



Bay City Public Library FY22 Quarterly Report – 4th Quarter

Stat	Quarter 1	Quarter 2	Quarter 3	Quarter 4	FY22 Total
Physical Circulation	7000	7170	9217	9968	33355
Digital Circulation	1142	1200	1459	1698	5499
Computer Use	679	810	747	776	3012
Foot Traffic (Bay City)	355 *last 2 weeks of Dec	3325	4000	8159	15839
Foot Traffic (Sargent)	843	1048	522	701	3114
Number of Programs	109		70	73	252
Program Attendance	2531		1082	1017	4630

Business Plan

Objective	Status	Funding/Partners
Conduct a technology infrastructure overhaul of cabling, firewall, Wi-Fi equipment and battery backups through ERATE process	Complete	Erate funding Partner with IT
Increase accessibility of technology by adding hotspots, internet enabled devices and assistive technology	Hotspot project implemented 65 checkouts since 4/1/2022 – very positive responses from users. Requesting additional hotspots at next meeting.	Bay City Library Association



Add mobile computer lab, videoconferencing equipment and upgrade public computer software through TSLAC Technology Academy grant	Complete	TSLAC grant Partner with IT
Explore elimination of late fees to reduce barriers of service	No update since last report.	
Replace public use furniture with easy to clean furniture in response to COVID-19 pandemic	No change since last report.	
Continue to offer online services to further personal, professional, and educational growth during the pandemic	No change since last report.	
Purchase and install exterior signage through outside funding with Bay City Library Association	Contingent on outside funding	Bay City Library Association CDC Gateway Mortgage
Rehabilitate exterior of building	No change since last report.	
Develop Facility Improvement Plan to prioritize facility improvements	No change since last report.	
Continue to evaluate and improve programs and services currently in place	No change since last report.	

Highlights from Quarter 4

Student Library Cards: To date 4,363 (1,165 PISD and 3,198 BCISD) students have received student Library Cards through the new partnerships with Bay City ISD and Palacios ISD.

New Programs: Both branches have seen an increase in the types of programs offered. In Bay City, we have added CAD (Crafts for Adults with Disabilities) which is offered two times per month and open to any adult with intellectual disabilities. We have had regular attendance from Ability Beyond Disability and have started to see general public begin to attend. Starting in October, the Sargent Branch, which is a bus stop for Van Vleck) has added a weekly Pickup Club to offer crafts for the afterschool crowd, as well as a monthly adult craft night.

Staff: Two members of the staff – Ashley and Amanda - have completed the Library Support Staff Certification program through the American Library Association. They completed six four-week courses in library competencies, such as Foundations of Library Services, Library Technology, and Youth Services. Two staff members – Ashley and Pam - are currently attending a 6-week Virtual Family Place Training funded by the Bay City Library Association. This continues the library’s work in the Family Place project started in 2018.

Photos



National Night Out



National Night Out



Teen Tuesday – Felt Sushi



Back to School Bash with BCISD



Lego Club – Build a Boat that Floats Challenge



Sea Center Texas Skulls Exhibit – Fish Print Station