

Statistics - August 2023

Community Engagement	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 23	YTD 22	TOTAL 22
Circs By Patron Type										
Juv	935	1,096	1,457	593	510		1,103	4,591	4,630	5,028
Teen	129	308	536	140	152		292	1,265	735	769
Adult	3,789	4,604	5,451	2,442	2,278		4,720	18,564	16,790	18,098
Staff	272	272	457	168	139		307	1,308	1,265	1,429
NR Juv	929	1,015	1,056	399	377		776	3,776	5,253	5,513
NR Teen	206	236	298	170	139		309	1,049	1,097	1,184
NR Adult	10,783	12,215	13,371	5,512	5,062		10,574	46,943	43,359	47,108
TexShare	50	80	50	43	45		88	268	499	561
Total NR Usage	11,968	13,546	14,775	6,124	5,623		11,747	52,036	50,208	54,366
% NR Usage	70%	68%	65%	65%	65%		65%	67%	68%	68%
Programming										
Youth - # of Programs	23	27	36	13	13		26	112	93	101
Youth - Program Attendance	495	826	1,207	399	348		747	3,275	4,199	4,478
Young Adults - # of Programs	10	11	11	3	4		7	39	71	75
Young Adults - Program Attendance	92	93	102	34	39		73	360	586	625
Adults - # of Programs	10	13	19	11	5		16	58	38	41
Adults - Program Attendance	80	100	132	99	43		142	454	445	467
General - # of Programs	1	8	20	3	0		3	32	7	7
General - Program Attendance	637	423	172	373	0		373	1,605	1,089	1,089
Outreach - # of Programs	2	1	5	0	1		1	9	13	13
Outreach - Program Attendance	458	29	568	0	503		503	1,558	1,710	1,710
Passive - Coloring Sheets	180	390	420	120	120		240	1,230	1,880	1,880
Total # of Programs	46	60	91	30	23		53	250	225	240
Total Program Attendance	1,762	1,471	2,181	905	933		1,838	7,252	8,473	8,813
Membership - New Cards										
City	104	135	148	45	48		93	480	401	435
City Renewals	129	155	219	70	78		148	651	550	597
Faculty	0	1	1	0	0		0	2	7	7
Faculty Renewals	5	5	8	3	1		4	22	30	31
Friends	0	0	0	0	0		0	0	0	0
Friends Renewals	12	6	5	3	0		3	26	32	36
Staff	1	2	2	0	2		2	7	5	5
Staff Renewals	2	2	3	1	2		3	10	8	11
Nonresident	140	154	173	57	50		107	574	543	586
Nonresident Renewals	174	242	261	104	80		184	861	841	924
TexShare Visitor	1	2	3	3	0		3	9	9	11
TexShare Visitor Renewals	1	2	1	0	1		1	5	4	4
Total New Registrations	246	294	326	105	100		205	1,071	963	1,042
Total Renewals	323	412	495	181	162		343	1,573	1,470	1,608
TexShare Home New	0	0	1	0	0		0	1	1	1
TexShare Home Renewals	6	3	6	4	1		5	20	27	31
Facility										
Door Count	14,526	16,621	19,320	6,741	6,284		13,025	63,492	59,932	64,364
Study Room Use	517	493	522	173	186		359	1,891	1,297	1,404
Pressley Use - Library	124	57	209	17	18		35	425	159	172
Pressley Use - Nonprofit	32	24	33	7	9		16	105	70	80
Pressley Use - Other	4	0	12	0	0		0	16	0	0

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Maynard Use - Library	1	1	15	5	4		9	26	57	57
Maynard Use - Nonprofit	24	22	13	7	10		17	76	39	52
Maynard Use - Other	8	1	8	0	0		0	17	0	0
Total Meeting Room Use	534	598	899	209	227		436	2,467	1,622	1,765

Lifelong Learning	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 23	YTD 22	TOTAL 22
Database Use										
Portal to Texas History - Bastrop Advertiser	16,444	16,620	14,265	4,447	4,288		8,735	56,064	72,512	78,754
Heritage Quest	270	584	263	406	47		453	1,570	1,255	1,344
Learning Express Library	5	32	53	33	6		39	129	1,858	2,324
Gale LegalForms	9	4	1	0	0		0	14	0	0
Gale Presents: Udemy	2	0	0	0	0		0	2	0	0
Small Business Reference Center	2	0	0	0	0		0	2	0	1
Explora Elementary	0	1	0	2	2		4	5	0	6
Explora High School	0	0	0	0	0		0	0	5	2
Recursos Para Hispanohablantes	0	0	0	0	0		0	0	0	0
Mango Languages	61	144	240	57	56		113	558	0	0
Total General Use Databases Sessions	79	181	294	92	64		156	710	No Data	No Data
Technology										
Kids Computer Use	52	52	98	49	30		79	281	50	68
Teen Computer Use	52	56	47	7	9		16	171	31	46
Adult Computer Use	1,397	1,891	2,030	711	728		1,439	6,757	4,208	4,620
Wifi Use	4,601	4,799	5,522	1,830	1,905		3,735	18,657	15,269	16,681
Website Visits	9,744	11,725	15,791	5,333	2,706		8,039	45,299	45,126	48,914
3D Prints	3	5	4	0	0		0	12	2	2
Total Public Computer Use	1,501	1,999	2,175	767	767		1,534	7,209	4,289	4,734

Books & Reading	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 23	YTD 22	TOTAL 22
Material Use										
Check-Outs - Kids	4,969	5,615	6,976	2,917	2,925		5,842	23,402	20,073	21,968
Check-Outs - Tween	4,273	4,774	5,998	2,681	2,218		4,899	19,944	19,416	20,939
Check-Outs - Teen	780	1,246	1,442	599	455		1,054	4,522	3,907	4,160
Check-Outs - Adult	7,015	8,121	8,185	3,248	3,097		6,345	29,666	30,160	32,580
Honor Paperbacks	122	69	128	32	32		64	383	458	484
Renewals	3,759	4,061	5,260	3,227	2,846		6,073	19,153	17,889	19,147
In-House Use	2,211	1,977	4,132	1,610	2,018		3,628	11,948	18,239	19,382
Self-Check	4,152	4,634	5,423	2,097	1,835		3,932	18,141	15,125	16,743
Mobile Circ	24	13	8	6	3		9	54	505	526
Hotspots	75	80	75	22	28		50	280	231	257
OverDrive eBooks - Kids	286	174	315	93	54		147	922	816	896
OverDrive eBooks - Teen	133	191	232	61	59		120	676	506	538
OverDrive eBooks - Adults	1,625	1,661	1,835	722	650		1,372	6,493	7,101	7,670
OverDrive eAudio - Kids	131	208	218	71	46		117	674	693	758
OverDrive eAudio - Teen	98	115	161	59	56		115	489	428	472
OverDrive eAudio - Adults	1,319	1,387	1,345	513	556		1,069	5,120	4,165	4,630
SimplyE	0	0	4	0	0		0	4	16	16
Total Checkouts	23,037	25,618	31,046	12,628	12,194		24,822	104,523	106,714	115,276

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Interlibrary Loan										
ILL Borrowed	13	25	33	11	7		18	89	83	83
ILL Lent	27	36	18	3	0		3	84	100	113
Collection										
Items Added - E, 1st Readers	363	97	184	62	130		192	836	548	588
Items Added - Board Books	12	3	3	3	0		3	21	24	24
Items Added - J	379	182	222	124	152		276	1,059	1,272	1,365
Items Added - Teens	42	35	40	18	18		36	153	209	220
Items Added - Adults	454	338	293	149	127		276	1,361	1,499	1,600
Items Added - Magazines	134	120	118	39	36		75	447	504	552
Items Withdrawn	1,134	1,068	1,597	358	297		655	4,454	2,825	3,402
Missing Items	14	76	31	13	9		22	143	461	930
Total Items Added	1,384	775	860	395	463		858	3,877	4,056	4,349

Culture of Service	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 23	YTD 22	TOTAL 22
Reference Transactions										
General Reference Questions	1,135	1,705	1,662	574	420		994	5,496	3,875	4,173
Directional Questions	503	483	515	184	157		341	1,842	1,428	1,516
Tech Support Questions	1,772	1,960	2,428	827	851		1,678	7,838	5,957	6,381
Phone Reference	705	750	855	350	277		627	2,937	3,045	3,239
Tests Proctored	2	1	2	0	1		1	6	31	31
Tech Tutor	34	32	26	15	16		31	123	74	80
Total Reference Transactions	4,151	4,931	5,488	1,950	1,722		3,672	18,242	14,410	15,420
Volunteers										
Volunteer Hours	403.50	365.75	458.25	157.75	156.75		314.50	1,542.00	1,057.50	1,181.30
FOL Volunteer Hours	223.50	151.50	170.75	59.50	82.95		142.45	688.20	674.25	730.00
Teen Volunteer Hours	168.00	100.50	132.00	109.25	10.00		119.25	519.75	439.25	451.25
Total Volunteer Hours	795.00	617.75	761.00	326.50	249.70		576.20	2,749.95	2,171.00	2,362.55
Social Media										
Facebook Page Likes	2,394	2,764	2,922	3,014	3,067		3,041	2,757	2,133	2,149
Facebook Engaged	2,144	3,054	7,396	1,472	728		2,200	14,794	10,143	10,805
Facebook Reach	36,060	11,535	16,912	17,192	10,847		28,039	92,546	171,839	181,338
Instagram Page Followers	1,085	1,120	1,159	1,185	1,188		1,187	1,133	1,021	1,025
Instagram Impressions	8,428	7,872	11,567	2,686	964		3,650	31,517	28,651	30,070
Instagram Reach	1,515	1,382	1,697	443	287		730	5,324	5,363	5,796
Savannah Stats										
# of Emails Composed	90	88	88	38	40		78	344	218	238
# of Messages Sent	17,538	17,636	19,505	7,322	6,694		14,016	68,695	68,427	74,056
Opens	11,470	10,209	12,846	6,082	4,485		10,567	45,092	35,281	38,992
Open %	74%	58%	65%	83%	67%		75%	67%	54%	55%
Clicks	503	923	1,443	867	409		1,276	4,145	1,938	2,299