# Green 🔗 Thumb

# **Getting to Know Green Thumb**

BEBOE Solomon's







# Green 🎇 Thumb At a Glance

### **A Place Where People Come First**

Our real power is in our people and our shared commitment to giving back to the communities that we serve



2014 Founded

Chicago, IL

3800+ Team members Nationwide

#### A Family of **Cannabis Brands**

Because well-being is personal, we make brands and products to fit different preferences and lifestyles



6 Consumer brands 15 states and growing portfolio

#### 15 Distributed in

# **A National Cannabis Retailer – RISE Dispensary**

Our retail stores prioritize educational and explorative experiences, shepherded by our **People Care Specialists** 



77 **Open stores** as of 4/01/2023



# **Green Thumb is 'Growing for Good'**

#### **Restorative Justice**

Restore communities disproportionately impacted by the War on Drugs by investing in local and national programs designed to reverse the harms done to individuals, families, and communities.



### **Community Engagement**

Provide our team members with the resources and flexibility required to support nonprofit organizations doing important work on a broad array of community issues.



#### **Diversity, Equity & Inclusion**

Design an inclusive corporate culture that addresses the inequities of traditional industries through equitable hiring, promotion, and compensation strategies for all.

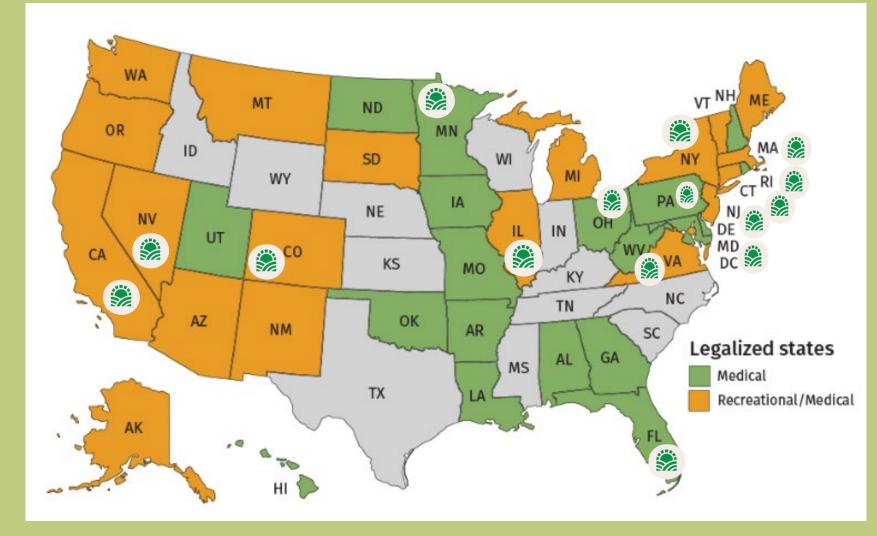


#### **Environmental Stewardship**

Identify and invest in new opportunities that make an eco-friendly impact through environmentally smart growing, manufacturing and packaging.



# **National Presence Serves 50% of Americans and Growing**



The Green Wave <u>Continues...</u>

Converted to Adult Use Nevada in 2017 Massachusetts in 2018 Illinois in 2020 New Jersey 2022 Rhode Island 2022 Connecticut 2023

Legislation Passed for Adult Use Day One Still Pending Maryland – July 1, 2023 New York Virginia

# **RISE Dispensary Retail Overview**

- Eagan
- St. Cloud
- St. Paul
- Hibbing  $\rightarrow$  Baxter
- $_{\circ}$  Willmar
- o Mankato
- Coon Rapids
- New Hope





# **RISE** DISPENSARY **Proposed Baxter Location:** 14091 Baxter Drive, Suites 108 and 109

### Exterior

- ✓ 6,894 square feet
- ✓ Prime retail location in C-2
- ✓ 6.77 acre lot
- ✓ An abundance of shared parking spaces

# Interior

- ✓ Brightly lit
- ✓ Uplifting color and décor
- ✓ Private consultation area
- ✓ Comfortable seating
- ✓ Patient-Centric Experience





# **Proactive Security + Safety Protocols**

## **Controlled Access**

#### **DISTINCT ACCESS POINTS**

- Fully recorded, secure ID validation of all visitors and contractors
- LIMITED ACCESS AREAS: granted with proper, registered ID
- RESTRICTED ACCESS AREAS: authorized personnel only

# **INTEGRATED SOFTWARE** monitors location of personnel and registered guests throughout duration of stay

#### **Product Safety + Anti-diversion**

- All products packaged in childproof containers
- Barcoded and labeled with comprehensive content, testing and safety warnings for traceability and inventory management
- Seed-to-sale traceability from manufacturer to patient end-user
- Weekly and Monthly Inventory Audit

# Surveillance Coverage

#### **ON-SITE SECURITY PERSONNEL**

To prevent:

- Suspicious activity
- Public consumption
- Loitering

#### 24/7 CAMERA SURVEILLANCE

- INTERNAL: Every inch of the facility
- EXTERNAL: 30ft radius of facility
- State Police and State Regulators granted full access to cameras

# **Public Considerations**

- Carbon filtration system eliminates odor transfer.
- Stand-alone building
- Absolutely zero on-site consumption
- All employees and registered visitors must be aged 21+



# Minnesota's Medical Cannabis Program



- Minnesota Department of Health
  - Office of Medical Cannabis (OMC)
- Requires a qualifying condition
- Requires a MN licensed health care practitioner to certify

- Only two companies allowed and licensed as medical cannabis cultivators and distributors
- Limited accessible locations for patients
- One of the most restrictive medical cannabis programs in the United States





# **Qualifying Conditions**

- 17 qualifying conditions
- Patients can be certified for more than one condition
- Top three qualifying conditions are:
  - 1. Intractable Pain
  - 2. Chronic Pain
  - 3. Post-Traumatic Stress Disorder

- Intractable pain
- Cancer
- Glaucoma
- HIV/AIDS
- Tourette syndrome
- PTSD
- Muscle spasms
- Epilepsy and seizures
- Inflammatory Bowel Disease
- Amyotrophic Lateral Sclerosis (ALS)
- Terminal illnesses
- Autism
- Obstructive Sleep Apnea
- Alzheimer's disease
- Chronic pain
- Sickle cell disease
- Chronic motor or vocal tic disorder





# Joining The Program

Identify your qualifying medical condition.

Find a health care practitioner

2 who certifies conditions (we have a list on our website and so does MN DOH).

Complete your enrollment

3 application, provide proof of ID and pay the annual fee within 90 days of certification.

# Receive your approval email from the

Office of Medical Cannabis.

# Meet with a pharmacist and pick up

5 your medical cannabis at any RISE Dispensary.





# **Dosage Forms Available**

# **Types of Medicine Available:**























[Source: Health Affairs Journal 2.19]





















# Thank You.

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As of January 2021, there are 321,000

full-time equivalent (FTE) jobs supported by legal cannabis...

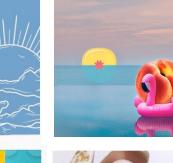
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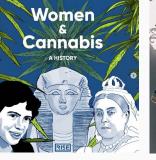




















Swati Mylavarapu





