



STAFF REPORT

MEETING DATE: November 8, 2023

TITLE:

Main Street Manager Report

AGENDA ITEM SUBMITTED BY:

Candice Butts, Main Street Manager

UPDATES:

Please find the monthly Main Street Manager updates below:

Main Street Businesses: During the month of October, Howdy Ya'll Tattoo (1018 Main Street) and Ringel and Brymer PLLC (1305 Pine Street) received Certificate of Occupancies.

Mardi Gras: The City of Bastrop is planning the first Mardi Gras event on February 2-3. We would like to encourage our downtown businesses to partner with the weekend festivities by booking Cajun-style music and/or having specials for that weekend. The City has partnered with Evangeline Parish, Louisiana to help create an authentic Mardi Gras celebration. There will be a ball at the Convention Center, a parade, music, and more.

Main Street Social: The next social event will be the week of January 15th. We will be bringing Molly Alexander. She runs some very successful businesses in Elgin, and she will discuss how she's made events successful for her business and give pointers. After her presentation, I would like to break up attendees into round tables and have some discussion on needs in the district. I would like at least 1 board member per group to take notes and facilitate the discussion. I will have topic/question prompts available to help facilitate the discussion.

Main Street Advisory Board Retreat: I'm working on scheduling a Board retreat for the second week of February 2024. This year we will stay in Bastrop to make it easier for our board members to attend. I will send more information about the location by the end of the month. Please complete the meeting day preference survey here: <https://tinyurl.com/mr3ywyux>

I will be bringing in speakers from Texas Main Street Program and a facilitator for the meeting to walk us through a review of our mission and vision statements, bylaws, and board member duties. It's been a while since those items were updated, so I think we need to make sure those items still align with our Main Street's goals. We'll also get an updated group photo and take updated headshots.