

## Statistics - November 2023

Community Engagement	OCT	NOV	DEC	Q1	YTD 24	YTD 23	TOTAL 23
<u>Circs By Patron Type</u>							
Juv	552	346		898	898	716	5,209
Teen	73	67		140	140	77	1,338
Adult	2,038	1,899		3,937	3,937	2,662	20,804
Staff	159	143		302	302	170	1,510
NR Juv	401	329		730	730	638	4,163
NR Teen	137	193		330	330	119	1,139
NR Adult	4,973	4,627		9,600	9,600	7,408	51,724
TexShare	25	32		57	57	40	331
<b>Total NR Usage</b>	<b>5,536</b>	<b>5,181</b>		<b>10,717</b>	<b>10,717</b>	<b>8,205</b>	<b>57,357</b>
<b>% NR Usage</b>	<b>66%</b>	<b>68%</b>		<b>67%</b>	<b>67%</b>	<b>69%</b>	<b>67%</b>
<u>Programming</u>							
Early Childhood - # of Programs	8	6		14	14	8	95
Early Childhood - Program Attendance	313	252		565	565	231	2,922
Youth - # of Programs	1	1		2	2	2	31
Youth - Program Attendance	36	50		86	86	73	714
Young Adults - # of Programs	4	4		8	8	7	43
Young Adults - Program Attendance	34	34		68	68	69	397
Adults - # of Programs	11	9		20	20	8	72
Adults - Program Attendance	72	76		148	148	73	554
General - # of Programs	1	1		2	2	0	32
General - Program Attendance	585	72		657	657	0	1,605
Outreach - # of Programs	2	0		2	2	2	9
Outreach - Program Attendance	1,554	0		1,554	1,554	458	1,558
Passive - Coloring Sheets	60	60		120	120	90	1,350
<b>Total # of Programs</b>	<b>27</b>	<b>21</b>		<b>48</b>	<b>48</b>	<b>33</b>	<b>282</b>
<b>Total Program Attendance</b>	<b>2,594</b>	<b>484</b>		<b>3,078</b>	<b>3,078</b>	<b>1,004</b>	<b>7,750</b>
<u>Membership - New Cards</u>							
City	38	25		63	63	81	519
City Renewals	46	43		89	89	87	724
Faculty	0	0		0	0	0	2
Faculty Renewals	1	1		2	2	3	22
Friends	2	0		2	2	0	1
Friends Renewals	2	3		5	5	8	33
Staff	1	1		2	2	1	7
Staff Renewals	1	3		4	4	2	12
Nonresident	47	42		89	89	98	637
Nonresident Renewals	76	57		133	133	130	948
TexShare Visitor	1	1		2	2	1	10
TexShare Visitor Renewals	2	5		7	7	0	6
<b>Total New Registrations</b>	<b>89</b>	<b>69</b>		<b>158</b>	<b>158</b>	<b>181</b>	<b>1,174</b>
<b>Total Renewals</b>	<b>128</b>	<b>112</b>		<b>240</b>	<b>240</b>	<b>230</b>	<b>1,743</b>
TexShare Home New	0	0		0	0	0	2
TexShare Home Renewals	3	5		8	8	3	23
<u>Facility</u>							
Door Count	6,242	4,992		11,234	11,234	9,717	69,478
Study Room Use	168	164		332	332	374	1,930
Pressley Use - Library	18	125		143	143	303	224
Pressley Use - Nonprofit	17	17		34	34	29	108

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Pressley Use - Other	0	13	13	13	14	0
Maynard Use - Library	1	0	1	1	0	37
Maynard Use - Nonprofit	16	13	29	29	1	99
Maynard Use - Other	0	7	7	7	19	2
<b>Total Meeting Room Use</b>	<b>220</b>	<b>175</b>	<b>395</b>	<b>395</b>	<b>367</b>	<b>2,400</b>

History & Culture	OCT	NOV	DEC	Q1	YTD 24	YTD 23	TOTAL 23
Partnerships	2	1		3	3	No Data	No Data
Special Displays	1	0		1	1	No Data	No Data
Documents Digitized	No Data	No Data		No Data	No Data	No Data	No Data

Lifelong Learning	OCT	NOV	DEC	Q1	YTD 24	YTD 23	TOTAL 23
<u>Database Use</u>							
Portal to Texas History - Bastrop Advertiser	2,882	3,269		6,151	6,151	11,635	59,346
Heritage Quest	115	101		216	216	192	1,626
Learning Express Library	3	6		9	9	3	149
Gale LegalForms	0	0		0	0	2	14
Gale Presents: Udemy	0	0		0	0	2	2
Small Business Reference Center	0	0		0	0	2	2
Explora Elementary	0	0		0	0	0	5
Explora High School	0	0		0	0	0	0
Recursos Para Hispanohablantes	0	0		0	0	0	0
Mango Languages	43	24		67	67	32	976
<b>Total General Use Databases Sessions</b>	<b>46</b>	<b>30</b>		<b>76</b>	<b>76</b>	<b>41</b>	<b>1,148</b>
<u>Technology</u>							
Kids Computer Use	47	14		61	61	34	<b>321</b>
Teen Computer Use	7	8		15	15	32	<b>178</b>
Adult Computer Use	619	497		1,116	1,116	930	<b>7,459</b>
Wifi Use	1,801	1,673		3,474	3,474	3,102	<b>20,482</b>
Website Visits	4,161	3,525		7,686	7,686	6,575	<b>47,938</b>
3D Prints	0	0		0	0	3	<b>12</b>
<b>Total Public Computer Use</b>	<b>673</b>	<b>519</b>		<b>1,192</b>	<b>1,192</b>	<b>996</b>	<b>7,958</b>

Books & Reading	OCT	NOV	DEC	Q1	YTD 24	YTD 23	TOTAL 23
<u>Material Use</u>							
Check-Outs - Kids	2,735	2,506		5,241	5,241	3,558	26,243
Check-Outs - Tween	2,365	1,988		4,353	4,353	3,086	22,266
Check-Outs - Teen	423	427		850	850	516	4,897
Check-Outs - Adult	2,812	2,690		5,502	5,502	4,633	32,561
Honor Paperbacks	14	8		22	22	90	406
Renewals	3,095	2,957		6,052	6,052	2,437	21,789
In-House Use	3,744	1,400		5,144	5,144	1,642	15,338
Self-Check	1,519	1,419		2,938	2,938	3,036	19,934
Mobile Circ	5	8		13	13	22	54
Hotspots	23	25		48	48	50	301
OverDrive eBooks - Kids	54	81		135	135	221	970
OverDrive eBooks - Teen	56	41		97	97	82	729
OverDrive eBooks - Adults	576	514		1,090	1,090	1,040	7,052

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OverDrive eAudio - Kids	92	70	162	162	88	746
OverDrive eAudio - Teen	42	44	86	86	73	541
OverDrive eAudio - Adults	562	576	1,138	1,138	870	5,663
SimplyE	0	2	2	2	0	4
<b>Total Checkouts</b>	<b>13,503</b>	<b>10,380</b>	<b>23,883</b>	<b>23,883</b>	<b>15,949</b>	<b>117,717</b>
<u>Interlibrary Loan</u>						
ILL Borrowed	11	10	21	21	12	94
ILL Lent	8	1	9	9	22	89
<u>Collection</u>						
Items Added - E, 1st Readers	0	72	72	72	239	915
Items Added - Board Books	0	0	0	0	8	21
Items Added - J	1	28	29	29	239	1,222
Items Added - Teens	2	26	28	28	28	170
Items Added - Adults	119	91	210	210	345	1,399
Items Added - Magazines	37	46	83	83	96	491
Items Withdrawn	112	563	675	675	684	4,546
Missing Items	7	3	10	10	13	153
<b>Total Items Added</b>	<b>159</b>	<b>263</b>	<b>422</b>	<b>422</b>	<b>955</b>	<b>4,218</b>

Culture of Service	OCT	NOV	DEC	Q1	YTD 24	YTD 23	TOTAL 23
<u>Reference Transactions</u>							
General Reference Questions	334	311		645	645	741	5,827
Directional Questions	173	144		317	317	341	2,004
Tech Support Questions	689	600		1,289	1,289	1,231	8,585
Phone Reference	391	163		554	554	518	3,187
Tests Proctored	1	3		4	4	2	8
Tech Tutor	32	8		40	40	26	145
<b>Total Reference Transactions</b>	<b>1,620</b>	<b>1,229</b>		<b>2,849</b>	<b>2,849</b>	<b>2,859</b>	<b>19,756</b>
<u>Volunteers</u>							
Volunteer Hours	88.75	97.25		186.00	186.00	273.25	1,739.05
FOL Volunteer Hours	164.50	159.00		323.50	323.50	131.50	757.45
Teen Volunteer Hours	38.00	37.75		75.75	75.75	48.50	544.45
<b>Total Volunteer Hours</b>	<b>291.25</b>	<b>294.00</b>		<b>585.25</b>	<b>585.25</b>	<b>453.25</b>	<b>3,040.95</b>
<u>Social Media</u>							
Facebook Page Likes	3,138	3,170		3,154	3,154	2,383	2,785
Facebook Engaged	2,433	875		3,308	3,308	1,161	16,609
Facebook Reach	6,961	8,962		15,923	15,923	22,208	101,624
Instagram Page Followers	1,204	1,215		1,210	1,210	1,080	1,138
Instagram Impressions	4,027	2,024		6,051	6,051	4,208	33,454
Instagram Reach	616	498		1,114	1,114	837	5,742
<u>Savannah Stats</u>							
# of Emails Composed	31	36		67	67	58	302
# of Messages Sent	4,555	5,072		9,627	9,627	11,638	61,565
Opens	2,601	2,455		5,056	5,056	7,797	61,867
Open %	57%	48%		53%	53%	80%	66%
Clicks	272	196		468	468	253	4,176