

REQUEST FOR ACTION CITY COUNCIL

Agenda Date: 5/6/2025 Agenda Section: Consent Agenda

Department Origination: Administration

Agenda Item: Approve Special Event Application for Brainerd Family YMCA Kids Triathlon to be held

on August 23, 2025 at Whipple Beach Recreation Area

Approval Required: Simple Majority Vote

BACKGROUND

The Brainerd YMCA has submitted a special event application for their August 23, 2025 kids triathlon event which is centered at Whipple Beach Recreation Area. They are estimating the number of participants and attendees to be about 350 with approximately 50-60 volunteers working the event.

This event has been held almost annually for over 16 years now. The YMCA has done an outstanding job of organizing and running this event.

City staff from park, streets, and police assist in the set-up for the event and are also on site during the event.

The course routes for both the bicycle and running events require partial road closures in the area. Due to that, city staff recommends the special event permit go through the council approval process.

The volunteers do a tremendous job both working with city staff and ensuring the safety of the event participants. In the previous years there have been no significant incidents reported to the police department.

FINANCIAL IMPLICATIONS

Leading up to the event there will be on-duty time put towards the event by both the parks and streets departments. The day of the event may potentially lead to 2-4 hours of overtime for the police department.

STAFF RECOMMENDATIONS

Staff recommends approval of the special event permit.

COUNCIL ACTION REQUESTED

Motion to Approve Special Event Application for the Brainerd YMCA Kids Triathlon to be held on August 23, 2025.