

1997.07.42.5
Texas Theater
2227 Ave. F
Bay City, TX
Opened Nov. 23, 1939
Closed 1981

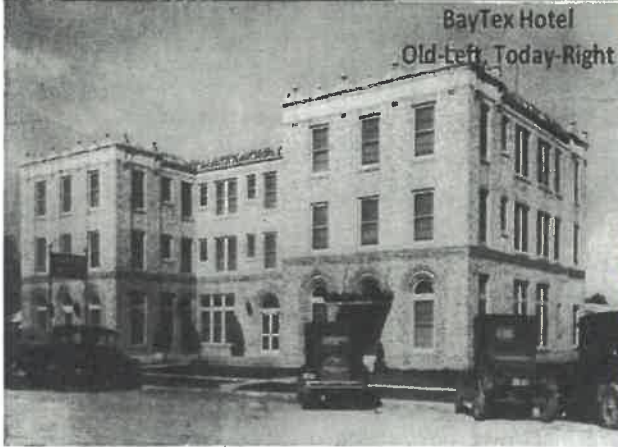


Texas Theater
1939- Left, Future- Right



4

BayTex Hotel
Old-Left, Today-Right



1112

BAYTEX HOTEL, BAY CITY, TEXAS



HOTEL/MOTEL FUND

The City adopted a local hotel occupancy tax (7%) within the City limits. The City uses these funds to directly enhance and promote tourism and the convention and hotel industry or other expenses approved by State Law.

Hotel/Motel Tax Fund

The primary funding source for the Hotel/Motel Tax Fund is the Hotel Occupancy tax, a consumption type of tax authorized under Texas state statute. This tax allows the City of Bay City to collect up to its current tax rate of 7% on rental income of hotels and motels within the City limits.

In Chapter 351 of the Tax Code, funds derived from the Hotel/Motel Tax Fund can only be spent if the following two-part test is met:

- Every expenditure must directly enhance and promote tourism and the convention and hotel industry.
- Every expenditure must clearly fit into one of nine statutorily provided categories for expenditure of local hotel occupancy taxes:
 1. Funding the establishment, improvement or maintenance of a convention or visitor information center
 2. Paying for the administrative costs for facilitating convention registration
 3. Paying for tourism related advertising and promotion of the city or its vicinity
 4. Funding programs that enhance the arts
 5. Funding historical restoration or preservation projects
 6. Sporting events where most participants are tourists in cities located in a county with a population of 290,000 or less
 7. Enhancing and upgrading existing sport facilities or fields for certain municipalities
 8. Funding transportation systems for tourists
 9. Signage directing the public to sights and attractions that are visited frequently by hotel guests in the municipality

Within the city limits of Bay City there are currently 20 hotels and motels all in which report and pay hotel occupancy taxes to the City. The following hotels and motels can be found in Bay City, Texas:

Hotels and Motels within Bay City

| | |
|---------------------|------------------|
| Bay City Inn | Knights Inn |
| Best Western Plus | La Quinta Inn |
| Candlewood Suites | Paradise Inn |
| Comfort Suites | Regency Inn |
| Days Inn/Travel Inn | Scottish Inn |
| Economy Inn | South Texas Inn |
| Executive Inn | Starland Motel |
| Fairfield Inn | Studio 6 |
| Hampton Inn | Super 8 |
| Holiday Inn Express | Town House Motel |

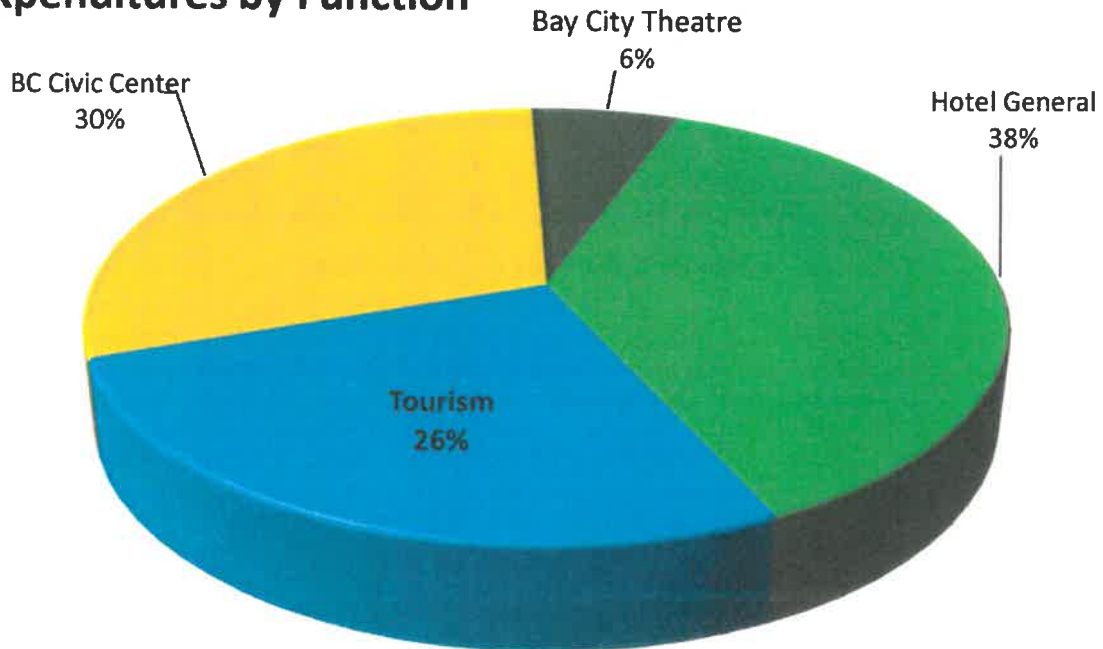
Hotel / Motel Revenue

| Revenue Summary | Actual FY 2019 | Actual FY 2020 | Amended Budget FY 2021 | Projected FY 2021 | Proposed FY 2022 |
|----------------------|-------------------|-------------------|------------------------------|----------------------|---------------------|
| Hotel Occupancy Tax | 736,909 | 666,649 | 650,000 | 550,000 | 600,000 |
| Miscellaneous | 105,822 | 81,309 | 65,000 | 80,000 | 86,500 |
| Prior Fund Balance | - | - | 342,000 | - | 311,500 |
| Total Revenue | 842,731 | 747,957 | 1,057,000 | 630,000 | 998,000 |

Hotel / Motel Expenditures

| Hotel/Motel Expenditures | Actual FY 2019 | Actual FY 2020 | Amended Budget FY 2021 | Projected FY 2021 | Proposed FY 2022 |
|-----------------------------|-------------------|-------------------|------------------------------|----------------------|---------------------|
| Hotel General | 121,117 | 111,113 | 126,500 | 126,400 | 374,500 |
| Tourism | 252,038 | 227,815 | 287,020 | 231,174 | 264,020 |
| Civic Center | 300,040 | 227,347 | 383,480 | 345,618 | 297,480 |
| Bay City Theatre | 101,374 | 57,146 | 260,000 | 16,950 | 62,000 |
| Total Hotel/Motel | 774,569 | 623,421 | 1,057,000 | 720,142 | 998,000 |

Expenditures by Function



HOTEL GENERAL

Description of Our Services

Expenditures considered to be of a non-departmental nature include funding the Matagorda County Museum, funding a portion of Main Street Budget (in General Fund) that qualifies for the HOT funds and other special projects which are approved by City Council.

Budget Summary

| Hotel General | Actual FY 2019 | Actual FY 2020 | Amended Budget FY 2021 | Projected FY 2021 | Proposed FY 2022 |
|----------------------------|-------------------|-------------------|------------------------------|----------------------|---------------------|
| Personnel Services | - | - | - | - | - |
| Other Charges and Services | 60,800 | 63,113 | 68,500 | 68,400 | 66,500 |
| Repairs & Maintenance | 6,000 | - | - | - | - |
| Capital Expenditures | - | - | - | - | - |
| Transfers | 54,317 | 48,000 | 58,000 | 58,000 | 308,000 |
| Total Hotel General | 121,117 | 111,113 | 126,500 | 126,400 | 374,500 |



Matagorda County Museum @ 2100 Avenue F

TOURISM

Our Purpose

The Tourism Department's activity, under the direction of the CVB Board of Directors, Mayor and Council is primarily responsible to position Bay City and Matagorda County as a nationally and regionally recognized tourist destination by developing quality marketing programs and events to attract visitors and stimulate economic development and growth.

Mission Statement

Bay City Tourism Council promotes and develops tourism and awareness of our beaches, birds and thriving arts along with our downtown culture.

Vision 2040 Plan Elements

(2022 Strategic Focus)

Community & Economic Development

Bay City is known for encouraging economic development opportunities, creating a business development program that is responsive to existing business needs, and actively promoting tourism.

- By using all forms of tourism, eco, birding, beach related, and history related visits we want to showcase Bay City, so it is known for its diverse opportunities while creating a business development program that is responsive to existing business needs.

Livability and Quality of Life

Bay City residents and visitors enjoy a safe community with great amenities and affordable living.



****Bay City Black Cat Mural, at All Star Fitness. Owner cleaned, painted, installed asphalt and lighting in parking lot.****

FY 2022 Business Plans (Objectives)

- Commission visual artists or artists' teams to create works of art sited on or near areas in need
- Seek available grants and apply for funding through Keep Texas Beautiful Affiliation to expand or improve community facilities or programs alongside Code Compliance Officer and other partners
- Work with Bay City Community Development Corporation to encourage community involvement in the Tourism sector and promote/produce literature showcasing business opportunities
- Install directional signage at local parks
- Increase digital marketing presence and optimize visibility to connect with target audience
- Manage production of supplemental travel and tourism promotional videos
- Design consistent and concise marketing collateral that supports and builds brand Bay City Community Development Corporation (BCCDC)
- Streamline permitting process to a One-Stop-Shop for developers
- Refine the incentive package from BCCDC/City/Other entities for housing developers
- Successfully recruit and assist a housing developer to create a residential subdivision
- Continue to expand Wharton County Junior College coursework at the Bay City campus
- Continue promoting both the Business Retention and Expansion Façade grant and the Business Resiliency program
- Partner with City of Bay City Tourism to direct a business-related mural
- Partner with other entities in the City to educate potential workforce
- Begin implementation associated with regional detention study findings
- Strengthen brand recognition among potential and existing tourists

FY 2021 Accomplishments of Prior Year Business Plans

- Designed a permanent logo and brand for Bay City and Matagorda County tourism
- Built brand awareness foundation with new logo through digital, print and social media marketing channels
- Produced digital travel and tourism marketing commercial promoting Bay City and Matagorda County as a tourist destination
- Worked to attain and establish a Bay City Chapter of Keep Texas Beautiful Affiliation
- Managed mural development in downtown by advocating for financial support and growing partnership with BCCDC
- Expanded arts and culture through art exhibits to Matagorda and Palacios to engage citizens and gain community interest with application of the arts
- Promoted reopening of Riverside Park with digital, print and billboard advertising for the Parks Department
- Broadened marketing outreach through billboards on State Hwy 59 and increased local awareness with secondary billboard in Bay City on Hwy 35
- Completed Capital Fund project to construct and install digital sign at the Civic Center
- Ensured continued progress of the Texas Theatre Restoration Project

Budget Summary

| Tourism | Actual FY 2019 | Actual FY 2020 | Amended Budget FY 2021 | Projected FY 2021 | Proposed FY 2022 |
|--|-------------------|-------------------|------------------------------|----------------------|---------------------|
| Personnel Services | 63,830 | 67,576 | 75,420 | 66,950 | 83,920 |
| Supplies & Materials | 6,750 | 5,721 | 8,000 | 7,500 | 7,500 |
| Other Charges and Services | 180,183 | 153,579 | 203,600 | 156,650 | 172,600 |
| Repairs & Maintenance | 1,275 | 939 | - | 74 | - |
| Capital Expenditures | - | - | - | - | - |
| Total Convention & Visitors | 252,038 | 227,815 | 287,020 | 231,174 | 264,020 |

Budgeted Personnel

| Position | Actual FY 2019 | Actual FY 2020 | Actual FY 2021 | Budgeted FY 2022 |
|------------------|-------------------|-------------------|-------------------|---------------------|
| Tourism Director | 1 | 1 | 1 | 1 |
| Total | 1 | 1 | 1 | 1 |

Performance Measures

| <i>Our Workload</i> | Actual FY 2019 | Actual FY 2020 | Projected FY 2021 | Estimated FY 2022 |
|---|-------------------|-------------------|----------------------|----------------------|
| Exhibit Shows Attended | 3 | 0 | 2 | 4 |
| Advertising | 17 | 17 | 23 | 25 |
| Facebook Followers | 1,532 | 2,219 | 3,019 | 4,219 |
| Number of Events Held | 3 | 1 | 3 | 3 |
| Total Attendance of Events | 4,300 | 750 | 5,000 | 6,500 |
| <i>Measuring Our Effectiveness</i> | | | | |
| Annual Update of Business Plan | 2 | 2 | 2 | 2 |
| Number of Meetings Held | 12 | 4 | 6 | 6 |
| Council Updated Quarterly | 4 | 4 | 4 | 4 |



Love Where You Live logos for the Bay City Public Library and City of Bay City Public Works Department

CIVIC CENTER



Our Mission

The mission of the Bay City Civic Center is to provide a safe, beneficial, and enjoyable facility for special events for all citizens, tourists, and visitors to the City of Bay City, Texas.

Description of Our Services

The Bay City Chamber of Commerce and Agriculture with the City of Bay City provides management and operations for the facilities of the Bay City Civic Center. Revenues are generated from facility rentals. The maintenance costs are provided by Fund 25 of the City of Bay City.

Vision 2040

2022 Strategic Focus*

Community and Economic Development*

Bay City is known for encouraging economic development opportunities, creating a business development program that is responsive to existing business needs, and actively promoting tourism.

Livability and Quality of Life

Bay City residents enjoy a safe community with great amenities and affordable living.

FY 2022 Business Plans (Objectives)

- Ensure the customers and community maximizes the use of the Bay City Civic Center.
- Provide staff to set-up, supervise, and maintain a presence at the center, and ensure every service is afforded the Customer
- Conduct routine repair and preventative maintenance to the facility and parking lot and to ensure it is maintained at the same or higher level as was designed to provide a quality customer experience
- Continue to research community services being offered by cities with comparable population and evaluate opportunities to include appropriate services which would benefit our community
- Encourage professionalism in customer service through continuing education and staff development opportunities
- Seek community input of services through pre- and post-event communications

FY 2021 Accomplishments of Prior Year Business Plans

- ✓ Held several successful events throughout the year, despite Covid-19 and occupancy limits
- ✓ Managed the use of the Civic Center for several major events supporting water distribution, COVID testing and community-wide vaccination events
- ✓ Continued to have business training opportunities
- ✓ Provided staff to set up, supervise and maintain a presence at the center and to ensure every service is afforded to all customers
- ✓ Removed outside planters and installed new sidewalk
- ✓ Repainted front of the Civic Center building
- ✓ Maintained the Civic Center with fees paid by the consumer and utilization of the Hotel-Motel Tax with no reliance on the General Fund Budget

Budget Summary

| Bay City Civic Center | Actual FY 2019 | Actual FY 2020 | Amended Budget FY 2021 | Projected FY 2021 | Proposed FY 2022 |
|-------------------------------|-------------------|-------------------|------------------------------|----------------------|---------------------|
| Personnel Services | - | - | - | - | - |
| Supplies and Materials | 6,709 | 4,587 | 8,500 | 8,000 | 8,500 |
| Other Charges and Services | 239,335 | 175,306 | 224,980 | 214,980 | 230,980 |
| Repairs and Maintenance | 53,996 | 47,454 | 45,000 | 45,000 | 40,000 |
| Capital Expenditures | - | - | 105,000 | 77,638 | 18,000 |
| Total Civic Center | 300,040 | 227,347 | 383,480 | 345,618 | 297,480 |

BAY CITY THEATRE

Description of Our Services

This department is accountable for all expenditures related to the Theatre rehabilitation project that is currently ongoing.

Budget Summary

| Bay City Theatre | Actual FY 2019 | Actual FY 2020 | Amended Budget FY 2021 | Projected FY 2021 | Proposed FY 2022 |
|-------------------------------|-------------------|-------------------|------------------------------|----------------------|---------------------|
| Other Charges and Services | - | 4,162 | 10,000 | 10,433 | 12,000 |
| Capital Expenditures | 101,374 | 52,984 | 250,000 | 6,517 | 50,000 |
| Total Bay City Theatre | 101,374 | 57,146 | 260,000 | 16,950 | 62,000 |

2022 Major Addition: Theatre Rehabilitation



Bay City Theatre Before Rehabilitation Project (Left) and After (Right)



Bay City, TX

Budget Worksheet

Account Summary

For Fiscal: 2020-2021 Period Ending: 06/30/2021

| Budget Code | Subject | Description | 2018-2019 | | | | | 2019-2020 | | | | | 2020-2021 | | Defined Budgets | | | |
|---|-----------------------------|---|-------------------|-------------------|------------------------|--------------------------|------------------------|------------------------|-------------------|-----------------|--|--|-----------|--|-----------------|--|--|--|
| | | | Total Budget | Total Activity | 2019-2020 Total Budget | 2019-2020 Total Activity | 2020-2021 Total Budget | 2020-2021 YTD Activity | 2021-2022 | 2021-2022 NOTES | | | | | | | | |
| Fund: 25 - CIVIC & CULTURAL ARTS | | | | | | | | | | | | | | | | | | |
| Revenue | | | | | | | | | | | | | | | | | | |
| 25-3220 | MOTEL RECEIPTS TAX | | 800,000.00 | 736,909.09 | 750,000.00 | 666,648.58 | 650,000.00 | 318,596.60 | 600,000.00 | | | | | | | | | |
| 25-3605 | INTEREST INCOME | | 1,000.00 | 1,272.57 | 3,000.00 | 1,204.99 | 1,000.00 | 136.34 | 500.00 | | | | | | | | | |
| 25-3610 | RENTAL FEES-BC CIVIC CENTER | | 75,000.00 | 89,394.50 | 85,000.00 | 56,410.50 | 55,000.00 | 61,897.00 | 80,000.00 | | | | | | | | | |
| 25-3696 | OTHER INCOME - SPECIAL EVE | | 11,500.00 | 12,255.00 | 10,000.00 | 15,498.68 | 1,500.00 | 50.00 | 1,000.00 | | | | | | | | | |
| Budget Notes | Subject | Description | | | | | | | | | | | | | | | | |
| 22 | Permanent Notes | SPONSORSHIPS FOR EVENTS T-SHIRT SALES (TOURISM) | 3,000.00 | 2,900.00 | 3,000.00 | 8,195.00 | 7,500.00 | 7,532.52 | 5,000.00 | | | | | | | | | |
| Budget Notes | Subject | Description | | | | | | | | | | | | | | | | |
| 22 | Permanent Notes | CHAMBER REIMB FOR UTILITIES-\$2,400 (PER CONTRACT) MISC. CIVIC CENTER RENTALS- \$2,600 | 0.00 | 0.00 | 49,000.00 | 0.00 | 342,000.00 | 0.00 | 311,500.00 | | | | | | | | | |
| Budget Notes | Subject | Description | | | | | | | | | | | | | | | | |
| 22 | Permanent Notes | PRIMARILY USED FOR THEATER PROJECT & PERFORMANCE PAVILION (SEE 5 YEAR CAPITAL PLAN) | 890,500.00 | 842,731.16 | 900,000.00 | 747,957.75 | 1,057,000.00 | 388,212.46 | 998,000.00 | | | | | | | | | |
| Revenue Total: | | | 890,500.00 | 842,731.16 | 900,000.00 | 747,957.75 | 1,057,000.00 | 388,212.46 | 998,000.00 | | | | | | | | | |

Budget Worksheet

For Fiscal: 2020-2021 Period Ending: 06/30/2021

| | | Defined Budgets | | | | | |
|---------------------|---|-------------------|-------------------|-------------------|-------------------|-------------------|-------------|
| | | 2018-2019 | 2019-2020 | 2020-2021 | 2020-2021 | 2021-2022 | 2021-2022 |
| | | Total Budget | Total Activity | Total Budget | YTD Activity | 22 | NOTES |
| Expense | Department: 250 - HOTEL GENERAL | | | | | | |
| | <u>25-250-4425</u> | | | | | | |
| Budget Notes | CONTRACTED SERVICES | | | | | | |
| Budget Code | Subject | 0.00 | 0.00 | 0.00 | 5,650.00 | 3,500.00 | |
| 22 | Permanent Notes | | | | | | |
| | Description | | | | | | |
| | HOTEL ADMIN- REPORTING AND PAYMENTS ONLINE | | | | | | |
| <u>25-250-4433</u> | CREDIT CARD FEES | 0.00 | 0.00 | 3,000.00 | 1,988.08 | 3,000.00 | |
| <u>25-250-4440</u> | OPERATIONAL SUPPORT- MUS | 60,000.00 | 60,000.00 | 60,000.00 | 60,000.00 | 60,000.00 | |
| <u>25-250-4485</u> | SUPPORT- LOCAL EVENTS | 12,400.00 | 800.00 | 0.00 | 0.00 | 0.00 | |
| Budget Notes | Subject | | | | | | |
| Budget Code | Permanent Notes | | | | | | |
| 22 | | | | | | | |
| | Description | | | | | | |
| | ALL LOCAL EVENT SPONSORSHIPS MANAGED BY TOURISM COUNCIL | | | | | | |
| <u>25-250-4515</u> | R & M- BUILDING & IOTB | 0.00 | 6,000.00 | 0.00 | 0.00 | 0.00 | |
| <u>25-250-4712</u> | TRANSFER OUT- | 48,000.00 | 48,000.00 | 48,000.00 | 38,666.64 | 308,000.00 | |
| Budget Notes | Subject | | | | | | |
| Budget Code | Permanent Notes | | | | | | |
| 22 | | | | | | | |
| | Description | | | | | | |
| | Main Street Budget- \$58,000 | | | | | | |
| | Performance Pavilion- \$250,000 | | | | | | |
| <u>25-250-4723</u> | TRANSFER OUT- FUND 23 | 6,300.00 | 6,317.00 | 0.00 | 0.00 | 0.00 | |
| | Department: 250 - HOTEL GENERAL Total: | 126,700.00 | 121,117.00 | 108,000.00 | 106,304.72 | 374,500.00 | 0.00 |

Budget Worksheet

For Fiscal: 2020-2021 Period Ending: 06/30/2021

| Budget Code | Subject | Description | 2018-2019 | | | | 2019-2020 | | | | 2020-2021 | | | | Defined Budgets | | NOTES |
|----------------------------------|---------|--|--------------|----------------|------------------------|--------------------------|------------------------|--------------------------|------------------------|------------------------|-----------|-----------|--|--|-----------------|--|-------|
| | | | Total Budget | Total Activity | 2018-2019 Total Budget | 2018-2019 Total Activity | 2019-2020 Total Budget | 2019-2020 Total Activity | 2020-2021 Total Budget | 2020-2021 YTD Activity | 2021-2022 | 2021-2022 | | | | | |
| Department: 251 - TOURISM | | | | | | | | | | | | | | | | | |
| <u>25-251-4105</u> | | SALARIES & WAGES | 45,700.00 | 45,379.45 | 48,000.00 | 51,054.64 | 50,012.00 | 42,408.75 | 56,222.00 | | | | | | | | |
| <u>25-251-4106</u> | | EVENT OVERTIME | 3,500.00 | 3,291.77 | 6,500.00 | 5,914.05 | 1,805.00 | 0.00 | 5,000.00 | | | | | | | | |
| Budget Notes | | | | | | | | | | | | | | | | | |
| Budget Code | 22 | | | | | | | | | | | | | | | | |
| | | FUNDS PERSONNEL IN OTHER CITY DEPARTMENTS TO WORK EVENTS | | | | | | | | | | | | | | | |
| <u>25-251-4205</u> | | FICA TAX | 3,338.00 | 3,683.90 | 3,988.00 | 4,297.98 | 3,909.00 | 3,436.42 | 4,934.00 | | | | | | | | |
| <u>25-251-4206</u> | | UNEMPLOYMENT TAX | 185.00 | 31.36 | 270.00 | 144.00 | 162.00 | 0.00 | 162.00 | | | | | | | | |
| <u>25-251-4210</u> | | RETIREMENT | 4,259.00 | 4,712.18 | 4,781.00 | 5,541.58 | 5,019.00 | 4,493.57 | 6,220.00 | | | | | | | | |
| <u>25-251-4215</u> | | WORKERS COMPENSATION | 80.00 | 97.11 | 114.00 | 104.06 | 163.00 | 124.36 | 162.00 | | | | | | | | |
| <u>25-251-4225</u> | | HEALTH | 5,208.00 | 15.94 | 3,747.00 | 13.88 | 6,350.00 | 49.50 | 6,220.00 | | | | | | | | |
| <u>25-251-4226</u> | | DENTAL INSURANCE | 0.00 | 0.22 | 0.00 | -2.80 | 0.00 | 0.00 | 0.00 | | | | | | | | |
| <u>25-251-4230</u> | | TRAVEL & TRAINING | 6,000.00 | 6,618.21 | 1,000.00 | 508.91 | 8,000.00 | 0.00 | 5,000.00 | | | | | | | | |
| Budget Notes | | | | | | | | | | | | | | | | | |
| Budget Code | 22 | | | | | | | | | | | | | | | | |
| | | TCVB ANNUAL CONFERENCE | | | | | | | | | | | | | | | |
| | | CERTIFIED DESTINATION MARKETING EXEC CLASSES | | | | | | | | | | | | | | | |
| <u>25-251-4305</u> | | POSTAGE & FREIGHT | 1,130.00 | 102.45 | 1,000.00 | 14.08 | 500.00 | 54.36 | 500.00 | | | | | | | | |
| <u>25-251-4310</u> | | GENERAL SUPPLIES | 1,500.00 | 1,142.26 | 1,500.00 | 249.03 | 1,500.00 | 250.21 | 1,000.00 | | | | | | | | |
| <u>25-251-4315</u> | | DUES & SUBSCRIPTIONS | 5,600.00 | 5,505.00 | 6,000.00 | 5,457.50 | 6,000.00 | 5,052.50 | 6,000.00 | | | | | | | | |
| Budget Notes | | | | | | | | | | | | | | | | | |
| Budget Code | 22 | | | | | | | | | | | | | | | | |
| | | TEXAS TRAVEL INDUSTRY ASSOCIATION (TTIA) | | | | | | | | | | | | | | | |
| | | TEXAS CONVENTION AND VISITORS BUREAU (TCVB) | | | | | | | | | | | | | | | |
| | | TEXAS HOTEL LODGING ASSOCIATION (THLA) | | | | | | | | | | | | | | | |
| | | INDEPENDENCE TRAIL REGION (NEW) | | | | | | | | | | | | | | | |
| <u>25-251-4410</u> | | PHONE SERVICES | 1,000.00 | 754.62 | 600.00 | 596.08 | 600.00 | 384.63 | 600.00 | | | | | | | | |
| <u>25-251-4421</u> | | PROFESSIONAL FEES | 7,500.00 | 5,843.39 | 7,500.00 | 5,405.23 | 7,500.00 | 7,056.25 | 7,500.00 | | | | | | | | |

Budget Worksheet

For Fiscal: 2020-2021 Period Ending: 06/30/2021

Defined Budgets

2018-2019 2018-2019 2019-2020 2019-2020 2020-2021 2020-2021 2021-2022 2021-2022

Total Budget Total Activity Total Budget Total Activity Total Budget YTD Activity

Total Budget Total Activity

Total Budget Total Activity

Total Budget Total Activity

Total Budget Total Activity

Total Budget Total Activity

Total Budget Total Activity

Total Budget Total Activity

Total Budget Total Activity

Total Budget Total Activity

Total Budget Total Activity

Budget Notes

Budget Code

22

Subject

Permanent Notes

Description

GRAPHIC DESIGN FEES
PROFESSIONAL PHOTOGRAPHY
SOCIAL MEDIA MODERATOR
CUSTOMER SERVICE TRAINING

25-251-4425

Budget Notes

Budget Code

22

Subject

Permanent Notes

Description

CLEANING OF KIOSK
DELIVERY OF FLYERS, MAGAZINES, ETC

25-251-4433

Budget Notes

Budget Code

25-251-4450

Budget Notes

Budget Code

25-251-4455

Budget Notes

Budget Code

25-251-4460

Subject

Permanent Notes

Description

ADVERTISING, PRINTED MATERIALS, BROCHURES, ETC.
BILLBOARDS

25-251-4461

Budget Notes

Budget Code

25-251-4462

Budget Notes

Budget Code

25-251-4463

Budget Notes

Budget Code

25-251-4485

Subject

Permanent Notes

Description

ITEMS UNDER CONSIDERATION:
ART & CULTURAL INTERACTIVE EXHIBITS
COLOR CLOTH WALL
PAINTED SILOS

25-251-4486

Budget Notes

Budget Code

25-251-4486

Budget Notes

Budget Code

25-251-4486

Subject

SPONSORSHIP APPLICATIONS

Description

21,858.86

3,500.00

26,700.00

3,016.23

15,000.00

3,500.00

2021-2022

22

NOTES

Budget Worksheet

For Fiscal: 2020-2021 Period Ending: 06/30/2021

Defined Budgets

2018-2019 Total Budget 2018-2019 Total Activity 2019-2020 Total Budget 2019-2020 Total Activity 2020-2021 Total Budget 2020-2021 YTD Activity 2021-2022 2021-2022 NOTES

| | | | | | | | |
|---------------------|--------------------------------------|--|--|--|--|--|--|
| Budget Notes | Description | | | | | | |
| Budget Code | | | | | | | |
| 22 | Permanent Notes | | | | | | |
| | CAMOFEST- BAY CITY | | | | | | |
| | MAY GRASSHOPPER BREAKFAST | | | | | | |
| | FULL MOON TRUCK FEST- BAY CITY | | | | | | |
| | NATIONAL AUDUBON SOCIETY- BIRD COUNT | | | | | | |
| | MATAGORDA HERITAGE DAYS | | | | | | |
| | FLOCK FEST | | | | | | |
| | CAST SUMMER PRODUCTION | | | | | | |

25-251-4487 17,500.00 17,227.95 20,000.00 13,158.70 20,000.00 10,448.00 20,000.00

| | | | | | | | |
|---------------------|--------------------|--|--|--|--|--|--|
| Budget Notes | Description | | | | | | |
| Budget Code | | | | | | | |
| 22 | Permanent Notes | | | | | | |

| | | | | | | | |
|--|---|----------|----------|----------|----------|----------|----------|
| | WAYFINDING SIGNAGE PROJECT | | | | | | |
| | (TOURISM DESTINATIONS/POINTS OF INTEREST) | | | | | | |
| | BIRD BLINDS | | | | | | |
| | 0.00 | 0.00 | 0.00 | 0.00 | 1,929.56 | 2,000.00 | 2,000.00 |
| | 5,000.00 | 4,742.53 | 5,000.00 | 2,200.02 | 679.74 | 5,000.00 | 5,000.00 |

| | | | | | | | |
|---------------------|--------------------|--|--|--|--|--|--|
| Budget Notes | Description | | | | | | |
| Budget Code | | | | | | | |
| 22 | Permanent Notes | | | | | | |

| | | | | | | | |
|--|---------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| | TOURISM CELEBRATION NIGHT | | | | | | |
| | 5,000.00 | 1,275.27 | 5,000.00 | 939.41 | 73.87 | 0.00 | 73.87 |
| | 280,800.00 | 252,038.15 | 292,000.00 | 227,814.57 | 132,430.19 | 287,020.00 | 264,020.00 |

Department: 251 - TOURISM Total: 280,800.00 252,038.15 292,000.00 227,814.57 132,430.19 287,020.00 264,020.00

| | | | | | | | |
|---------------------|--------------------|--|--|--|--|--|--|
| Budget Notes | Description | | | | | | |
| Budget Code | | | | | | | |
| 22 | Permanent Notes | | | | | | |

25-251-4505 R & M - FURNITURE & EQUIPM 5,000.00 1,275.27 5,000.00 939.41 73.87

Budget Worksheet

For Fiscal: 2020-2021 Period Ending: 06/30/2021

Defined Budgets

| | 2018-2019 Total Budget | 2018-2019 Total Activity | 2019-2020 Total Budget | 2019-2020 Total Activity | 2020-2021 Total Budget | 2020-2021 YTD Activity | 2021-2022 22 | 2021-2022 NOTES |
|--|---------------------------|-----------------------------|---------------------------|-----------------------------|---------------------------|---------------------------|-----------------|--------------------|
| Department: 252 - BC CIVIC CENTER | | | | | | | | |
| <u>25-252-4300</u> | | | | | | | | |
| BANK CHARGES | 2,000.00 | 1,482.21 | 2,000.00 | 2,266.79 | 2,000.00 | 795.96 | 2,000.00 | |
| <u>25-252-4310</u> | | | | | | | | |
| GENERAL SUPPLIES | 6,500.00 | 5,226.95 | 6,500.00 | 2,319.75 | 6,500.00 | 3,935.16 | 6,500.00 | |
| <u>25-252-4405</u> | | | | | | | | |
| INSURANCE | 28,000.00 | 30,472.85 | 24,000.00 | 29,292.43 | 30,000.00 | 34,183.36 | 37,000.00 | |
| <u>25-252-4411</u> | | | | | | | | |
| CABLE & INTERNET | 0.00 | 0.00 | 0.00 | 761.36 | 1,000.00 | 0.00 | 1,000.00 | |
| <u>25-252-4415</u> | | | | | | | | |
| UTILITIES | 28,000.00 | 26,064.54 | 28,000.00 | 21,172.45 | 27,000.00 | 11,476.67 | 27,000.00 | |
| <u>25-252-4419</u> | | | | | | | | |
| COMMUNITY EVENTS | 2,000.00 | 0.00 | 2,000.00 | 0.00 | 2,000.00 | 0.00 | 2,000.00 | |
| <u>25-252-4425</u> | | | | | | | | |
| CONTRACTED SERVICES | 150,000.00 | 124,691.74 | 148,000.00 | 66,521.42 | 101,000.00 | 57,885.71 | 100,000.00 | |

Budget Notes

Budget Code

22

Subject
Permanent Notes

Description

LAWN MAINT
PEST CONTROL
SECURITY MONITORING SYSTEM
JANITORIAL SERVICES

25-252-4433

25-252-4440

Budget Notes

Budget Code

22

Subject
Permanent Notes

Description

CHAMBER OF COMMERCE CONTRACT

25-252-4458

25-252-4499

25-252-4505

Budget Notes

Budget Code

22

Subject
Permanent Notes

Description

REPLACING TABLES/CHAIRS

25-252-4515

Budget Notes

Budget Code

22

Subject
Permanent Notes

Description

VARIOUS BUILDING REPAIRS- \$25,000

25-252-4605

CE - FURNITURE & EQUIPMENT

Subject
Permanent Notes

Description

REPLACING TABLES/CHAIRS

CHAMBER OF COMMERCE CONTRACT

VARIOUS BUILDING REPAIRS- \$25,000

Budget Worksheet

For Fiscal: 2020-2021 Period Ending: 06/30/2021

Defined Budgets

| | 2018-2019 | 2018-2019 | 2019-2020 | 2019-2020 | 2020-2021 | 2020-2021 | 2021-2022 | 2021-2022 | NOTES |
|--|--------------|----------------|--------------|----------------|--------------|--------------|-----------|-----------|-------|
| | Total Budget | Total Activity | Total Budget | Total Activity | Total Budget | YTD Activity | | | |

Budget Notes
Budget Code
22

Subject
Permanent Notes
Description
NEW SCREEN = \$8,000
NEW PROJECTOR= \$10,000

| | | | | | | | | | |
|---|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|--|-------------|
| 25-252-4615 | 0.00 | 0.00 | 0.00 | 0.00 | 105,000.00 | 38,818.95 | | | |
| Department: 252 - BC CIVIC CENTER Total: | 311,000.00 | 300,039.51 | 350,000.00 | 227,346.67 | 383,480.00 | 245,655.64 | 297,480.00 | | 0.00 |

Budget Worksheet

For Fiscal: 2020-2021 Period Ending: 06/30/2021

| | 2018-2019 Total Budget | 2018-2019 Total Activity | 2019-2020 Total Budget | 2019-2020 Total Activity | 2020-2021 Total Budget | 2020-2021 YTD Activity | Defined Budgets | | NOTES |
|-------------------|---------------------------|-----------------------------|---------------------------|-----------------------------|---------------------------|---------------------------|-----------------|--------------|-------|
| | | | | | | | 2021-2022 | 2021-2022 Z2 | |
| GENERAL INSURANCE | 10,000.00 | 0.00 | 0.00 | 4,162.54 | 10,000.00 | 10,432.38 | 12,000.00 | | |
| UTILITIES | 12,000.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | | | |
| CE- BUILDING | 150,000.00 | 101,373.84 | 150,000.00 | 52,983.81 | 250,000.00 | 6,517.00 | 50,000.00 | | |

Department: 253 - BAY CITY THEATRE

- 25-253-4405
- 25-253-4415
- 25-253-4615

Budget Notes
Budget Code
 22

Subject
 Permanent Notes

Description

5 YEAR CAPITAL PLAN
 FY2022- ANTICIPATED DEMOLITION COST ASSOCIATED WITH THEATER PROJECT

| | | | | | | | | |
|--|------------|------------|------------|------------|--------------|-------------|------------|------|
| Department: 253 - BAY CITY THEATRE Total: | 172,000.00 | 101,373.84 | 150,000.00 | 57,146.35 | 260,000.00 | 16,949.38 | 62,000.00 | 0.00 |
| Expense Total: | 890,500.00 | 774,568.50 | 900,000.00 | 623,420.59 | 1,057,000.00 | 501,339.93 | 998,000.00 | 0.00 |
| Fund: 25 - CIVIC & CULTURAL ARTS Surplus (Deficit): | 0.00 | 68,162.66 | 0.00 | 124,537.16 | 0.00 | -113,127.47 | 0.00 | 0.00 |
| Report Surplus (Deficit): | 0.00 | 68,162.66 | 0.00 | 124,537.16 | 0.00 | -113,127.47 | 0.00 | 0.00 |