



Bay City Public Library FY23 Quarterly Report – 4th Quarter

Stat	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Year Total
Physical Circulation	7310	8063	9232	9282	33,887
Digital Circulation	1546	1776	1725	1954	7,001
Computer Use	667	785	948	957	3,357
Foot Traffic (Bay City)	3500	5649	8537	8234	25,920
Foot Traffic (Sargent)	372	518	490	876	2,256
Number of Programs	55	82	61	109	307
Program Attendance	1768	1238	1256	1398	5,660
Reference Questions	Not tracked	527 (January not tracked)	777	1076	2380
Volunteer Hours	2047				2047
Room Reservations	160				160

Highlights from Quarter 4

Programs:

- Summer Program finished in July with the finale and top reader celebration on August 1, 2023. Total minutes read for the summer is 193,559 minutes.
- Regular programs returned at the end of August. Staff held another successful Parent Child Workshop.
- Teen participation is growing. There are a handful of programs this year that had less than 10 teens in attendance. Current attendance is 15-28 depending on the week.



Outreach: (Strategic Plan goal is to participate in a minimum of 3 community events per year)

- 2 Employees attended the BCISD Back to School Bash and handed out information about general library services
- 1 employee attended the Parks & Recreation Touch a Truck and handed out truck themed books
- 2 employees were the main presenters for Sunshine & Rainbows Family Literacy Night and shared information about the early literacy opportunities at the library.
- Upcoming for Fy24 Quarter 1: VVISED Elementary family night, Day of the Dead, Hometown Christmas

Recognitions:

- Mary Ryan retired after 21 years at the library.
- Susan Hall re-retired in June. She originally retired in 2015. She returned a couple years later in a part-time capacity.
- Both have returned as volunteers.

In Progress Projects

Scarecrow Decorating Contest: Library has partnered with Main Street for a Scarecrow Decorating Contest. Entries will be on display for two weeks beginning with Christmas Around the Square. Voting will occur the first weekend. Prizes are sponsored by the Friends of the Bay City Library. This takes the place of the Pumpkin Decorating Contest held by library and Main Street's contest held downtown.

Strategic Plan for FY25-FY29: Consultant will be at the library the week of December 11 to set the schedule for the community conversations and to conduct the building assessment of both branches. The plan is set to be complete in April.

Decorated Tree at Museum: Staff decorated the tree to advertise for Harry Potter Night with save the dates.

Career Online High School: The program has launched, and seven scholarships are available. To be eligible, they must be a Matagorda County resident and be at least 18 years of age. A two week ad boost has been made on Facebook to promote the program.

Santa's Fly-In Storytime: Friday, December 8 we will host the general public and schools for the annual Christmas storytime.

Author Visit: The Bay City Library Association is funding a visit with Megan Hoyt, author of Bartalli's Bicycle, for Holocaust Remembrance Week in January. This visit is partnership with the Houston Holocaust Museum.

Food for Fines: Held November 6 – December 2 of this year. Due to the increased costs of goods, we have increased the amnesty to \$2.00 per item.

Photos

Teen Tuesday – Dungeons and Dragons



BCISD Back to School Bash



Domino's Dough Show

