

Statistics - December 2022

Community Engagement	OCT	NOV	DEC	Q1	YTD 23	YTD 22	TOTAL 22
Circs By Patron Type							
Juv	363	353	219	935	935	846	5,028
Teen	33	44	52	129	129	171	769
Adult	1,297	1,365	1,127	3,789	3,789	4,367	18,098
Staff	82	88	102	272	272	305	1,429
NR Juv	337	301	291	929	929	1,320	5,513
NR Teen	46	73	87	206	206	339	1,184
NR Adult	3,848	3,560	3,375	10,783	10,783	10,280	47,108
TexShare	35	5	10	50	50	11	561
Total NR Usage	4,266	3,939	3,763	11,968	11,968	11,950	54,366
% NR Usage	71%	68%	71%	70%	70%	68%	68%
Programming							
Youth - # of Programs	9	7	7	23	23	26	101
Youth - Program Attendance	261	143	91	495	495	910	4,478
Young Adults - # of Programs	4	3	3	10	10	19	75
Young Adults - Program Attendance	37	32	23	92	92	140	625
Adults - # of Programs	4	4	2	10	10	8	41
Adults - Program Attendance	33	33	14	80	80	83	467
General - # of Programs	0	0	1	1	1	0	7
General - Program Attendance	0	0	637	637	637	0	1,089
Outreach - # of Programs	2	0	0	2	2	5	13
Outreach - Program Attendance	458	0	0	458	458	923	1,710
Passive - Coloring Sheets	0	90	90	180	180	270	1,880
Total # of Programs	19	14	13	46	46	61	240
Total Program Attendance	789	208	765	1,762	1,762	2,500	8,813
Membership - New Cards							
City	42	39	23	104	104	70	435
City Renewals	52	35	42	129	129	132	597
Faculty	0	0	0	0	0	1	7
Faculty Renewals	3	0	2	5	5	8	31
Friends	0	0	0	0	0	0	0
Friends Renewals	6	2	4	12	12	8	36
Staff	1	0	0	1	1	1	5
Staff Renewals	0	2	0	2	2	1	11
Nonresident	62	36	42	140	140	116	586
Nonresident Renewals	72	58	44	174	174	179	924
TexShare Visitor	1	0	0	1	1	1	11
TexShare Visitor Renewals	0	0	1	1	1	1	4
Total New Registrations	106	75	65	246	246	189	1,042
Total Renewals	133	97	93	323	323	329	1,608
TexShare Home New	0	0	0	0	0	0	1
TexShare Home Renewals	1	2	3	6	6	10	31
Facility							
Door Count	5,350	4,367	4,809	14,526	14,526	14,038	64,364
Study Room Use	213	176	128	517	517	235	1,404
Pressley Use - Library	14	90	20	124	124	45	172
Pressley Use - Nonprofit	10	15	7	32	32	15	80
Pressley Use - Other	0	4	0	4	4	0	0

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Maynard Use - Library	0	0	1	1	1	6	57
Maynard Use - Nonprofit	12	1	11	24	24	4	52
Maynard Use - Other	1	7	0	8	8	0	0
Total Meeting Room Use	37	27	39	103	103	305	1,765

Lifelong Learning	OCT	NOV	DEC	Q1	YTD 23	YTD 22	TOTAL 22
<u>Database Use</u>							
Portal to Texas History - Bastrop Advertiser	6,613	5,022	4,809	16,444	16,444	25,450	78,754
Heritage Quest	88	104	78	270	270	103	1,344
Learning Express Library	1	2	2	5	5	1,071	2,324
Gale LegalForms	2	0	7	9	9	0	0
Gale Presents: Udemy	0	0	0	0	0	0	0
Small Business Reference Center	2	0	0	2	2	0	1
Explora Elementary	0	0	0	0	0	0	6
Explora High School	0	0	0	0	0	0	2
Recursos Para Hispanohablantes	0	0	0	0	0	0	0
Mango Languages	1	31	29	61	61	0	0
Total General Use Databases Sessions	6	33	38	77	77	No Data	No Data
<u>Technology</u>							
Kids Computer Use	20	14	18	52	52	3	68
Teen Computer Use	18	14	20	52	52	17	46
Adult Computer Use	524	406	467	1,397	1,397	1,125	4,620
Wifi Use	1,601	1,501	1,499	4,601	4,601	3,868	16,681
Website Visits	3,575	3,000	3,169	9,744	9,744	9,254	48,914
3D Prints	3	0	0	3	3	0	2
Total Public Computer Use	5,741	4,935	5,173	15,849	15,849	11,497	67,561

Books & Reading	OCT	NOV	DEC	Q1	YTD 23	YTD 22	TOTAL 22
<u>Material Use</u>							
Check-Outs - Kids	1,806	1,752	1,411	4,969	4,969	4,751	21,968
Check-Outs - Tween	1,623	1,463	1,187	4,273	4,273	4,405	20,939
Check-Outs - Teen	267	249	264	780	780	841	4,160
Check-Outs - Adult	2,333	2,300	2,382	7,015	7,015	7,717	32,580
Honor Paperbacks	76	14	32	122	122	121	484
Renewals	1,130	1,307	1,322	3,759	3,759	5,230	19,147
In-House Use	960	682	569	2,211	2,211	2,753	19,382
Self-Check	1,633	1,403	1,116	4,152	4,152	2,759	16,743
Mobile Circ	5	17	2	24	24	138	526
Hotspots	23	27	25	75	75	55	257
OverDrive eBooks - Kids	116	105	65	286	286	182	896
OverDrive eBooks - Teen	38	44	51	133	133	135	538
OverDrive eBooks - Adults	537	503	585	1,625	1,625	1,813	7,670
OverDrive eAudio - Kids	54	34	43	131	131	127	758
OverDrive eAudio - Teen	40	33	25	98	98	118	472
OverDrive eAudio - Adults	444	426	449	1,319	1,319	988	4,630
SimplyE	0	0	0	0	0	1	16
Total Checkouts	9,955	9,052	8,206	27,213	27,213	26,904	132,019

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Interlibrary Loan							
ILL Borrowed	7	5	1	13	13	22	83
ILL Lent	10	12	5	27	27	30	113
Collection							
Items Added - E, 1st Readers	173	66	124	363	363	137	588
Items Added - Board Books	8	0	4	12	12	17	24
Items Added - J	213	26	140	379	379	237	1,365
Items Added - Teens	2	26	14	42	42	60	220
Items Added - Adults	186	159	109	454	454	511	1,600
Items Added - Magazines	48	48	38	134	134	137	552
Items Withdrawn	314	370	450	1,134	1,134	759	3,402
Missing Items	9	4	1	14	14	147	930
Total Items Added	944	695	879	2,518	2,518	1,099	4,349

Culture of Service	OCT	NOV	DEC	Q1	YTD 23	YTD 22	TOTAL 22
Reference Transactions							
General Reference Questions	388	353	394	1,135	1,135	764	4,173
Directional Questions	207	134	162	503	503	268	1,516
Tech Support Questions	724	507	541	1,772	1,772	1,366	6,381
Phone Reference	298	220	187	705	705	815	3,239
Tests Proctored	0	2	0	2	2	3	31
Tech Tutor	13	13	8	34	34	9	80
Total Reference Transactions	1,630	1,229	1,292	4,151	4,151	3,225	15,420
Volunteers							
Volunteer Hours	126.75	146.50	130.25	403.50	403.50	288.00	1,181.30
FOL Volunteer Hours	53.50	78.00	92.00	223.50	223.50	147.50	730.00
Teen Volunteer Hours	25.50	23.00	119.50	168.00	168.00	108.50	451.25
Total Volunteer Hours	205.75	247.50	341.75	795.00	795.00	544.00	2,362.55
Social Media							
Facebook Page Likes	2,376	2,390	2,415	2,394	2,394	2,034	2,149
Facebook Engaged	1,128	33	983	2,144	2,144	2,012	10,805
Facebook Reach	16,435	5,773	13,852	36,060	36,060	33,607	181,338
Instagram Page Followers	1,076	1,083	1,096	1,085	1,085	1,000	1,025
Instagram Impressions	3,693	515	4,220	8,428	8,428	7,813	30,070
Instagram Reach	608	229	678	1,515	1,515	1,937	5,796
Savannah Stats							
# of Emails Composed	31	27	32	90	90	8	238
# of Messages Sent	337	11,301	5,900	17,538	17,538	13,785	74,056
Opens	313	7,484	3,673	11,470	11,470	6,477	38,992
Open %	93%	66%	62%	74%	74%	47%	55%
Clicks	10	243	250	503	503	367	2,299