

Statistics - September 2022

Community Engagement	Q1	Q2	Q3	JUL	AUG	SEP	Q4	TOTAL 22	TOTAL 21
Circs By Patron Type									
Juv	846	1,078	1,673	535	498	398	1,431	5,028	4,226
Teen	171	217	217	84	46	34	164	769	1,183
Adult	4,367	4,124	4,654	1,801	1,844	1,308	4,953	18,098	16,198
Staff	305	452	351	64	93	164	321	1,429	1,381
NR Juv	1,320	1,311	1,599	442	581	260	1,283	5,513	4,271
NR Teen	339	306	267	106	79	87	272	1,184	856
NR Adult	10,280	10,785	13,216	4,518	4,560	3,749	12,827	47,108	39,269
TexShare	11	176	168	51	93	62	206	561	54
Total NR Usage	11,950	12,578	15,250	5,117	5,313	4,158	14,588	54,366	44,450
% NR Usage	68%	68%	69%	67%	68%	69%	68%	68%	66%
Programming									
Youth - # of Programs	26	19	31	10	7	8	25	101	65
Youth - Program Attendance	910	870	1,660	509	250	279	1,038	4,478	1,891
Young Adults - # of Programs	19	18	23	6	5	4	15	75	77
Young Adults - Program Attendance	140	127	214	60	45	39	144	625	437
Adults - # of Programs	8	11	12	3	4	3	10	41	54
Adults - Program Attendance	83	85	149	99	29	22	150	467	247
General - # of Programs	0	0	5	2	0	0	2	7	0
General - Program Attendance	0	0	432	657	0	0	657	1,089	0
Outreach - # of Programs	5	4	3	0	1	0	1	13	17
Outreach - Program Attendance	923	76	398	0	313	0	313	1,710	916
Passive - Coloring Sheets	270	524	667	299	120	0	419	1,880	105
Total # of Programs	61	52	74	21	17	15	53	240	223
Total Program Attendance	2,500	1,158	2,853	1,325	637	340	2,302	8,813	4,681
Membership - New Cards									
City	70	87	147	45	52	34	131	435	311
City Renewals	132	142	177	53	46	47	146	597	569
Faculty	1	4	1	0	1	0	1	7	4
Faculty Renewals	8	6	12	1	3	1	5	31	20
Friends	0	0	0	0	0	0	0	0	2
Friends Renewals	8	7	11	5	1	4	10	36	24
Staff	1	1	2	0	1	0	1	5	6
Staff Renewals	1	2	2	2	1	3	6	11	17
Nonresident	116	130	186	49	62	43	154	586	452
Nonresident Renewals	179	252	220	82	108	83	273	924	942
TexShare Visitor	1	5	1	2	0	2	4	11	9
TexShare Visitor Renewals	1	1	0	2	0	0	2	4	0
Total New Registrations	189	225	337	96	116	79	291	1,042	779
Total Renewals	329	415	422	145	159	138	442	1,608	1,572
TexShare Home New	0	1	0	0	0	0	0	1	1
TexShare Home Renewals	10	7	4	2	4	4	10	31	36
Facility									
Door Count	14,038	14,706	18,961	6,412	5,815	4,432	16,659	64,364	51,643
Study Room Use	235	387	408	125	142	107	374	1,404	645
Pressley Use - Library	45	39	46	16	13	13	42	172	101
Pressley Use - Nonprofit	15	22	25	2	6	10	18	80	32

Statistics - September 2022

Pressley Use - Other	0	0	0	0	0	0	0	0	0
Maynard Use - Library	6	21	22	4	4	0	8	57	16
Maynard Use - Nonprofit	4	6	15	6	8	13	27	52	5
Maynard Use - Other	0	0	0	0	0	0	0	0	0
Total Meeting Room Use	305	475	516	153	173	173	499	1,795	799

Lifelong Learning	Q1	Q2	Q3	JUL	AUG	SEP	Q4	TOTAL 22	TOTAL 21
Database Use									
Portal to Texas History - Bastrop Advertiser	25,450	19,853	16,608	5,211	5,390	6,242	16,843	78,754	68,290
Learning Express Library	994	399	180	33	175	466	674	2,247	1,049
Heritage Quest	180	420	420	107	205	89	401	1,421	3,340
Small Business Reference Center	0	0	0	0	0	466	466	466	0
TeachingBooks	0	0	0	0	0	1	1	1	0
Explora Elementary	0	2	1	0	2	0	2	5	12
Explora High School	0	1	0	0	1	1	2	3	20
Total Use Kids Databases	0	3	1	0	3	1	4	8	32
Technology									
Kids Computer Use	3	0	0	20	27	20	67	70	215
Teen Computer Use	17	0	0	6	8	44	58	75	650
Adult Computer Use	1,125	1,187	880	371	645	323	1,339	4,531	3,603
Wifi Use	3,868	4,039	4,418	1,470	1,474	1,166	4,110	16,435	9,172
Website Visits	9,254	10,521	15,625	5,282	4,444	3,545	13,271	48,671	43,770
3D Prints	0	0	0	2	0	0	2	2	8
Total Public Computer Use	11,497	15,747	20,923	7,151	6,598	5,645	19,394	67,561	57,418

Books & Reading	Q1	Q2	Q3	JUL	AUG	SEP	Q4	TOTAL 22	TOTAL 21
Material Use									
Check-Outs - Kids	4,751	5,355	5,710	2,065	2,192	1,895	6,152	21,968	11,572
Check-Outs - Tween	4,405	4,259	6,382	2,235	2,135	1,523	5,893	20,939	11,274
Check-Outs - Teen	841	934	1,338	399	395	253	1,047	4,160	3,128
Check-Outs - Adult	7,717	7,972	8,512	2,900	3,059	2,420	8,379	32,580	25,137
Honor Paperbacks	121	107	143	53	34	26	113	484	262
Renewals	5,230	4,747	4,826	1,438	1,648	1,258	4,344	19,147	16,860
In-House Use	2,753	3,537	8,737	1,483	1,729	1,143	4,355	19,382	11,366
Self-Check	2,759	3,456	5,134	1,795	1,981	1,618	5,394	16,743	7,021
Mobile Circ	138	173	154	25	15	21	61	526	187
Hotspots	55	55	73	20	28	26	74	257	36
OverDrive eBooks - Kids	182	278	211	82	63	80	225	896	736
OverDrive eBooks - Teen	135	140	131	54	46	32	132	538	652
OverDrive eBooks - Adults	1,813	1,792	2,138	627	731	569	1,927	7,670	8,376
OverDrive eAudio - Kids	127	152	254	85	75	65	225	758	655
OverDrive eAudio - Teen	118	112	105	47	46	44	137	472	465
OverDrive eAudio - Adults	988	979	1,268	439	491	465	1,395	4,630	4,594
SimplyE	1	5	1	8	1	0	9	16	1
Total Checkouts	26,904	29,306	40,291	12,317	13,021	10,180	35,518	132,019	102,321

Statistics - September 2022

Interlibrary Loan									
ILL Borrowed	22	20	26	13	2	0	15	83	89
ILL Lent	30	22	24	9	15	13	37	113	109
Collection									
Items Added - E, 1st Readers	137	156	192	27	36	40	103	588	721
Items Added - Board Books	17	0	7	0	0	0	0	24	54
Items Added - J	237	281	437	136	181	93	410	1365	738
Items Added - Teens	60	63	58	14	14	11	39	220	192
Items Added - Adults	511	321	392	164	111	101	376	1600	1,382
Items Added - Magazines	137	134	153	35	45	48	128	552	645
Items Withdrawn	759	791	600	129	546	577	1252	3402	4,230
Missing Items	147	57	101	55	101	469	625	930	191
Total Items Added	1,099	955	512	376	387	293	2,933	4,349	6,169

Culture of Service	Q1	Q2	Q3	JUL	AUG	SEP	Q4	TOTAL 22	TOTAL 21
Reference Transactions									
General Reference Questions	764	1,011	1,235	371	494	298	1,163	4,173	2,785
Directional Questions	268	270	580	154	156	88	398	1,516	1,339
Tech Support Questions	1,366	1,633	1,741	545	672	424	1,641	6,381	4,997
Phone Reference	815	873	829	237	291	194	722	3,239	4,307
Tests Proctored	3	11	12	1	4	0	5	31	24
Tech Tutor	9	13	24	15	13	6	34	80	37
Total Reference Transactions	3,225	3,811	4,421	1,323	1,630	1,010	3,963	15,420	13,489
Volunteers									
Volunteer Hours	288	251.75	262.5	134.5	120.8	123.8	379.1	1181.3	540.50
FOL Volunteer Hours	147.5	171.75	235.5	54.75	64.75	55.75	175.3	730	513.75
Teen Volunteer Hours	108.5	82.75	140.25	88	19.75	12	119.8	451.25	252.75
Total Volunteer Hours	544.0	506.3	638.3	277.3	205.3	191.6	674.1	2,362.6	1,307.0
Social Media									
Facebook Likes	6,101	6,216	6,551	2,290	2,309	2,326	6,925	25,793	23,043
Facebook Engaged	2,012	1,470	4,319	1,741	601	662	3,004	10,805	9,770
Facebook Reach	33,607	32,617	63,069	31,671	10,875	9,499	52,045	181,338	167,019
Instagram Followers	3,000	3,037	3,081	1,049	1,061	1,070	3,180	12,298	10,405
Instagram Impressions	7,813	7,542	9,457	2,284	1,555	1,419	5,258	30,070	24,008
Instagram Reach	1,937	1,294	1,392	417	323	433	1,173	5,796	8,611
Savannah Stats									
# of Emails Composed	8	56	89	29	36	20	85	238	28
# of Messages Sent	13,785	17,124	25,796	5,914	5,808	5,629	17,351	74,056	78,128
Opens	6,477	7,032	14,651	3,565	3,556	3,711	10,832	38,992	78,156
Open %	47%	51%	60%	60%	61%	66%	62%	60%	47%
Clicks	367	418	712	211	230	361	802	2299	4400