

MINUTES OF BASTROP MAIN STREET ADVISORY BOARD
November 9, 2022

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, November 9, 2022 at 5:30 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members present were Jennifer Long, Candice McClendon, Rhonda Gannon, Kari Sneed, Dani Moss, Stephanie Lewis, and Sonya Cote. Also present: Main Street Manager Candice Butts and Council Liaison Jimmy Crouch.

1. CALL TO ORDER: At 5:32pm and with quorum in attendance, Jennifer Long called the meeting to order.

2. CITIZEN COMMENTS: No citizen comment.

3. ANNOUNCEMENTS:

3A. November 11 and 12: Veteran's Day Car Show

3B. November 18: Youth Advisory Council Mural at 1112 Main Street Ribbon Cutting time is at 4:00pm

3C. November 21: Crosswalk Mural Installation (rescheduled from November 4)

3D. November 25 – January 2: Bastrop River of Lights

3E. November 25 – December 24: Letters to Santa

3F. November 26: Bastrop 1832 Farmers Market's A Christmas Market 10am – 3pm

3G. November 26: Small Business Saturday and Wassail Fest from 11am-3pm

3H. November 26: Christmas Tree Lighting in Fisherman's Park from 6pm - 8pm

3I. December 1: Farm Street Opry's A Country Christmas at 7pm

3J. December 2: Main Events First Friday Art Walk

3K. December 2 – December 17: Christmas Chaos at the Bastrop Opera House

3L. December 3: Bastrop Market Days from 10am-5pm

3M. December 3: Art After Dark at the Lost Pines Art Center

3N. December 10: Lost Pines Christmas Festival from 10am-4pm

3O. December 10: Bastrop County Museum and Visitor Center's Holiday Homes Tour from 12pm-5pm

3P. December 10: Library Open House

3Q. December 10: Lighted Christmas Parade at 5

4. REPORTS:

4A: Main Street Manager Report: 1 new business, Sage and Co. opened at 913 Main Street. Attended Texas Downtown Association Annual Conference on November 1-4 in San Marcos. Conference explored topics of successful redevelopment projects and programs, revitalization and small business grants, and also offered networking opportunities. BEDC report presentation was October 17th. Report detailed the MSAB's project for FY 2022 and projects for FY2023. Also highlighted how the \$50,000 BEDC funds were budgeted for the current fiscal year along with programming and events. Parks and Recreation Master Plan Committee is asking for

one ambassador from MSAB to help plan how parks will connect the downtown space.

4B. Design Committee Report: Planters and plants have been installed. A lot of trash has been collected from planters but hopefully trashcan installation will help diminish the issue. Art crosswalk installation was rescheduled due to weather. Recycling cans and benches were delivered last week and should be installed soon.

4C. Downtown Engagement Committee Report: Wassail Fest will be happening on Small Business Saturday (November 26th). 20 businesses have signed up to participate so far. Help needed with passing out bags and ballot boxes. Band will be playing by museum. December 10th is Lost Pines Christmas with parade happening at 6:00p. Window decorating for downtown businesses, hoping to close streets all day.

4D. Sponsorship Committee Report: No report.

5. PRESENTATIONS: None

6. WORKSHOP:

6A. 2022 Main Street Board Retreat Recap: Really liked covered pavilion/farmer's market area in downtown Taylor. Could maybe move farmer's market to Courthouse square when they need to relocate.

6B. Annual Main Street Program Accreditation Self-Evaluation: All to self-review report, go over in December.

6C. Future Projects for Main Street Program: Board needs to brainstorm about what projects/goals have for 2023 to request BEDC funding.

7. ITEMS FOR INDIVIDUAL CONSIDERATION:

7A. Consider approving Meeting Minutes from October 12: Approved without objection.

7B. Discussion and possible consideration for election of MSAB Chair: Jennifer nominated, unanimous approval.

7C. Discussion and possible consideration for election of MSAB Vice Chair: Steph nominated, unanimous approval.

7D. Discussion and possible consideration for election of MSAB Secretary: Candice nominated, unanimous approval.

8. ADJOURNMENT: The meeting was adjourned at 6:41 without objection.

APPROVED:

ATTEST:

Jennifer Long, Chair

Candice Butts, Main Street Manager