



PRESS RELEASE

April 15, 2023

For immediate release
Contact: Samantha Denbow

LIBRARY DIRECTOR EARNS CPLA CERTIFICATION

BAY CITY, Tx — April 15, 2023

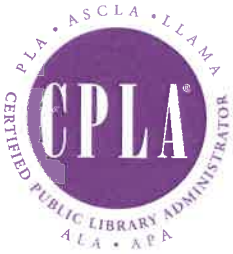
The Bay City Public Library's Library Director, Samantha Denbow, has completed the Certified Public Library Administrator Program. She is one of 124 graduates of the program.

The Certified Public Library Administrator program is a voluntary post-Master of Library Science certification program for public librarians with three years or more of supervisory experience. Candidates complete seven courses – four core and three electives of their choice. The program began accepting candidates in 2006.

CPLA certification enables public librarians to:

- Further their professional education and development.
- Move to a higher level of practical professional experience.
- Improve career opportunities through professional expertise.
- Demonstrate to colleagues, trustees and board of directors, patrons and the wider information community that the certified person has acquired a nationally and professionally recognized body of knowledge and expertise in public library administration.
- Improve the quality of library service through the provision of practical knowledge and skills essential to successful library management.

Samantha joined the Bay City Public Library in 2008 and has served as Library Director since 2014.



Certified Public Library Administrator Program (CPLA)
American Library Association-Allied Professional Association (ALA-APA)
225 N. Michigan Ave., Suite 1300
Chicago, IL 60601
312-280-4279
cpla@ala.org • <http://ala-apa.org/certification/>

March 27, 2023

Dear Samantha:

Congratulations on completing the Certified Public Library Administrator Program (CPLA)! You are a leader in the field and to be commended for your participation in this first national certification program for librarians. The CPLA Certification Review Committee (CRC) acknowledges that you passed four core CPLA-approved courses and three electives (listed below), that the Course Completion Forms you submitted for all seven courses were approved, and that you received approval on two projects/assignments in the courses highlighted below and your Final Review Form at the ALA-APA CPLA Spring Review Meeting on March 22, 2023.

Provider	Course/competency	Course taken	Competency approved
American Library Association	Organization and Personnel Administration	8-Jan-18	19SP
American Library Association	Budget and Finance	4-Feb-19	20FA
American Library Association	Planning and Management of Buildings	13-May-19	20FA
ALA	Politics and Partnerships	9-Sep-19	21SP
ALA	Current Issues	17-Jan-21	22MW
ALA	Management of Technology	22-May-21	22MW
ALA Online Learning	Marketing	16-May-22	22FA

You may now use the CPLA® designation to the right of your name on business cards and in correspondence. There are now 124 graduates. To honor your accomplishment, the American Library Association-Allied Professional Association (ALA-APA) offers the following to graduates:

- CPLA certificate (included in this envelope)
- Resume review by committee members (Upon Request) send your resume to klredd@ala.org
- Recognition on the CPLA website and at appropriate ALA-APA meetings and events (*please send an email upon receipt to klredd@ala.org allowing us to use your name in press releases and on the graduates listing on the website -<http://ala-apa.org/certification/cpla-graduate-roster>.)*

Your certification period is for five years, from now through April 1, 2028. Please remember that to recertify, you must complete 60 contact hours of continuing education related to management or one of the competencies. The full document is here: <http://ala-apa.org/certification/for-cpla-candidates/re-certification/>.

Again, we congratulate you and thank you for your assistance in making CPLA a unique and positive professional development experience for candidates. Contact the ALA-APA office if you have any questions or suggestions.

Sincerely,

A handwritten signature in cursive script, appearing to read "Lorelle R. Swader".

Lorelle R. Swader, ALA-Allied Professional Association, Associate Executive Director
Michelle Bradley, CPLA Certification Review Committee Chair