

STAFF REPORT

MEETING DATE: July 11, 2023

TITLE:

Birds of Bastrop Iconic Art Call

STAFF REPRESENTATIVE:

Candice Butts, Main Street Manager

BACKGROUND/HISTORY:

The Cultural Arts Commission's iconic public art project will enhance the creative and artistic landscape in the community, further establishing Bastrop as a cultural arts destination. The goal of the project is to attract tourists and travelers to the Cultural District by placing iconic art at the gateways and along Chestnut Street. These pieces will represent Bastrop's unique characteristics and charm as well as provide more vibrancy and artistic flare to Bastrop's physical realm.

The Commission's iconic art project is a multi-year project with many phases. Public art installations at the gateways and along Chestnut Street are the first phase of the project. The second phase will incorporate public art along Main Street, and the third will install a *Birds of Bastrop* themed playscape in Fisherman's Park.

The Commission is seeking project ideas from independent artists, related to Bastrop's recent designation as a Bird City. In 2020 Texas Parks and Wildlife declared Bastrop a "Bird City Texas Certified Community," providing habitat and protection for native and migratory birds. This iconic art project, *Birds of Bastrop*, will reflect and celebrate our identity as a Bird City.

FISCAL IMPACT:

\$25,000 from the Cultural Arts Commission Budget

RECOMMENDATION:

Review submissions for the 2023 Iconic Art Call for the Birds of Bastrop Project and discuss possible action to select artist for the project.

ATTACHMENTS:

Proposals link: https://rb.gy/ls8hl