



STAFF REPORT

MEETING DATE: November 2, 2023

AGENDA ITEM: 5E

TITLE:

Promoting City Parks and Recreation Programs

STAFF REPRESENTATIVE:

Terry Moore, Recreation Manager

BACKGROUND/HISTORY:

During the engagement process of the Parks and Recreation Master Plan, it became apparent that the community has a very limited amount of knowledge about the different parks and recreation programs offered in the city. It was suggested that the parks board take an active part in promoting the services.

POLICY EXPLANATION:

The Parks and Public Tree Advisory Board serves in an advisory role to the City Council. It also serves as a representative and voice to the community.

FUNDING SOURCE:

N/A

RECOMMENDATION:

Have a discussion about how the board can take an active role in the promotion of the Parks and Recreation Programs offered in the city. Then create a plan for implementation.