August 5, 2025

BAXTER SURVEY



Reactions to Proposed "Button Hook" Overpass Design





TIMELINE

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January 2023

Issued conditional Corridors of Commerce support letter

December 2024

Hosted
business
sessions
to review
5 concepts
(77 attendees)

June 2024

Hosted
business
sessions
to review
button hook
(82 attendees)

1

June/July 2024

Conducted survey of Baxter businesses

7

July 2024

Met with MNDOT to discuss preliminary survey results, attended open house

SURVEY GOAL



Measure Baxter business sentiment on the button-hook design to ensure important perspectives are considered.

Methodology

- » Questions written to be objective and non-leading
- » Collection period: June 19 to July 3
- » Sent to 196 Baxter businesses, news and social media
- 70 respondents,31 anonymous

TOP-LINE BUSINESS FEEDBACK

60% rate the proposed design as poor; 58% want major changes.

- 51% expect revenue losses; 33% say they'll be long-term or permanent.
- 20% say the proposed design may lead them to close, relocate or sell.
- 1 out of 3 customers are tourists or out-of-town visitors.

Visibility and complexity of access are the top concerns.

RESPONDENT BUSINESSES

- → 371 Diner of Baxter
- → American Family Insurance
- → Baia Della
- → Baymont Inn & Suites
- → Black Bear Lodge & Saloon
- Brainerd General Rental
- → Bremer Bank
- → CLA
- → Close Converse
- → Cosmetic & Family Dentistry
- → CrossFit Grow
- Cub Foods
- → Curated Closet
- → Days Inn & Suites

- → Deb Mitzel Creative
- → Design Drive Professional Court
- → Diane K Dubej CPA
- → Elite Title & Escrow
- → Essentia Health
- → First Baptist Church
- Frandsen Bank and Trust
- → Haataja Automotive
- → Holiday Inn Express
- Ippin Ramen
- → Jack Pine Brewery
- → Jessica Keck Day Care
- → Kiln Kat Studios

- → Lake Region Christian School
- → Lakeland Veterinary Hospital
- → Napa Auto Parts
- → National Bank of Commerce
- → Party Time Rental
- Party World
- → Play It Again Sports
- → Positive Realty
- → Rapid River Lodge
- → Trinity Business Partners
- → Weizenegger Engel Insurance

31 of respondents opted to stay anonymous.

RESPONDENT PROFILE

95%

Owner or Senior Leader

72%

Locally Owned Businesses **72**%

Fewer than 25 Employees

38% Retail, Restaurants & Tourism/Hospitality

RESPONDENT CUSTOMER BASE

About what percentage of your customers and revenue are:

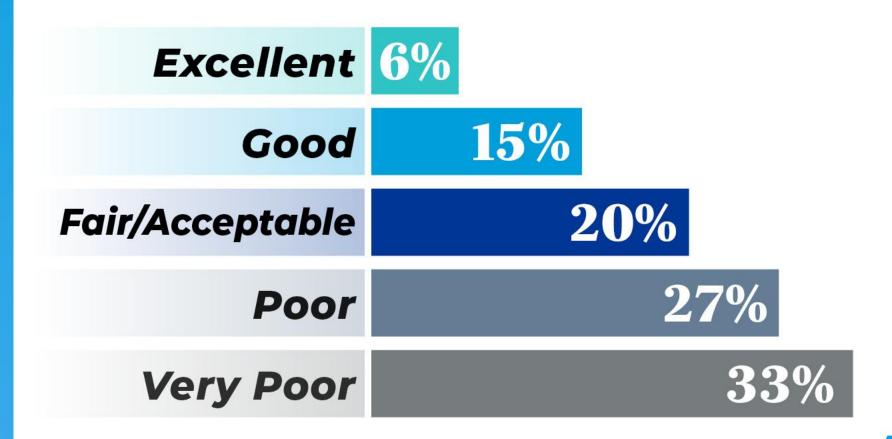


~65%

As a business owner or leader, how would you rate MNDOT's "button hook" overpass/interchange design?



60% of business respondents rate the button hook design as poor or very poor.



HIGHLIGHTED COMMENTS ON RATINGS

"I think it will be very confusing for tourists coming to stay in Baxter. Not just for finding lodging, but grocery stores, gas stations, restaurants, etc."

"While not ideal, this design prioritizes business access where the other designs did not." "People from out of town traveling north or south are going to avoid exiting 371 due to the frightening complexity of the design."

OVERALL BUSINESS IMPACTS

Summary >

Negative Scores (1-4) – **51% Neutral Scores** (5-6) – **31% Positive Scores** (7-10) – **18%**



Top *Negative* Impacts Expected

- 1. More Difficult Customer Access
- 2. Fewer Customers
- 3. Delivery/Logistics Problems

Top *Positive*Impacts Expected

- 1. Better Traffic Flow
- 2.Improved Safety
- 3. Easier Customer Access / Efficient Logistics

HIGHLIGHTED COMMENTS ON IMPACTS

"Flow of the summer traffic should improve."

"Makes it difficult to get anywhere."

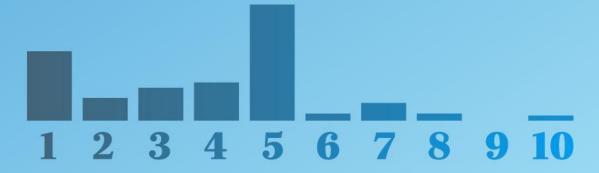
"Our new Orthopedic Center and Urgent Care will be difficult for people to access with this design." "Much of our clientele comes in during shopping outings. Make shopping more challenging and people will go less frequently."

"The visibility of our whole corner is very limited with the overpass and the ingress/egress is going to be very confusing and difficult."

OVERALL REVENUE IMPACTS

Summary >

Negative Scores (1-4) – **51% Neutral Scores** (5-6) – **38% Positive Scores** (7-10) – **11%**





HIGHLIGHTED COMMENTS ON REVENUE

"Our customers have many options to buy groceries and if it is hard to get in and out they will find another option. Then for tourists coming up 371, they will not even know how to access our business until it is too late and they'll find a different store."

"After construction is completed, I don't think it'll impact us."

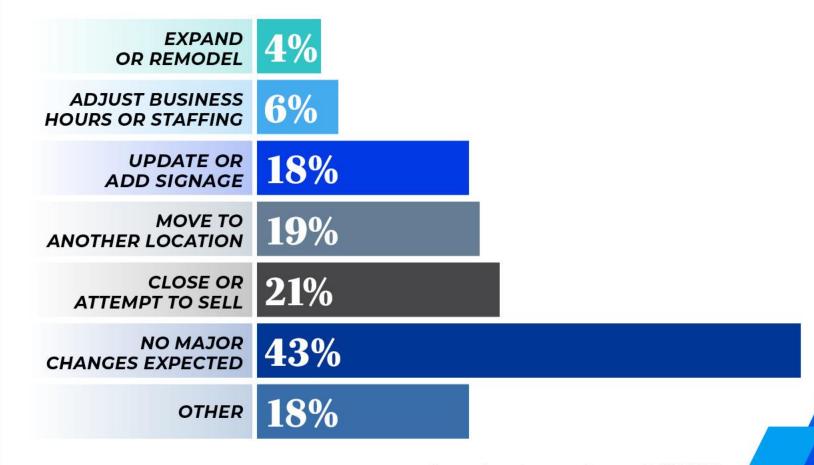
"With 11 other banks and credit unions within 2 miles of our location we will lose customers as well as employees to banks that are easier to access and are more visible."

"People will find my hotel one time. If it is hard to get to or hard to leave, **they** won't be back."

If the "button hook" design moves forward, do you expect to make any of the <u>following</u> <u>changes</u> to your business? (Select all that apply)

Top Changes Expected

- No Major Changes 43%
- Close or Attempt to Sell 21%
- Move to Another Location 19%
- Update or Add Signage 18%



HIGHLIGHTED COMMENTS ON BUSINESS CHANGES

"Possibility of selling as this will directly impact my revenues."

"Not really a remodel however we will have significant changes to our signage, traffic flow and parking lot needed based on this option."

"We would expect that the project would realize the **dramatic impact** this design has on our business. We would likely seek legal recourse and for the City/MNDOT to purchase our site."

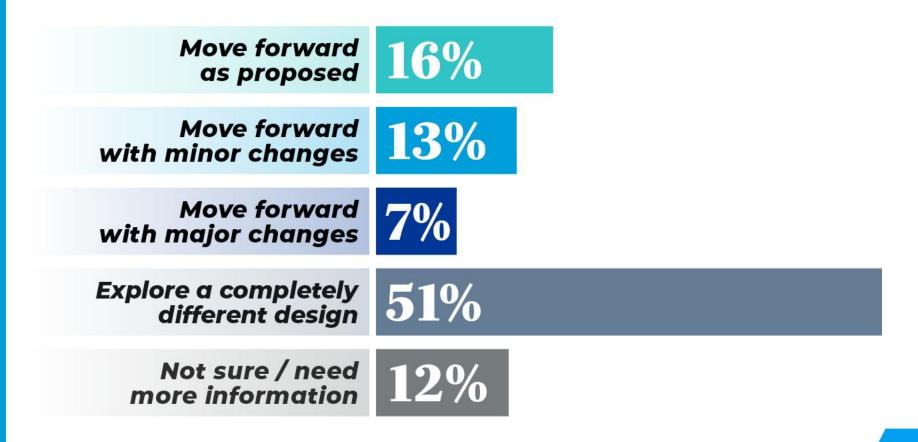
"I do not have any options.

I just moved here and did
the build out."

What would you like to see happen with the "button hook" overpass/interchange design?



58% of respondents favor major changes or a new design.



If the "button hook"

design moves forward,

how do you expect it will affect your business operations or customer engagement, if at all? Please provide specific details.





Do you have any

suggestions for

improving the current design or alternative ideas you'd like MNDOT to consider?

If so, please describe?





RECOMMENDATIONS

- Simplify Hwy 371 access to the Cub Foods/Essentia retail area to help unfamiliar drivers make confident and timely exiting decisions.
- 3 Preserve access to Fairview Rd, Golf Course Dr and Design Rd to more directly serve business destinations.

- 2 Study potential Hwy 371 congestion at Woida Rd and design fixes if traffic is projected to spill back toward northern businesses.
- Develop an early wayfinding plan and identify any Baxter sign ordinance changes needed to support it.







Questions or Comments?



January 23, 2023

Tim Bray, County Engineer Crow Wing County 326 Laurel Street Brainerd, MN 56401

Dear Mr. Bray,

On behalf of our 1,100 business and civic members, the Brainerd Lakes Chamber would like to thank Crow Wing County for its thoughtful approach to managing and investing in the area's transportation system. We appreciate the proactive and collaborative effort taken this year to raise our awareness of the challenges facing the junction of Minnesota State Highways 210 and 371.

Over the last several decades, these important roadway corridors have allowed the Brainerd Lakes Area to emerge and thrive as one of Greater Minnesota's premiere regional centers for commerce and recreation. Over that same period, the intersection of 210/371 has experienced a steady increase of congestion and vehicle crashes. This has resulted in an elevated concern over this facility's ability to safely handle the anticipated levels of population and business growth.

Your presentation to our Government Affairs Committee provided a good summary of your efforts to study this challenging intersection and highlighted a range of feasible alternatives. Our members remain interested in how the final project may impact our business community. This is particularly true for the future connections of Excelsior Road, Elder Drive, and Golf Course Drive.

It is acknowledged that projects of this magnitude often take years to develop and that an important first step is identifying a funding source like the Corridors of Commerce program. It is likewise understood that much of the detailed project information our members desire has yet to be developed.

At a high level, our members support the effort to improve this important intersection. With such support, there is a heightened expectation for project engineers to work closely with area businesses to find solutions that maximize economic growth and minimize any undesirable impacts.

Thank you for your leadership in advancing this important project proposal. We look forward to staying engaged in the process.

Sincerely,

Matt Kilian, President

Brainerd Lakes Chamber of Commerce

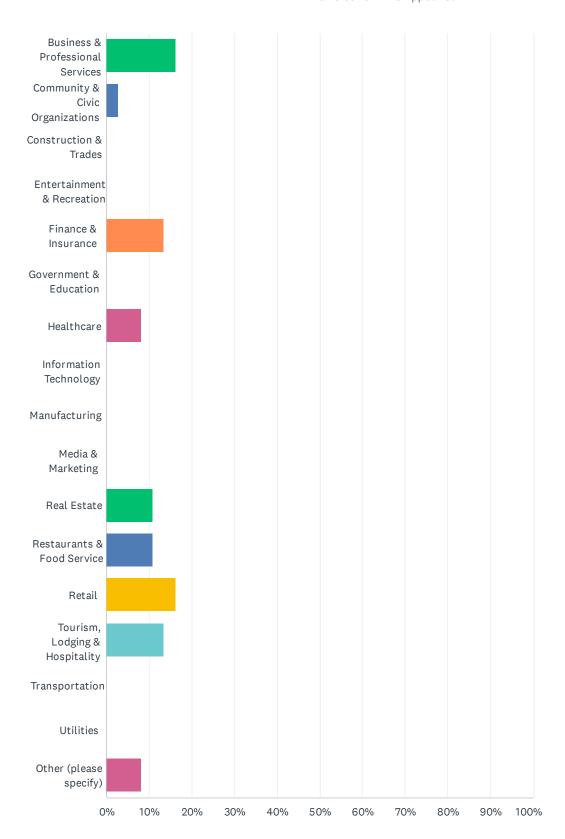


(218) 829-2838



Which of these sectors best describes your business or organization?





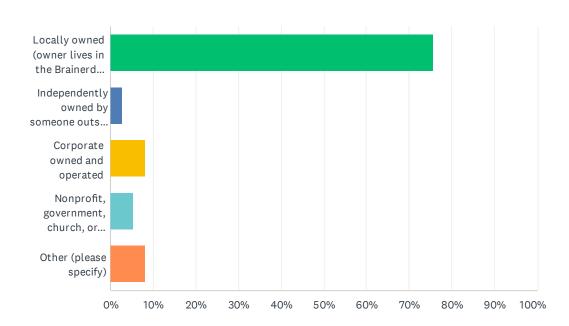
Overpass Business Survey 2025

| Business & Professional Services 16.22% 6 Community & Civic Organizations 2.70% 1 Construction & Trades 0.00% 0 Entertainment & Recreation 0.00% 0 Finance & Insurance 13.51% 5 Government & Education 0.00% 0 Healthcare 8.11% 3 Information Technology 0.00% 0 Manufacturing 0.00% 0 Real Estate 10.81% 4 Restaurants & Food Service 10.81% 4 Retail 16.22% 6 Tourism, Lodging & Hospitality 13.51% 5 Transportation 0.00% 0 Utilities 0.00% 0 Other (please specify) 8.11% 3 TOTAL 9 | ANSWER CHOICES | RESPONSES | |
|---|----------------------------------|-----------|----|
| Construction & Trades 0.00% 0 Entertainment & Recreation 0.00% 0 Finance & Insurance 13.51% 5 Government & Education 0.00% 0 Healthcare 8.11% 3 Information Technology 0.00% 0 Media & Marketing 0.00% 0 Real Estate 10.81% 4 Restaurants & Food Service 10.81% 4 Retail 16.22% 6 Tourism, Lodging & Hospitality 13.51% 5 Transportation 0.00% 0 Utilities 0.00% 0 Other (please specify) 8.11% 3 | Business & Professional Services | 16.22% | 6 |
| Entertainment & Recreation 0.00% 0 Finance & Insurance 13.51% 5 Government & Education 0.00% 0 Healthcare 8.11% 3 Information Technology 0.00% 0 Manufacturing 0.00% 0 Media & Marketing 0.00% 0 Real Estate 10.81% 4 Restaurants & Food Service 10.81% 4 Retail 16.22% 6 Tourism, Lodging & Hospitality 13.51% 5 Transportation 0.00% 0 Utilities 0.00% 0 Other (please specify) 8.11% 3 | Community & Civic Organizations | 2.70% | 1 |
| Finance & Insurance 13.51% 5 Government & Education 0.00% 0 Healthcare 8.11% 3 Information Technology 0.00% 0 Manufacturing 0.00% 0 Media & Marketing 0.00% 0 Real Estate 10.81% 4 Restaurants & Food Service 10.81% 4 Retail 16.22% 6 Tourism, Lodging & Hospitality 13.51% 5 Transportation 0.00% 0 Utilities 0.00% 0 Other (please specify) 8.11% 3 | Construction & Trades | 0.00% | 0 |
| Government & Education 0.00% 0 Healthcare 8.11% 3 Information Technology 0.00% 0 Manufacturing 0.00% 0 Media & Marketing 0.00% 0 Real Estate 10.81% 4 Restaurants & Food Service 10.81% 4 Retail 16.22% 6 Tourism, Lodging & Hospitality 13.51% 5 Transportation 0.00% 0 Utilities 0.00% 0 Other (please specify) 8.11% 3 | Entertainment & Recreation | 0.00% | 0 |
| Healthcare 8.11% 3 Information Technology 0.00% 0 Manufacturing 0.00% 0 Media & Marketing 0.00% 0 Real Estate 10.81% 4 Restaurants & Food Service 10.81% 4 Retail 16.22% 6 Tourism, Lodging & Hospitality 13.51% 5 Transportation 0.00% 0 Utilities 0.00% 0 Other (please specify) 8.11% 3 | Finance & Insurance | 13.51% | 5 |
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| Manufacturing 0.00% 0 Media & Marketing 0.00% 0 Real Estate 10.81% 4 Restaurants & Food Service 10.81% 4 Retail 16.22% 6 Tourism, Lodging & Hospitality 13.51% 5 Transportation 0.00% 0 Utilities 0.00% 0 Other (please specify) 8.11% 3 | Healthcare | 8.11% | 3 |
| Media & Marketing 0.00% 0 Real Estate 10.81% 4 Restaurants & Food Service 10.81% 4 Retail 16.22% 6 Tourism, Lodging & Hospitality 13.51% 5 Transportation 0.00% 0 Utilities 0.00% 0 Other (please specify) 8.11% 3 | Information Technology | 0.00% | 0 |
| Real Estate 10.81% 4 Restaurants & Food Service 10.81% 4 Retail 16.22% 6 Tourism, Lodging & Hospitality 13.51% 5 Transportation 0.00% 0 Utilities 0.00% 0 Other (please specify) 8.11% 3 | Manufacturing | 0.00% | 0 |
| Restaurants & Food Service 10.81% 4 Retail 16.22% 6 Tourism, Lodging & Hospitality 13.51% 5 Transportation 0.00% 0 Utilities 0.00% 0 Other (please specify) 8.11% 3 | Media & Marketing | 0.00% | 0 |
| Retail 16.22% 6 Tourism, Lodging & Hospitality 13.51% 5 Transportation 0.00% 0 Utilities 0.00% 0 Other (please specify) 8.11% 3 | Real Estate | 10.81% | 4 |
| Tourism, Lodging & Hospitality 5 Transportation 0.00% 0 Utilities 0.00% 0 Other (please specify) 8.11% 3 | Restaurants & Food Service | 10.81% | 4 |
| Transportation 0.00% 0 Utilities 0.00% 0 Other (please specify) 8.11% 3 | Retail | 16.22% | 6 |
| Utilities 0.00% 0 Other (please specify) 8.11% 3 | Tourism, Lodging & Hospitality | 13.51% | 5 |
| Other (please specify) 8.11% 3 | Transportation | 0.00% | 0 |
| Other (pieuse speerly) | Utilities | 0.00% | 0 |
| TOTAL 37 | Other (please specify) | 8.11% | 3 |
| | TOTAL | | 37 |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|---------------------------------------|-------------------|
| 1 | Arts | 6/30/2025 8:01 PM |
| 2 | Party Equipment rental | 6/24/2025 6:33 PM |
| 3 | Wardrobe consultant/ personal stylist | 6/24/2025 3:52 PM |

Who owns your business?

Answered: 37 Skipped: 30

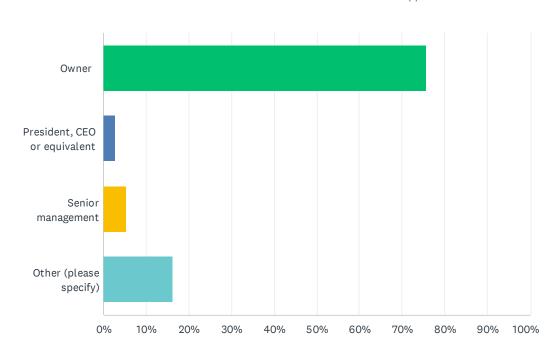


| ANSWER CHOICES | RESPONSES | |
|--|-----------|----|
| Locally owned (owner lives in the Brainerd Lakes Area) | 75.68% | 28 |
| Independently owned by someone outside the area | 2.70% | 1 |
| Corporate owned and operated | 8.11% | 3 |
| Nonprofit, government, church, or school | 5.41% | 2 |
| Other (please specify) | 8.11% | 3 |
| TOTAL | | 37 |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|---|--------------------|
| 1 | Local owner in Brainerd Lakes Area, but national firm with owners across the country as well. | 6/30/2025 1:13 PM |
| 2 | Title & Escrow | 6/28/2025 5:57 AM |
| 3 | Corporate owned building, operated locallly | 6/24/2025 11:53 AM |

Which best describes your position within your business or organization?



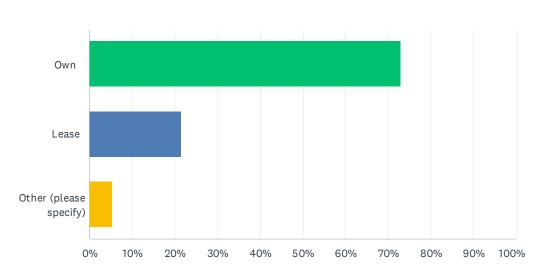


| ANSWER CHOICES | RESPONSES | |
|------------------------------|-----------|----|
| Owner | 75.68% | 28 |
| President, CEO or equivalent | 2.70% | 1 |
| Senior management | 5.41% | 2 |
| Other (please specify) | 16.22% | 6 |
| TOTAL | | 37 |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|--|--------------------|
| 1 | Branch Manager | 7/1/2025 9:49 AM |
| 2 | General manager | 7/1/2025 6:32 AM |
| 3 | Board Member | 6/25/2025 11:29 AM |
| 4 | Market President | 6/24/2025 11:53 AM |
| 5 | Agency Principal, similar to President | 6/23/2025 11:47 AM |
| 6 | CD holder | 6/21/2025 8:31 PM |

Does your business own or lease its building(s)?



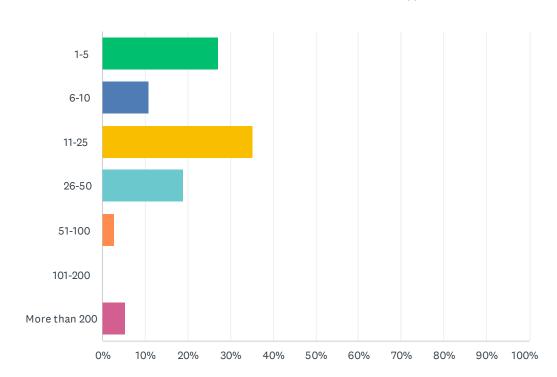


| ANSWER CHOICES | RESPONSES | |
|------------------------|-----------|----|
| Own | 72.97% | 27 |
| Lease | 21.62% | 8 |
| Other (please specify) | 5.41% | 2 |
| TOTAL | | 37 |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|------------------------|-------------------|
| 1 | Home-based | 6/30/2025 2:08 PM |
| 2 | Cd | 6/21/2025 8:31 PM |

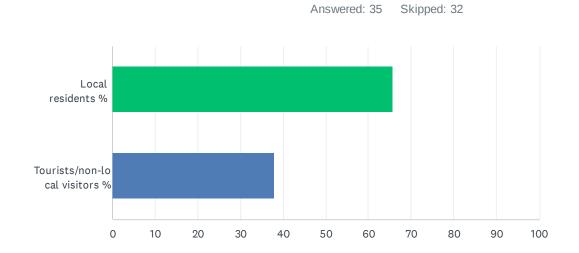
How many people do you employ?





| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| 1-5 | 27.03% | 10 |
| 6-10 | 10.81% | 4 |
| 11-25 | 35.14% | 13 |
| 26-50 | 18.92% | 7 |
| 51-100 | 2.70% | 1 |
| 101-200 | 0.00% | 0 |
| More than 200 | 5.41% | 2 |
| TOTAL | | 37 |

About what percentage of your customers are:



| ANSWER CHOICES | AVERAGE NUMBER | TOTAL NUMBER | RESPONSES |
|-------------------------------|----------------|--------------|-----------|
| Local residents % | 66 | 2,298 | 35 |
| Tourists/non-local visitors % | 38 | 1,252 | 33 |
| Total Respondents: 35 | | | |

| # | LOCAL RESIDENTS % | DATE |
|----|-------------------|--------------------|
| 1 | 90 | 7/4/2025 3:10 AM |
| 2 | 35 | 7/1/2025 2:01 PM |
| 3 | 1 | 7/1/2025 9:56 AM |
| 4 | 80 | 7/1/2025 9:49 AM |
| 5 | 1 | 6/30/2025 10:41 PM |
| 6 | 50 | 6/30/2025 8:01 PM |
| 7 | 20 | 6/30/2025 2:08 PM |
| 8 | 70 | 6/30/2025 1:13 PM |
| 9 | 75 | 6/28/2025 5:57 AM |
| 10 | 80 | 6/27/2025 2:29 PM |
| 11 | 1 | 6/27/2025 11:37 AM |
| 12 | 10 | 6/25/2025 4:52 PM |
| 13 | 95 | 6/25/2025 3:19 PM |
| 14 | 90 | 6/25/2025 11:29 AM |
| 15 | 75 | 6/25/2025 10:49 AM |
| 16 | 75 | 6/25/2025 7:57 AM |
| 17 | 25 | 6/24/2025 6:33 PM |
| 18 | 90 | 6/24/2025 3:58 PM |

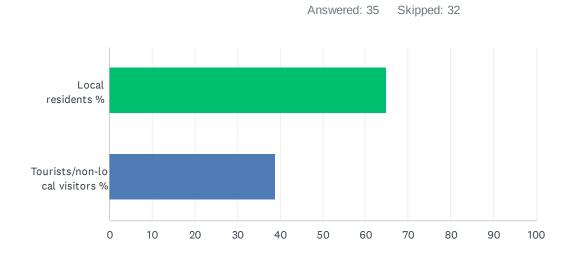
Overpass Business Survey 2025

| 19 | 90 | 6/24/2025 3:52 PM |
|----|-------------------------------|--------------------|
| 20 | 90 | 6/24/2025 11:53 AM |
| 21 | 10 | 6/24/2025 5:50 AM |
| 22 | 80 | 6/23/2025 3:21 PM |
| 23 | 90 | 6/23/2025 2:52 PM |
| 24 | 100 | 6/23/2025 11:47 AM |
| 25 | 75 | 6/23/2025 10:33 AM |
| 26 | 75 | 6/23/2025 9:54 AM |
| 27 | 100 | 6/23/2025 9:05 AM |
| 28 | 40 | 6/22/2025 9:04 PM |
| 29 | 90 | 6/22/2025 12:58 PM |
| 30 | 70 | 6/21/2025 8:31 PM |
| 31 | 85 | 6/21/2025 8:04 PM |
| 32 | 100 | 6/21/2025 1:16 PM |
| 33 | 75 | 6/21/2025 9:36 AM |
| 34 | 70 | 6/21/2025 8:39 AM |
| 35 | 95 | 6/20/2025 10:10 PM |
| # | TOURISTS/NON-LOCAL VISITORS % | DATE |
| 1 | 10 | 7/4/2025 3:10 AM |
| 2 | 65 | 7/1/2025 2:01 PM |
| 3 | 99 | 7/1/2025 9:56 AM |
| 4 | 20 | 7/1/2025 9:49 AM |
| 5 | 99 | 6/30/2025 10:41 PM |
| 6 | 50 | 6/30/2025 8:01 PM |
| 7 | 80 | 6/30/2025 2:08 PM |
| 8 | 30 | 6/30/2025 1:13 PM |
| 9 | 25 | 6/28/2025 5:57 AM |
| 10 | 20 | 6/27/2025 2:29 PM |
| 11 | 99 | 6/27/2025 11:37 AM |
| 12 | 90 | 6/25/2025 4:52 PM |
| 13 | 5 | 6/25/2025 3:19 PM |
| 14 | 10 | 6/25/2025 11:29 AM |
| 15 | 25 | 6/25/2025 10:49 AM |
| 16 | 25 | 6/25/2025 7:57 AM |
| 17 | 75 | 6/24/2025 6:33 PM |
| 18 | 10 | 6/24/2025 3:58 PM |
| 19 | 10 | 6/24/2025 3:52 PM |
| 20 | 10 | 6/24/2025 11:53 AM |

Overpass Business Survey 2025

| 21 | 90 | 6/24/2025 5:50 AM |
|----|----|--------------------|
| 22 | 20 | 6/23/2025 3:21 PM |
| 23 | 10 | 6/23/2025 2:52 PM |
| 24 | 25 | 6/23/2025 10:33 AM |
| 25 | 25 | 6/23/2025 9:54 AM |
| 26 | 60 | 6/22/2025 9:04 PM |
| 27 | 10 | 6/22/2025 12:58 PM |
| 28 | 30 | 6/21/2025 8:31 PM |
| 29 | 15 | 6/21/2025 8:04 PM |
| 30 | 50 | 6/21/2025 1:16 PM |
| 31 | 25 | 6/21/2025 9:36 AM |
| 32 | 30 | 6/21/2025 8:39 AM |
| 33 | 5 | 6/20/2025 10:10 PM |
| | | |

About what percentage of your revenue comes from:



| ANSWER CHOICES | AVERAGE NUMBER | TOTAL NUMBER | RESPONSES |
|-------------------------------|----------------|--------------|-----------|
| Local residents % | 65 | 2,269 | 35 |
| Tourists/non-local visitors % | 39 | 1,281 | 33 |
| Total Respondents: 35 | | | |

| # | LOCAL RESIDENTS % | DATE |
|----|-------------------|--------------------|
| 1 | 90 | 7/4/2025 3:10 AM |
| 2 | 35 | 7/1/2025 2:01 PM |
| 3 | 1 | 7/1/2025 9:56 AM |
| 4 | 90 | 7/1/2025 9:49 AM |
| 5 | 1 | 6/30/2025 10:41 PM |
| 6 | 50 | 6/30/2025 8:01 PM |
| 7 | 20 | 6/30/2025 2:08 PM |
| 8 | 70 | 6/30/2025 1:13 PM |
| 9 | 50 | 6/28/2025 5:57 AM |
| 10 | 80 | 6/27/2025 2:29 PM |
| 11 | 1 | 6/27/2025 11:37 AM |
| 12 | 10 | 6/25/2025 4:52 PM |
| 13 | 95 | 6/25/2025 3:19 PM |
| 14 | 100 | 6/25/2025 11:29 AM |
| 15 | 50 | 6/25/2025 10:49 AM |
| 16 | 80 | 6/25/2025 7:57 AM |
| 17 | 20 | 6/24/2025 6:33 PM |
| 18 | 96 | 6/24/2025 3:58 PM |

Overpass Business Survey 2025

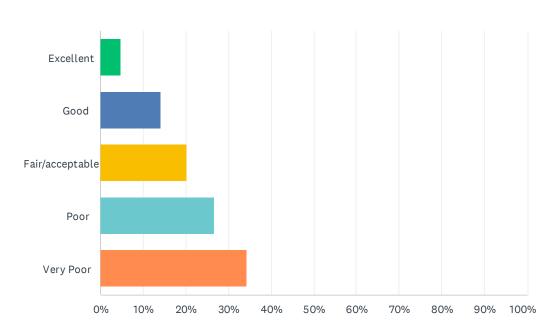
| 19 | 90 | 6/24/2025 3:52 PM |
|----|-------------------------------|--------------------|
| 20 | 90 | 6/24/2025 11:53 AM |
| 21 | 5 | 6/24/2025 5:50 AM |
| 22 | 75 | 6/23/2025 3:21 PM |
| 23 | 90 | 6/23/2025 2:52 PM |
| 24 | 100 | 6/23/2025 11:47 AM |
| 25 | 75 | 6/23/2025 10:33 AM |
| 26 | 80 | 6/23/2025 9:54 AM |
| 27 | 100 | 6/23/2025 9:05 AM |
| 28 | 40 | 6/22/2025 9:04 PM |
| 29 | 90 | 6/22/2025 12:58 PM |
| 30 | 70 | 6/21/2025 8:31 PM |
| 31 | 85 | 6/21/2025 8:04 PM |
| 32 | 100 | 6/21/2025 1:16 PM |
| 33 | 75 | 6/21/2025 9:36 AM |
| 34 | 70 | 6/21/2025 8:39 AM |
| 35 | 95 | 6/20/2025 10:10 PM |
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| 1 | 10 | 7/4/2025 3:10 AM |
| 2 | 65 | 7/1/2025 2:01 PM |
| 3 | 99 | 7/1/2025 9:56 AM |
| 4 | 10 | 7/1/2025 9:49 AM |
| 5 | 99 | 6/30/2025 10:41 PM |
| 6 | 50 | 6/30/2025 8:01 PM |
| 7 | 80 | 6/30/2025 2:08 PM |
| 8 | 30 | 6/30/2025 1:13 PM |
| 9 | 50 | 6/28/2025 5:57 AM |
| 10 | 20 | 6/27/2025 2:29 PM |
| 11 | 99 | 6/27/2025 11:37 AM |
| 12 | 90 | 6/25/2025 4:52 PM |
| 13 | 5 | 6/25/2025 3:19 PM |
| 14 | 0 | 6/25/2025 11:29 AM |
| 15 | 50 | 6/25/2025 10:49 AM |
| 16 | 20 | 6/25/2025 7:57 AM |
| 17 | 80 | 6/24/2025 6:33 PM |
| 18 | 4 | 6/24/2025 3:58 PM |
| 19 | 10 | 6/24/2025 3:52 PM |
| 20 | 10 | 6/24/2025 11:53 AM |

Overpass Business Survey 2025

| 21 | 95 | 6/24/2025 5:50 AM |
|----|----|--------------------|
| 22 | 25 | 6/23/2025 3:21 PM |
| 23 | 10 | 6/23/2025 2:52 PM |
| 24 | 25 | 6/23/2025 10:33 AM |
| 25 | 20 | 6/23/2025 9:54 AM |
| 26 | 60 | 6/22/2025 9:04 PM |
| 27 | 10 | 6/22/2025 12:58 PM |
| 28 | 30 | 6/21/2025 8:31 PM |
| 29 | 15 | 6/21/2025 8:04 PM |
| 30 | 50 | 6/21/2025 1:16 PM |
| 31 | 25 | 6/21/2025 9:36 AM |
| 32 | 30 | 6/21/2025 8:39 AM |
| 33 | 5 | 6/20/2025 10:10 PM |
| | | |

As a business owner or leader, how would you rate MNDOT's "button hook" overpass/interchange design?





| ANSWER CHOICES | RESPONSES | |
|-----------------|-----------|----|
| Excellent | 4.69% | 3 |
| Good | 14.06% | 9 |
| Fair/acceptable | 20.31% | 13 |
| Poor | 26.56% | 17 |
| Very Poor | 34.38% | 22 |
| TOTAL | | 64 |

| # | WHY DID YOU ANSWER THAT WAY? | DATE |
|---|--|--------------------|
| 1 | After completion of the project I don't think the design affects us directly | 7/3/2025 7:34 PM |
| 2 | lots of round abouts that may confuse people | 7/1/2025 2:06 PM |
| 3 | I think it's too complicated and will ruin the business community for Baxter. They're trying to move people through the city quickly. | 7/1/2025 9:59 AM |
| 4 | I think people will avoid that intersection when possible and take alternate routes. I foresee this pushing the congestion up to the 371 & Woida intersection. The frontage roads on both sides of 371 are hard enough to get back onto the main highway from during peak traffic hours. | 7/1/2025 6:52 AM |
| 5 | I think it will be very confusing for tourists coming to stay in Baxter. Not just for finding lodging, but grocery stores, gas stations, restaurants; etc. | 6/30/2025 10:45 PM |
| 6 | People from out of town traveling north or south are going to avoid exiting 371 due to the frightening complexity of the design | 6/30/2025 8:07 PM |
| 7 | Shutting off access to major retail and creating an eyesore for the local community to have 12 | 6/30/2025 2:13 PM |

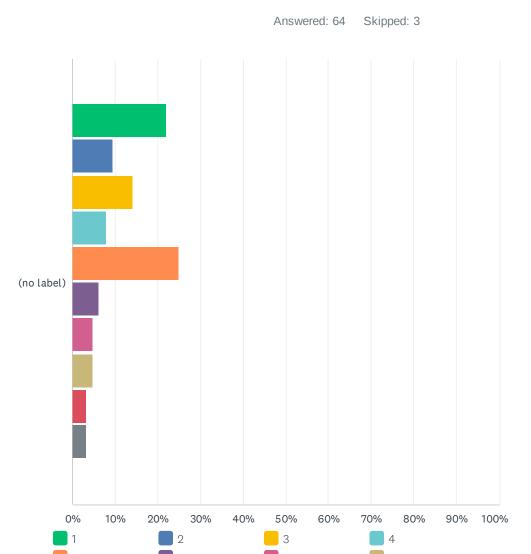
Overpass Business Survey 2025

| | months of the year for traffic that is a problem 3 months a year. | |
|----|--|--------------------|
| 8 | The design is overwhelming to many I have discussed with. I also fear non-locals will have a difficult time navigating the design, impacting local business. | 6/30/2025 1:22 PM |
| 9 | I prefer the single point interchange. I don't like the access being closed across from Taco Bell and from Design Road. | 6/27/2025 2:38 PM |
| 10 | It's very confusing when you look at it. What is a tourist going to think when they drive in and have never been here? | 6/27/2025 11:42 AM |
| 11 | It balances a lot of things | 6/25/2025 3:23 PM |
| 12 | While the Buttonhook design may improve traffic operations and crash rates regionally, we're uncertain how the reconfiguration of nearby roads and closure of access points will affect daily school and church use. Some elements are promising, but the impact on direct access will likely be significant. The closure of the access points at Design Rd(371) and Fairview Rd(210) could hinder traffic flow for families, buses, and event attendees, and retaining walls may isolate the property visually and/or functionally. | 6/25/2025 11:56 AM |
| 13 | Businesses on the west side of 371 between 210 and Clearwater are going to be significantly impacted from an access for their customers standpoint. It will be inconvenient and confusing for those not from the area to navigate and they will likely go elsewhere before attempting to navigate the roundabouts | 6/25/2025 8:02 AM |
| 14 | for local traffic to navigate through all those roundabouts to get to businesses on the frontage roads is not a good plan | 6/24/2025 6:37 PM |
| 15 | I really like that local traffic can move about without the need for TH371. I think that will help alleviate a lot of stress at/around this intersection. I also like the roundabout options for 210. Once people get the hang of it, this will flow very nicely. | 6/24/2025 4:07 PM |
| 16 | It's too much, too large, and not needed | 6/24/2025 3:57 PM |
| 17 | The design was created without input from surrounding businesses and little consideration was given to the effect of the design on the affected businesses. | 6/24/2025 2:36 PM |
| 18 | Locally I believe it will be easy to navigate and those from the cities should be able to maneuver. I do see the most impacted businesses of this change to be Cub Foods and Frandsen Bank and Trust. | 6/24/2025 5:48 AM |
| 19 | I think it may come with confusion and regret | 6/24/2025 2:06 AM |
| 20 | HOW MANY ROUNDABOUTS DO YOU HAVE TO GO THROUGH TO GO EAST ON 210 FROM SOUTH 371 | 6/23/2025 5:15 PM |
| 21 | I would have said very poor but of the 5 options the buttonhook probably is best for our access. | 6/23/2025 3:05 PM |
| 22 | Complicated and does not take into consideration unintended consequences like Woida and Clearwater intersections on traffic from the north going into brainerd. | 6/23/2025 2:40 PM |
| 23 | I know there are only going to be more and more round-abouts so I hope people eventually learn how to drive on them because the statistics I have seen show an increased probability of accidents, although I'm sure there a studies that show the opposite results. | 6/23/2025 11:36 AM |
| 24 | Too many round- abouts, next to a coming soon clinic where elders don't know how to drive. If you are heading west on 210 and need to go south you enter 3 round- abouts, big trucks will not fair well with traffic in round abouts. | 6/23/2025 10:50 AM |
| 25 | will make local businesses more difficult to access | 6/23/2025 10:09 AM |
| 26 | Negative impact to businesses just north of the 371/210 intersection. Will not impact businesses further north as significantly. | 6/23/2025 9:51 AM |
| 27 | Speeding up through traffic provides little benefit for local traffic and commerce. The new wall, the overpass, will further divide the east and west sides of the highway. | 6/23/2025 9:01 AM |
| 28 | Cuts off side roads. Cluster that is going to confuse all the tourists and elderly - which is a lot of the populations. Too much of a change that doesn't match anywhere else. People will get confused and there will be accidents. | 6/23/2025 8:10 AM |
| | | |

Overpass Business Survey 2025

| 29 | Stop with the round abouts. | 6/22/2025 10:08 PM |
|----|--|--------------------|
| 30 | While not ideal, this design prioritizes business access where the other designs did not. | 6/22/2025 9:00 PM |
| 31 | The roundabouts will be very hard with semis and the plethera of trailers, campers, and boats. | 6/22/2025 6:18 PM |
| 32 | The causes of those folks not knowing how to use a round a boutique correctly is a challenge to drivers. The city should figure out how to reach people on how to make these work. | 6/22/2025 2:08 PM |
| 33 | Overpass frees up traffic congestion | 6/22/2025 2:05 PM |
| 34 | Doesnt fix anything for this community. | 6/22/2025 12:53 PM |
| 35 | Traffic will be backed up and so people will take alternate routes. When people are driving from the west side of town to go south, they will avoid the bucket handle and clog up traffic between Costco and Walmart. When people are driving from Brainerd, they will turn south at Brothers Motorsport which may or may not be an issue. I think with anything changes, people will get used to it. I seems like a maze to me Perhapse they could move the intersection north by a few hundred feet and then they could create a normal overhead pass. | 6/22/2025 12:27 PM |
| 36 | I think it's good other then I believe the street behind kohls shouldn't lose access to 210 along with the streets with home Depot and Costco should stay connected | 6/22/2025 11:22 AM |
| 37 | look how complex and stupid it is. people cannot figure out a single round about, how the hell are the cidiots and tourons going to figure this out? dont mind the walmart tards that are going to be stuck going around that for hours! | 6/22/2025 10:53 AM |
| 38 | It looks complicated. | 6/22/2025 10:32 AM |
| 39 | The intersection has long been a problem, even during routine traffic, but especially on weekends when folks are coming for the Twin Cities. | 6/22/2025 7:52 AM |
| 40 | moving traffic thru hurts the businesses that are bypassed. Unnecessary expenditure in a deficit of 2 billion. Poor decision, Keep traffic as it is. | 6/22/2025 5:47 AM |
| 41 | Really? A round about on hwy 210? What's with all the roundabouts! | 6/21/2025 10:19 PM |
| 42 | Needs a better design, thats a mess! | 6/21/2025 8:23 PM |
| 43 | They are cutting off golf course dr from 210 | 6/21/2025 8:17 PM |
| 44 | No more round abouts | 6/21/2025 1:11 PM |
| 45 | The roundabouts on 210 appear like they will drastically slow traffic. | 6/21/2025 9:33 AM |
| 46 | People don't know how to use round abouts in this town as it is. | 6/21/2025 8:36 AM |
| 47 | To much going on with the RR and such there | 6/21/2025 7:19 AM |
| 48 | Still slows down traffic flow to much, make commercial traffic more difficult | 6/21/2025 6:46 AM |
| 49 | That many roundabout just don't make sense without an explanation | 6/20/2025 10:27 PM |
| 50 | Looks like people will be confused | 6/20/2025 10:06 PM |

On a scale of 1-10, please rate the expected impact of the overpass design on your business. (1 = Very negative, 10 = Very positive)



| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | TOTAL | WEIGHTED AVERAGE |
|---------------|--------------|------------|-------------|------------|--------------|------------|------------|------------|-------|-------|-------|---------------------|
| (no label) | 21.88% 14 | 9.38% 6 | 14.06% 9 | 7.81% 5 | 25.00% 16 | 6.25% 4 | 4.69% 3 | 4.69% 3 | 3.13% | 3.13% | 64 | 4.06 |

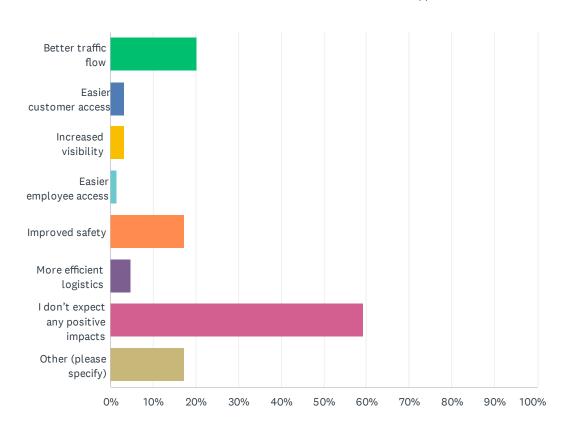
| # | WHY DID YOU ANSWER THAT WAY? | DATE |
|---|--|------------------|
| 1 | After construction is completed I don't think it'll impact us | 7/3/2025 7:34 PM |
| 2 | its a guessing game | 7/1/2025 2:06 PM |
| 3 | I don't know if it will have a super negative effect on this location, but it will on my other locations. | 7/1/2025 9:59 AM |
| 4 | Much of our clientele comes in during shopping outings. Make shopping more challenging and people will go less frequently. | 7/1/2025 6:52 AM |

| 5 | This hotel is not in the project area, however, I feel that MNDOT not putting WOIDA RD with this project will be terrible for Baxter. If we don't think about the entire city and how it will impact all traffic flows, we will kill the entire town. | 6/30/2025 10:45 PM |
|----|--|--------------------|
| 6 | They will not buy in area near us. We are going to have to market outside of brainerd and Baxter | 6/30/2025 8:07 PM |
| 7 | No immediate impact, but will very negatively impact a number of local businesses, as well as the locals like me who live here. Our navigation throughout our area will be negatively impacted. | 6/30/2025 2:13 PM |
| 8 | As a professional service firm, more work is being done remotely, so on average we have less onsite meetings. Since we are not a retailer, I don't expect much negative impact, but also don't positive impact for the local businesses. | 6/30/2025 1:22 PM |
| 9 | I'm somewhat neutral. As a real estate broker, it will have minimal impact on my business. It will likely lead to us helping some businesses relocate. | 6/27/2025 2:38 PM |
| 10 | They are going to close the turn lane off of 210 onto Fairview. | 6/27/2025 11:42 AM |
| 11 | They do not have easy access to our business with getting rid of the right turn lane going west from 371/210 intersection | 6/25/2025 3:23 PM |
| 12 | The impact is uncertain. While safety might improve overall, the design changes will bring logistical complications, especially during school hours and church events. Our access and parking lot will need significant changes resulting from this design. We need more clarity from MnDot to what remedies are available for the access and parking lot issues created by the design to determine whether this will be a net positive or negative. These factors may reduce attendance or deter new families from engaging with our church or enrolling in the school. | 6/25/2025 11:56 AM |
| 13 | Turn off of main road with no visibility (far before or after our location). | 6/25/2025 10:54 AM |
| 14 | Our new Orthopedic center and urgent care will be difficult for people to access with this design | 6/25/2025 8:02 AM |
| 15 | we deliver/pass through this area often for client deliveries. It will make it difficult for our trucks/trailers to navigate through these rounds abouts. | 6/24/2025 6:37 PM |
| 16 | I don't think I will be affected by the interchange update. My business is further north of this intersection. | 6/24/2025 4:07 PM |
| 17 | Difficulty for clients to get to my business and flow of traffic | 6/24/2025 3:57 PM |
| 18 | Specific to the bank location I have concerns about safety with the pedestrian walkways all around the bank, the visibility being completely removed from the highway, accessibility for customers and employees being confusing and challenging with them becoming the most difficult bank to access in the area, drainage for the property, aesthetically for the building to be surrounded by concrete walls on most sides as well as above the drive up for the overpass, and the value of the property decreasing dramatically. | 6/24/2025 2:36 PM |
| 19 | We are located at the end. | 6/24/2025 5:48 AM |
| 20 | I believe roads are fine as they are. A roundabout could help with some of those long red lights though | 6/24/2025 2:06 AM |
| 21 | WHEN ALL SAID AND DONE IT WILL BE MUCH HARDED TO GET HERE | 6/23/2025 5:15 PM |
| 22 | The visibility of our whole corner is very limited with the overpass and the ingress/egress is going to be very confusing and difficult. | 6/23/2025 3:05 PM |
| 23 | Design Drive Closer | 6/23/2025 2:40 PM |
| 24 | I am neutral because on Edgewood Drive W-E is far enough north from this intersection to not be directly affected by it. I would feel more comfortable from a safety standpoint with controlled intersection lights instead of round-abouts on 210 because of the 4-lane. | 6/23/2025 11:36 AM |
| 25 | We are far enough north that we shouldn't be impacted | 6/23/2025 10:09 AM |
| 26 | Should not impact our business however the frontage roads further north will be impacted by increased traffic. | 6/23/2025 9:51 AM |

| 27 | Our front street will be used more, resulting in trouble with ingress and egress into our office. | 6/23/2025 9:01 AM |
|----|---|--------------------|
| 28 | I'm located too far away from the intersection to be influenced. | 6/22/2025 9:00 PM |
| 29 | Getting through town efficiently on a weekend or busy summer will save time. | 6/22/2025 2:08 PM |
| 30 | minimal impact | 6/22/2025 2:05 PM |
| 31 | If the effected businesses are suffering then we will suffer as well. | 6/22/2025 12:42 PM |
| 32 | I chose 5 because I don't think it will impact my business. There is no option for neutral! | 6/22/2025 12:27 PM |
| 33 | no one is going to risk being hit by an idiot in that nonsense. | 6/22/2025 10:53 AM |
| 34 | Will speed up traffic flow. | 6/22/2025 10:32 AM |
| 35 | I knew 20 years ago this is what it needed. It is about time. Don't let the insecurity of 10% derail the project that 90% have known as needed for decades. | 6/22/2025 7:52 AM |
| 36 | Makes it difficult to get anywhere | 6/21/2025 8:23 PM |
| 37 | The access of 210 and golf course dr. | 6/21/2025 8:17 PM |
| 38 | No more round abouts | 6/21/2025 1:11 PM |
| 39 | I am on Woida so I don't think it will affect me either way. | 6/21/2025 9:33 AM |
| 40 | Worse for traffic in and out | 6/21/2025 8:36 AM |
| 41 | Older clients will stay away because the alternative route will be to long | 6/21/2025 7:19 AM |
| 42 | People won't eat to drive through this confusion | 6/21/2025 6:46 AM |
| 43 | Traffic flow | 6/20/2025 10:27 PM |
| 44 | Flow of the summer traffic should improve. | 6/20/2025 10:06 PM |
| | | |

If you expect a POSITIVE impact to your business, what types of benefits do you anticipate? (Select up to 2 that you consider most significant)



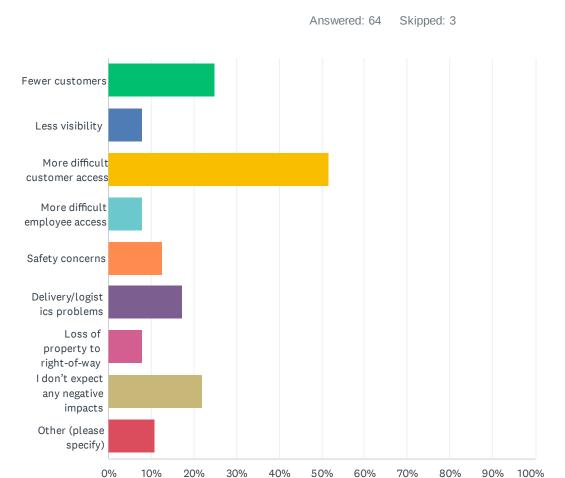


| ANSWER CHOICES | RESPONSES | |
|-------------------------------------|-----------|----|
| Better traffic flow | 20.31% | 13 |
| Easier customer access | 3.13% | 2 |
| Increased visibility | 3.13% | 2 |
| Easier employee access | 1.56% | 1 |
| Improved safety | 17.19% | 11 |
| More efficient logistics | 4.69% | 3 |
| I don't expect any positive impacts | 59.38% | 38 |
| Other (please specify) | 17.19% | 11 |
| Total Respondents: 64 | | |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|--|-------------------|
| 1 | It's going by other businesses that should help us | 7/1/2025 2:06 PM |
| 2 | Negative | 6/25/2025 3:23 PM |

| 3 | Its too early to tell as we have just started evaluating the specific impacts to our property. It is possible that the traffic flow and logistics of our property are improved depending on what MnDot will do to remedy the loss of access points and parking capacity caused by the design. Depending on the final design of the project, its possible that local traffic using our property as through access between Fairview and Excelsior decreases resulting in a safer parking lot specifically during school hours. | 6/25/2025 11:56 AM |
|----|--|--------------------|
| 4 | NA | 6/24/2025 4:07 PM |
| 5 | NONE | 6/23/2025 5:15 PM |
| 6 | I am neutral - no positive or negative effect | 6/23/2025 11:36 AM |
| 7 | Only a good flow if folks know how to Navigate the bypass and round a bouts. | 6/22/2025 2:08 PM |
| 8 | Not in that area | 6/22/2025 12:53 PM |
| 9 | D | 6/21/2025 8:02 PM |
| 10 | No more round abouts | 6/21/2025 1:11 PM |
| 11 | Fewer accidents!!!! | 6/20/2025 10:06 PM |
| | | |

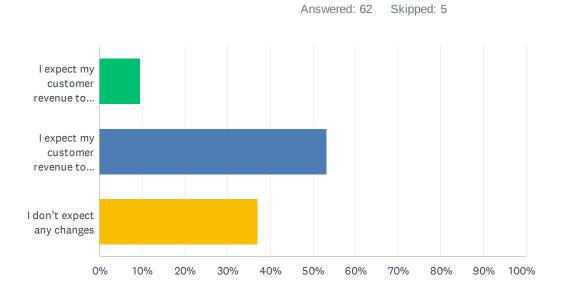
If you expect a NEGATIVE impact to your business, what types of challenges do you anticipate? (Select up to 2 that you consider most significant)



| ANSWER CHOICES | RESPONSES | |
|-------------------------------------|-----------|----|
| Fewer customers | 25.00% | 16 |
| Less visibility | 7.81% | 5 |
| More difficult customer access | 51.56% | 33 |
| More difficult employee access | 7.81% | 5 |
| Safety concerns | 12.50% | 8 |
| Delivery/logistics problems | 17.19% | 11 |
| Loss of property to right-of-way | 7.81% | 5 |
| I don't expect any negative impacts | 21.88% | 14 |
| Other (please specify) | 10.94% | 7 |
| Total Respondents: 64 | | |

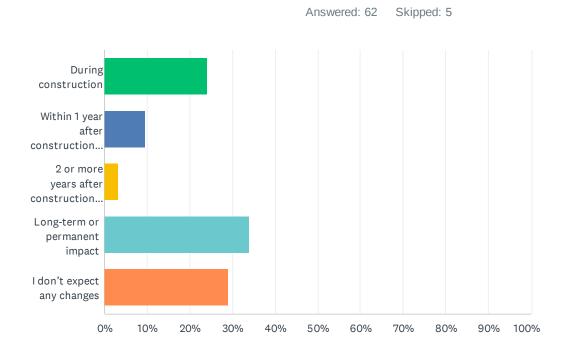
| # | OTHER (PLEASE SPECIFY) | DATE |
|---|---|--------------------|
| 1 | Again, probably too early for us to determine however the prospect of closing nearby access points could deter new/visiting families from attending. Depending on the final design of the project, its possible that local traffic using our property as through access between Fairview and Excelsior increases resulting in a safety risk for the parking lot specifically during school hours. | 6/25/2025 11:56 AM |
| 2 | NA | 6/24/2025 4:07 PM |
| 3 | All of the above are of concern to our business | 6/24/2025 2:36 PM |
| 4 | I am neutral - no positive or negative effect | 6/23/2025 11:36 AM |
| 5 | The only negative I could possibly see is that travelers would find alternate routes during construction and avoid Baxter. | 6/22/2025 9:00 PM |
| 6 | I believe land values will increase north of the new roads | 6/21/2025 8:02 PM |
| 7 | No more round abouts | 6/21/2025 1:11 PM |
| | | |

If the "button hook" design moves forward, how do you expect it will affect your revenue from customer purchases?



| ANSWER CHOICES | RESPONSES | |
|--|-----------|----|
| I expect my customer revenue to increase | 9.68% | 6 |
| I expect my customer revenue to decrease | 53.23% | 33 |
| I don't expect any changes | 37.10% | 23 |
| TOTAL | | 62 |

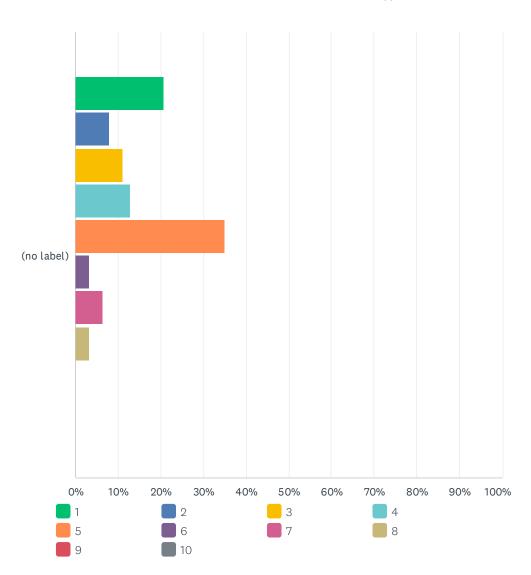
If you expect a change in customer revenue as a result of the project, when do you believe this will occur? (Select all that apply.)



| ANSWER CHOICES | RESPONSES | |
|--|-----------|----|
| During construction | 24.19% | 15 |
| Within 1 year after construction is complete | 9.68% | 6 |
| 2 or more years after construction is complete | 3.23% | 2 |
| Long-term or permanent impact | 33.87% | 21 |
| I don't expect any changes | 29.03% | 18 |
| TOTAL | | 62 |

How do you believe the "button hook" design would affect your customer sales? (1 = Large decrease, 10 = Large increase)





| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | TOTAL | WEIGHTED AVERAGE |
|---------------|--------------|------------|-------------|-------------|--------------|------------|------------|------------|-------|-------|-------|---------------------|
| (no label) | 20.63% 13 | 7.94% 5 | 11.11% 7 | 12.70% 8 | 34.92% 22 | 3.17% 2 | 6.35% 4 | 3.17% 2 | 0.00% | 0.00% | 63 | 3.84 |

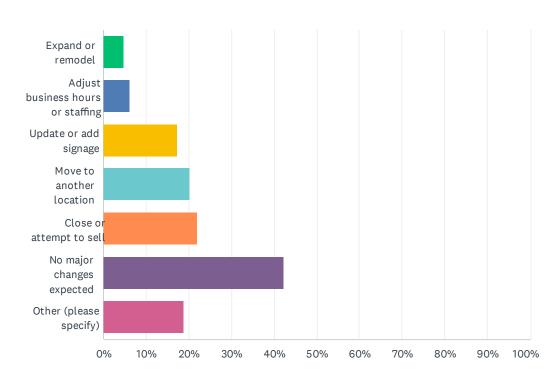
| # | WHY DID YOU ANSWER THAT WAY? | DATE |
|---|--|------------------|
| 1 | Confusion | 7/4/2025 3:19 AM |
| 2 | After construction is completed I don't think it'll impact us | 7/3/2025 7:34 PM |
| 3 | a lot of unknown | 7/1/2025 2:06 PM |
| 4 | I think people will be less inclined to stay in Baxter with this design. It complicates the entire city. | 7/1/2025 9:59 AM |
| 5 | The harder you make it to get into a business, the more likely people will find somewhere | 7/1/2025 6:52 AM |

| | easier to get to. | |
|----|---|--------------------|
| 6 | This project encourages people to drive through Baxter instead of stopping along the way to their destination. | 6/30/2025 10:45 PM |
| 7 | Our market is transient vacationers | 6/30/2025 8:07 PM |
| 8 | I don't anticipate a direct effect on me personally. | 6/30/2025 2:13 PM |
| 9 | As noted earlier, I don't expect either a decrease or increase given our type of business. I do think it will be more difficult for people to navigate and would expect local retail business to be negatively impacted as it will be much easier to stay on Hwy 371 then get off. | 6/30/2025 1:22 PM |
| 10 | As a real estate broker this should have minimal impact to my business. | 6/27/2025 2:38 PM |
| 11 | People will find my hotel 1 time. If it is hard to get to or hard to leave, they won't be back. And we're already hard to leave. | 6/27/2025 11:42 AM |
| 12 | It will be more difficult to get to our office | 6/25/2025 3:23 PM |
| 13 | We are not a retail use so it is difficult for us to predict if the access and traffic flow will influence attendance at church or enrollment in the school. | 6/25/2025 11:56 AM |
| 14 | The ability for customers to physically come into our branch will decrease and data indicates that clients choose their bank based on convenient location. | 6/25/2025 10:54 AM |
| 15 | It may help members get to our business faster. | 6/24/2025 4:07 PM |
| 16 | I can still serve some clients virtually, but i have a very high touch, personal business that is best in person | 6/24/2025 3:57 PM |
| 17 | With 11 other banks and credit unions within 2 miles of our location we will lose customers as well as employees to banks that are easier to access and are more visible from 371. We would be the only one that would not have visibility from the highway, a minimum of 3 roundabouts needing to be traversed to get to/from, and our up-north log cabin bank in the trees will suddenly be the log cabin surrounded by concrete. | 6/24/2025 2:36 PM |
| 18 | Once completed I don't necessary see an impact. I do worry about competitors coming in afterwards. That may saturate the market | 6/24/2025 5:48 AM |
| 19 | LESS ACCESS | 6/23/2025 5:15 PM |
| 20 | Our customers have many options to buy groceries and if it is paid to get in and out they will find another option. Then for tourists coming up 371, they will not even know how to access our business until it is too late and they will find a different grocery store further along their journey. | 6/23/2025 3:05 PM |
| 21 | Lake of east access to buiness | 6/23/2025 2:40 PM |
| 22 | Neutral | 6/23/2025 11:36 AM |
| 23 | don't anticipate any change | 6/23/2025 10:09 AM |
| 24 | No change. | 6/23/2025 9:01 AM |
| 25 | Too many round abouts. | 6/22/2025 10:08 PM |
| 26 | I'm far enough from the intersection to be impacted. | 6/22/2025 9:00 PM |
| 27 | Not an impact one way or another | 6/22/2025 2:08 PM |
| 28 | I live it every day | 6/22/2025 12:53 PM |
| 29 | No change | 6/22/2025 12:27 PM |
| 30 | Access to Fairview rd. | 6/21/2025 8:17 PM |
| 31 | No change | 6/21/2025 8:02 PM |
| 32 | No more round abouts | 6/21/2025 1:11 PM |
| 33 | Dumb design and traffic flow | 6/21/2025 8:36 AM |
| | | |

| 34 | They will avoid driving to and through the area | 6/21/2025 7:19 AM |
|----|---|--------------------|
| 35 | Not an easy way to travel through the area east to west going north or south! | 6/21/2025 6:46 AM |
| 36 | No change | 6/20/2025 10:06 PM |

If the "button hook" design moves forward, do you expect to make any of the following changes to your business? (Select all that apply)



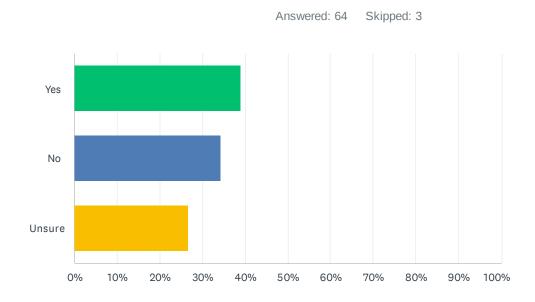


| ANSWER CHOICES | RESPONSES | |
|-----------------------------------|-----------|----|
| Expand or remodel | 4.69% | 3 |
| Adjust business hours or staffing | 6.25% | 4 |
| Update or add signage | 17.19% | 11 |
| Move to another location | 20.31% | 13 |
| Close or attempt to sell | 21.88% | 14 |
| No major changes expected | 42.19% | 27 |
| Other (please specify) | 18.75% | 12 |
| Total Respondents: 64 | | |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|---|--------------------|
| 1 | Market outside of our area increasing our expenses | 6/30/2025 8:07 PM |
| 2 | possibility of selling as this will directly impact my revenues. | 6/27/2025 11:42 AM |
| 3 | Not really a remodel however we will have significant changes to our signage, traffic flow and parking lot needed based on this option. | 6/25/2025 11:56 AM |
| 4 | re-route deivery projects to avoid the area and increase mileage/time on staffing/fuel expenses | 6/24/2025 6:37 PM |
| 5 | I do not have any options. I just moved here and did the build out | 6/24/2025 3:57 PM |

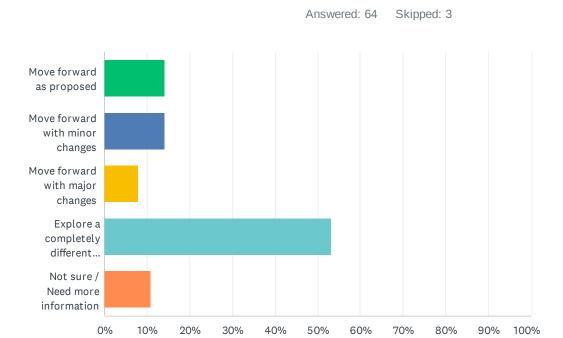
| 6 | We would expect that the project would realize the dramatic impact this design has on our specific business. We would likely seek legal recourse and for the City/MNDOT to purchase our site. We would then move to another location in Baxter as we are committed to this community. | 6/24/2025 2:36 PM |
|----|---|--------------------|
| 7 | WILL HAVE TO SEE HOW IT GOES | 6/23/2025 5:15 PM |
| 8 | unsure | 6/23/2025 8:10 AM |
| 9 | Not in that are | 6/22/2025 12:53 PM |
| 10 | This is in response to question 11. Question 11 states two different things. First, in the question is say "How satisfied am I with the design" which my answer is "not very satisfied". The second portion is how satisfied am I with the option of me providing input of which I am very satisfied!!! | 6/22/2025 12:27 PM |
| 11 | Unfortunately we do nor know | 6/21/2025 8:17 PM |
| 12 | No more round abouts | 6/21/2025 1:11 PM |

If the 'button hook' design moves forward, should the City of Baxter consider investing in design upgrades—such as wall facades, decorative fencing or roundabout landscaping—even if it adds to the overall project cost?



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 39.06% | 25 |
| No | 34.38% | 22 |
| Unsure | 26.56% | 17 |
| TOTAL | | 64 |

What would you like to see happen with the "button hook" overpass/interchange design?



| ANSWER CHOICES | RESPONSES | |
|---------------------------------------|-----------|----|
| Move forward as proposed | 14.06% | 9 |
| Move forward with minor changes | 14.06% | 9 |
| Move forward with major changes | 7.81% | 5 |
| Explore a completely different design | 53.13% | 34 |
| Not sure / Need more information | 10.94% | 7 |
| TOTAL | | 64 |

If the "button hook" design moves forward, how do you expect it will affect your business operations or customer engagement, if at all? Please provide specific details.

Answered: 39 Skipped: 28

| # | RESPONSES | DATE |
|----|--|--------------------|
| 1 | I believe we will have a loss of sales during the major construction period, but when it is finished based off the designs I've seen I don't think it'll change much. | 7/3/2025 7:37 PM |
| 2 | not sure | 7/1/2025 2:07 PM |
| 3 | This is going to make Clearwater Road intersection, the first place people can turn. I think this will cause increased congestion at this road. It will be harder for guests/employees to get to our hotel because of this. | 7/1/2025 10:02 AM |
| 4 | In the 21 years since our restaurant opened we have endured enough changes that have made it more challenging for our clientele to find us. Topping that off now with more congestion at our closest intersection could very well make people avoid our area. | 7/1/2025 7:05 AM |
| 5 | I think this is going to negatively impact the rest of Baxter including the Woida Road intersection. We're not thinking about the entire impact this will have on the town of Baxter. We need to address how local traffic will move and other intersections. | 6/30/2025 10:47 PM |
| 6 | I've already told you above | 6/30/2025 8:10 PM |
| 7 | I don't expect much direct impact for our type of business (professional services). I do fear we will have some indirect impact since we work with many of the local retail and tourist driven businesses. If their business lose volume due to less people stopping at local Baxter businesses, we could indirectly lose their business. | 6/30/2025 2:03 PM |
| 8 | Very little to our revenue. I anticipate we will be working with some businesses that are looking to relocate due to the button hook. | 6/27/2025 2:42 PM |
| 9 | This plan will have a huge impact on my repeat business that I depend on. A hotel guest will "find" my property one time. If it is hard to leave and hard to get to, they will not return. This design makes it nearly impossible to access my hotel. You have to go on 3 roundabouts and then come down Flintwood or Inglewood and back track on Fairview. | 6/27/2025 11:48 AM |
| 10 | It will be more difficult for people to get to our office. Most would have to drive about 1/2 mile past our office and then backtrack another 1/2 mile. | 6/25/2025 3:52 PM |
| 11 | Mainly it will impact our access, traffic flow (specifically related to school pick-up and drop-off times) and parking layout. | 6/25/2025 12:00 PM |
| 12 | Again, clients often choose their bank based on convenience. The current design does not provide the convenience for our clients to come to our branch. | 6/25/2025 11:01 AM |
| 13 | Customers will have difficulty accessing our new site on 371 - they will need to navigate at least 2 roundabouts in order to reach our new site. It will be confusing for patients that need immediate access to care to get to the urgent care. | 6/25/2025 8:56 AM |
| 14 | It will effect our traffic/routing to jobs for service/delivery. Re-routing for efficient flow to jobs. | 6/24/2025 6:41 PM |
| 15 | I think it will decrease the time it takes for people to get to our gym, so it may increase attendance. | 6/24/2025 5:54 PM |
| 16 | I expect customers will avoid patronizing my business because of the access issues. | 6/24/2025 3:58 PM |
| 17 | This will have a dramatic impact on business as well as customer engagement. As our location is going to be right up against the overpass, and even under part of it, with a large concrete wall being built around our location, customer engagement will become non-existent. We will no longer be able to have our electronic billboard signage, visibility from the road will be | 6/24/2025 2:47 PM |

zero, and access to our location from any direction will require no less than 3 roundabouts. Who would want to bank at a place like that when there are many other more accessible banks within a mile? Operationally, we expect we may lose employees and struggle to attract new employees to the location due to accessibility, visibility, and safety. The current design will be disastrous to our customers and employees alike.

| 18 | I feel some people may avoid that area. | 6/24/2025 2:09 AM |
|----|---|--------------------|
| 19 | Grocery stores are more of a destination than a gas station but not much. Ease of access is still critical to our business. We also get a lot of campers and trucks pulling boats shopping our store and the thought of them having to drive those big vehicles through multiple round a bouts to access our store and again to leave they will find a different place to shop. | 6/23/2025 3:18 PM |
| 20 | Access will be more limited | 6/23/2025 2:49 PM |
| 21 | No affect. | 6/23/2025 11:45 AM |
| 22 | don't anticipate any change | 6/23/2025 10:30 AM |
| 23 | It will push more traffic to our street, resulting in poorer exiting and entering. | 6/23/2025 9:04 AM |
| 24 | I expect lower sales during construction as tourists will either avoid Baxter or find alternative routes to avoid the intersection. | 6/22/2025 9:02 PM |
| 25 | Fewer customers, deliveries will likely be delayed. | 6/22/2025 6:19 PM |
| 26 | Customers may lessen as the construction is in the works. I may have to move to online sales more?? | 6/22/2025 2:10 PM |
| 27 | Not in my are | 6/22/2025 12:55 PM |
| 28 | people dont want to drive in that nonsense. baxter has ruined the 371 corridor with shitty planning. | 6/22/2025 10:56 AM |
| 29 | More regular visits. | 6/22/2025 7:54 AM |
| 30 | It will greatly harm all of the businesses in this area just so traffic can move north faster. Ridiculous!!!! | 6/22/2025 5:49 AM |
| 31 | Less roundabouts! | 6/21/2025 10:20 PM |
| 32 | With poor access from 210/golf course/fairview rd it will cause a bottle neck. Customers that frequent hospitality venues expect convenience, easy in and out. | 6/21/2025 8:27 PM |
| 33 | We run a day care you already cut off the access to our road from 210. | 6/21/2025 1:13 PM |
| 34 | I'm far enough north I don't expect much impact in the long run. | 6/21/2025 9:34 AM |
| 35 | I can see people avoiding going north off 210 due to this design | 6/21/2025 8:36 AM |
| 36 | The majority of my clients will most likely cut back on the number of times they come | 6/21/2025 7:29 AM |
| 37 | Harder to navigate so they will go somewhere else | 6/21/2025 6:49 AM |
| 38 | None | 6/20/2025 10:08 PM |
| 39 | Loss of customers and business | 6/20/2025 7:17 PM |

Do you have any suggestions for improving the current design or alternative ideas you'd like MNDOT to consider? If so, please describe.

Answered: 36 Skipped: 31

| # | RESPONSES | DATE |
|----|--|--------------------|
| 1 | Future impact on other roads near by | 7/4/2025 3:23 AM |
| 2 | Need to slow speed down. The current design moves traffic to Woida Road. That's where it will back up. I see this design backing traffic up to Clearwater Road frequently. | 7/1/2025 10:02 AM |
| 3 | Something less complicated. Perhaps something that lowers the speed for people coming through Baxter. Why do we need to keep it at 60? What is this going to do to that Woida Road intersection? Traffic will backup to at least Clearwater Road. | 6/30/2025 10:47 PM |
| 4 | One roundabout on each side of 371 might be tolerable and navigable | 6/30/2025 8:10 PM |
| 5 | One of my concerns is the ongoing costs of this design for the City of Baxter. Roundabouts are expensive to maintain (landscaping, plowing, maintenance, eventual replacement of pavement, etc). While I expect the two roundabouts on 210 would be MNDOT maintained, I suspect the other 3 new ones and related frontage road extensions will be ongoing City of Baxter costs. How can MN reduce the likely financial burden on the City of Baxter. | 6/30/2025 2:03 PM |
| 6 | My biggest issue is with the 3/4 intersection at Taco Bell and Design Road being closed. It appears it can't be open with the bbutton hook. I believe the single point interchange would allow that access to remain open. | 6/27/2025 2:42 PM |
| 7 | We need less roundabouts in the design. Could we put 210 over 371? How can we get people to go west on 210 easier if they're coming from 371 South? Also need to figure out how to have a turn off 210 into Fairview. All designs presented cut off the current turn and there are no alternatives given. | 6/27/2025 11:48 AM |
| 8 | Instead of closing the road access onto Fairview Road at Elder Drive on the north side, I would make it a right exit only so that you can get off from 210, but not get back on. You could also do a right exit only at Fairview Road if you wanted to make it farther away from the roundabout. Both of these options would allow for natural flow of traffic without having to backtrack very far and would avoid people turning onto 210 while people are accelerating out of the roundabout. | 6/25/2025 3:52 PM |
| 9 | I would like to see if keeping the Design Rd and Fairview Rd access points open is an option and also a connector road between Fairview and Excelsior. | 6/25/2025 12:00 PM |
| 10 | Developing an alternative that would simplify on and off traffic from 371, to all of the side streets (as opposed to making two lefts to make a right to find a business that you have no visibility to prior to arrival). | 6/25/2025 11:01 AM |
| 11 | Quadrant interchange | 6/25/2025 8:56 AM |
| 12 | diamond - on /off with options to turn left/right off of 371 and on ramps as needed. | 6/24/2025 6:41 PM |
| 13 | I like the roundabout alternative to the signals on 210. It may be a little bit to used and I have no idea the chaos of signing those roundabouts, but I think it will be a smoother flow of traffic in the long run. | 6/24/2025 5:54 PM |
| 14 | With Baxter wanting to improve walkability as well as attract tourists to the business corridor in Baxter, I believe the current Frandsen Bank location would make an excellent park or dog park and green space for the area rather than a bank. | 6/24/2025 2:47 PM |
| 15 | Roundabouts are smart but I think overpasses are unnecessary in a smaller city such as Brainerd | 6/24/2025 2:09 AM |
| 16 | In my ideal scenario would be to reduce the speed limit and leave the stoplights as is and not do an overpass. If the buttonhook moves forward trying to keep the Design intersection open | 6/23/2025 3:18 PM |

somehow would help and then easing the sign ordinance rules along this stretch of 371 to help with the visibility. 17 At least study the impact on alternative routes into Brainerd and leaving certain access open 6/23/2025 2:49 PM like Design Rd 18 I think there is a need for signaled intersections on 210 at the ramps. 6/23/2025 11:45 AM 19 The city of Baxter should complete the segment of Cypress Drive from its current dead end to 6/23/2025 10:30 AM Wise Road, which would help alleviate traffic on Hwy 371 20 Leave as is. The long term impact is not worth the expense, speeding traffic through 6/23/2025 9:04 AM Brainerd/Baxter does nothing for the local economy. What about an underpass? 21 Not so many roundabouts!!! 6/22/2025 6:19 PM 22 I do like a round a bout for traffic flow. What I dislike is those folks that can't figure it out. 6/22/2025 2:10 PM Better signs are needed as is the DMV sharing how it works to others!! 23 Should be 20 yrs in between new road constructions. 6/22/2025 12:55 PM 24 I don't know what the crash rate is, but what is the reduction in crash rates proposed by putting 6/22/2025 12:27 PM in this overpass? Could it actually create more safety issues? Elderly people may have a more difficult time navigating this proposed landscape? Might there be more traffic accidents on the road between Home Depot and Costco as a result of this proposal? This is currently a busy road. 25 go back in time and dont let this nonsense get this way, the number of people turning into 6/22/2025 10:56 AM oncoming traffic because of your button hooks is wild, the round abouts are a huge jam because people dont know how to use them, maybe you educate the masses first, then apply the change, you guys are dumb as hell, from the start. 26 N/A 6/22/2025 7:54 AM 27 Do not do this 6/22/2025 5:49 AM 28 Less roundabouts 6/21/2025 10:20 PM Raise the railroad tracks and not the road and/or over pass 371 which would help with the 29 6/21/2025 8:27 PM distance for the slope of the height. 30 No more round abouts 6/21/2025 1:13 PM 31 Yeah don't do roundabouts they are worthless 6/21/2025 11:45 AM 32 I would like to see a 3D scale. 6/21/2025 9:34 AM 33 Diamond or clover leaf with longer service roads back to 371 6/21/2025 8:36 AM 34 Over pass with cloverleaf inter changes, or something similar. 6/21/2025 6:49 AM 35 Not in that space. 6/20/2025 10:08 PM Less roundabouts and easier access 6/20/2025 7:17 PM 36

What additional information would you like from MNDOT, if any?

Answered: 34 Skipped: 33

| # | RESPONSES | DATE |
|----|--|--------------------|
| L | Impact on larger radius roads north on 371 and west 310 | 7/4/2025 3:23 AM |
| 2 | Continued up to date updates. | 7/3/2025 7:37 PM |
| 3 | I want to see the overall plan for Baxter. I get that the money is for one project, but this needs to be looked at from the entire city. The impacts this will have on all other route will be significant to say the least. | 7/1/2025 10:02 AM |
| 4 | Keep listening to businesses. Don't move forward until you have buy in from the community. | 6/30/2025 10:47 PM |
| 5 | None | 6/30/2025 8:10 PM |
| 6 | This is not additional information to request from MNDOT, but I think all involved need to think about the impression this design leaves on travelers in and out of City of Baxter and the greater BLA. My impression is it won't leave much of an impression at all, because people will find it easiest to drive right by. | 6/30/2025 2:03 PM |
| 7 | They presented on all the ideas and the number 2 idea was thrown out. Can we revisit that one? How are they planning to incorporate ideas to help businesses? When I talk to them, they say, "We hear you". But that doesn't mean much when the plans show zero access from 210. | 6/27/2025 11:48 AM |
| 8 | We are in process of meeting with them directly to address this as the information we want is mostly specific to our property. | 6/25/2025 12:00 PM |
| 9 | Please give additional consideration to the business impact/economy. | 6/25/2025 11:01 AM |
| 10 | Wayfinding support for visitors trying to navigate the button hook if that is the design chosen | 6/25/2025 8:56 AM |
| 11 | a reveiw of project if they see that this survey shows negative impact to the community | 6/24/2025 6:41 PM |
| 12 | This is overkill and unnecessary. | 6/24/2025 3:58 PM |
| 13 | I would like them to update their website to remove the 5 options that were being considered and post the design that was chosen as well as renderings. I would also like access to any surveys, assessments and impact statements they performed, copies of notices to the business owners and any other public notices. | 6/24/2025 2:47 PM |
| 14 | I'd like a more realistic picture to look at | 6/24/2025 2:09 AM |
| 15 | The overall budgeting of this whole project is very important to me. First, if MNDOT is not able to do their portion of the project with the funds available how will it get paid for other than assessing businesses. Then for the city expenses how will those get paid making sure the burden does not fall on the businesses. If our revenues are drastically reduced and expenses go up weather by taxes or assessments, that is not a god combination. | 6/23/2025 3:18 PM |
| 16 | Someone has to study the impact on other no project routes and impacts. Getting across Woida and Clearwater are already dangerous from traffic from frontage roads. This design will only increase safety issues in my opinion. In addition, closing accesses like Design Rd will not help business in this area like they say it will. | 6/23/2025 2:49 PM |
| 17 | I'm concerned about the Northbound traffic turning left at Novotny Road to get to Kwik Trip during the heavy flow of south bound traffic on 371. Then are the customers leaving Kwik Trip going north bound going to use Edgewood drive to get to Pine Beach road to use the controlled intersection lights there? | 6/23/2025 11:45 AM |
| 18 | none | 6/23/2025 10:30 AM |
| 19 | Regardless of the design chosen, how will the traffic during construction be managed? | 6/23/2025 9:52 AM |
| 20 | None, they would not listen anyway. | 6/23/2025 9:04 AM |

| 21 | you need to remember we are a tourist and elderly area - at least in the summer when it is busy. Not everyone lives here. People here to visit will not understand what to do or where to go. | 6/23/2025 8:13 AM |
|----|---|--------------------|
| 22 | We need to see 3D renderings of the design! | 6/22/2025 9:02 PM |
| 23 | None at this time | 6/22/2025 2:10 PM |
| 24 | Why it would help our area? | 6/22/2025 12:55 PM |
| 25 | resignation letters of the idiots that came up with this idea. | 6/22/2025 10:56 AM |
| 26 | Timeline | 6/22/2025 7:54 AM |
| 27 | Do not do this. | 6/22/2025 5:49 AM |
| 28 | Less roundabouts | 6/21/2025 10:20 PM |
| 29 | No more round abouts | 6/21/2025 1:13 PM |
| 30 | 3 D image | 6/21/2025 9:34 AM |
| 31 | What other designs were considered | 6/21/2025 8:36 AM |
| 32 | Ask the public who drives through the area when their thoughts | 6/21/2025 7:29 AM |
| 33 | Button hooks, j hooks, and roundabouts are not the answer for the amount of traffic this area sees! | 6/21/2025 6:49 AM |
| 34 | A simplified traffic flow illustration to help folks see how it works. | 6/20/2025 10:08 PM |

If the "button hook" design moves forward, what support would you like from the City of Baxter, if any?

Answered: 33 Skipped: 34

| # | RESPONSES | DATE |
|----|---|--------------------|
| 1 | More imput | 7/4/2025 3:23 AM |
| 2 | Proper detours, Signage so people know how to get to locations. | 7/3/2025 7:37 PM |
| 3 | I want them to continue standing up for the small business owners. We need MNDOT to take a look at the entire city. | 7/1/2025 10:02 AM |
| 4 | I want them to keep fighting for Businesses. | 6/30/2025 10:47 PM |
| 5 | None other than lowering the sales tax | 6/30/2025 8:10 PM |
| 6 | This will be the primary entry and exit from the City. While I am not in favor of the City of Baxter incurring significant costs as part of this project, I feel they will need to actively participate in the aesthetics of this design so the feel of the City is not lost to another overpass. | 6/30/2025 2:03 PM |
| 7 | The city needs to work on keeping accesses open. MNDOT is 100% focused on safety and not on business viability. There needs to be a balance between safety and business viability. | 6/27/2025 2:42 PM |
| 8 | I would like the City of Baxter to not give municipal consent if this is the design chosen. MN DOT has more work to do. | 6/27/2025 11:48 AM |
| 9 | I would like the city of Baxter to advocate for the businesses that are along the North side of 210 between 371 to Inglewood. There should continue to be easy access for people to get to the businesses along that stretch when coming from the 210-371 intersection without having to backtrack a LONG ways as that will deter people from coming. Some access point to Fairview Road should be in the plan in between 371 and Inglewood. Right now, the plan as it sits works great for people coming from the West on 210. But for people coming from the North, South or East, they will have to backtrack over a mile and a half in total to reach some of the businesses. | 6/25/2025 3:52 PM |
| 10 | The connector rd between Fairview and Excelsior to help alleviate the concerns that our parking lot becomes more of a through rd for some traffic. | 6/25/2025 12:00 PM |
| 11 | Significant investments in signage for the businesses impacted. | 6/25/2025 11:01 AM |
| 12 | Wayfinding support for visitors trying to navigate the button hook if that is the design chosen | 6/25/2025 8:56 AM |
| 13 | help driving business to those affected. | 6/24/2025 3:58 PM |
| 14 | We would like them to support our building being purchased at a fair market value from us in this process, and have that be communicated with us quickly so we can begin the process of seeking a new location for our business to relocate to, which may include construction of a new building, which takes quite a bit of time. We would like to have the opportunity to move prior to construction beginning in an effort to eliminate disruption to our business. We will also need to be fairly and fully compensated for its short term and long term loss of business and its down time and moving expenses as well as increased cost for a new building. | 6/24/2025 2:47 PM |
| 15 | Make people 60 and older take some sort of informational class | 6/24/2025 2:09 AM |
| 16 | An easing of the sign ordinance is critical and from the county and city a dramatic reduction in property taxes since our property value will be drastically reduced. | 6/23/2025 3:18 PM |
| 17 | No increase in property taxes as a result of the additional enhancements they will have to make to the project. | 6/23/2025 2:49 PM |
| 18 | Emphasis on roadside safety campaign support, city beautification and business development opportunities - especially for locally owned entities. | 6/23/2025 11:45 AM |

| 19 | none | 6/23/2025 10:30 AM |
|----|---|--------------------|
| 20 | Make it look somewhat palatable. | 6/23/2025 9:04 AM |
| 21 | A LOT OF SIGNS! WIDE ROADS FOR PLOWING IN THE WINTER | 6/23/2025 8:13 AM |
| 22 | None | 6/22/2025 2:10 PM |
| 23 | None | 6/22/2025 12:55 PM |
| 24 | help me moving my shit out of this stupid city | 6/22/2025 10:56 AM |
| 25 | Planting of pine trees to give visitors the up north feel as well as up north signage with a log look that greets people. | 6/22/2025 7:54 AM |
| 26 | don't allow this to happen | 6/22/2025 5:49 AM |
| 27 | No roundabouts | 6/21/2025 10:20 PM |
| 28 | None | 6/21/2025 1:13 PM |
| 29 | Support? I would like it if they would say no! You don't put roundabouts on major highways/ intersections! They don't work! The state keeps thinking it's so great! Like how they are destroying wadena with the two absolute worthless roundabouts that are so dumb whoever thought of that has no common sense whatsoever | 6/21/2025 11:45 AM |
| 30 | Frequent updates on completion expectations. | 6/21/2025 9:34 AM |
| 31 | Alternative routes in print for people to have as a map | 6/21/2025 7:29 AM |
| 32 | Help with business relocation costs. An alternate route for commercial traffic. | 6/21/2025 6:49 AM |
| 33 | Tax free property to offset loss of business | 6/20/2025 7:17 PM |