



Bay City Public Library FY24 Quarterly Report – First Quarter

Main Branch Statistics	Quarter 1
Physical Circulation	6147
Digital Circulation	1682
Computer Use	785
Foot Traffic	6576
New Cards	151
Number of Programs	53
Program Attendance	2034
Reference Questions	898
Volunteer Hours	208.5
Room Reservations	33
Interlibrary Loans	19 Sent 4 Received

Sargent Branch Statistics	Quarter 1
Physical Circulation	460
Computer Use	30
Foot Traffic	596
New Cards	10
Number of Programs	30
Program Attendance	288
Reference Questions	85
Volunteer Hours	19
Room Reservations	7

Highlights from Quarter 1

Programs:

- This is one of our biggest quarters. Staff plan three large events – National Night Out, Trunk or Treat, and Santa’s Fly-In. Attendance at these three events accounts for approximately 20% of all program attendance.
- Toddler Time and Teen Tuesdays were the most attended weekly programs.





Outreach: (Strategic Plan goal is to participate in a minimum of 3 community events per year)

- 2 Employees attended Van Vleck Elementary Family Night
- 4 employees attended Day of the Dead and had a booth in the Kids Zone
- 1 employee attended Christmas in the Park in Sargent

Recognitions:

- Amanda Garcia completed the Level 1 ecourse for American Sign Language for Library Staff
- TMLDA 2023 Award recipient

In Progress Projects

Strategic Plan for FY25-FY29: Consultant conducted staff interviews on January 2nd. The Community Leaders meeting and focus groups for each branch are scheduled for mid to late February. The community survey will be available for one month with a goal of 380 responses based on the consultant's calculations.

Author Visit: The Bay City Library Association funded a visit with Megan Hoyt, author of *Bartall's Bicycle*, for Holocaust Remembrance Week on January 23rd. 75 4th and 5th grade students at Tenie Holmes Elementary listened to her presentation on her book and process of research and writing, asked questions, and received a signed copy of the book. This visit was partnership with the Houston Holocaust Museum.

Harry Potter Book Day: Staff have started planning and prepping for Harry Potter Book Day, an event in which the library is transformed into our version of the magical wizarding world. Tickets are limited to 300 due to the schedule of events.

Furniture Replacement: The Bay City Library Association provided over \$40,000 in new furniture including shipping and installation to replace all of the original tables and chairs, two staff desks, and meeting room furniture. The feedback from patrons has already been positive.

Photos



Santa's Fly In



Trunk or Treat



Scarecrow Decorating Contest (with Main Street)



New Library Furniture

