couple's big day

The couple went to shop for a basket to keep blankets in so their wedding guests could stay warm. But then something cold-hearted happened.



Case Study: *Smash & Grab Robbery*



San Bruno PD



San Bruno, CA

- January 2022 - Five suspects attempt a Smash & Grab at a Jewelry store but are chased off by the owner
- **But here's what didn't make the news...**
- Suspect vehicle identified using Flock
- SBPD thought the suspects would try again, potentially more violently
- **Vehicle placed on a custom hotlist**
- SBPD receives a real time alert that the suspects are returning
- **Officers locate the vehicle within seconds preventing another attempt**

[San Bruno jewelry store owner stops attempted smash-and-grab robbery](#)

- ABC 7 News - Bay Area



CASE STUDY *Amber Alert*



CPD



Chamblee, Georgia



Stranger on Stranger Abduction
August 28, 2020

When every second matters, Flock Safety's Machine Vision is Critical

- 12:33 PM ● Amber Alert Issued
- 1:01 PM ● Search Conducted with Flock Safety
- 2:30 PM ● Suspect Vehicle Located
- 5:03 PM ● Felony Stop + Arrest
- 6:00 PM ● Baby Reunited with Mother

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Thank You

