



STAFF REPORT

MEETING DATE: September 14, 2022

TITLE:
Main Street Manager Report

AGENDA ITEM SUBMITTED BY:
Rebecca Gleason, Staff Liaison

UPDATES:

Please find the monthly Main Street Manager updates below:

Main Street Businesses: There were no Certificate of Occupancy permit issued for Main Street during the month of August.

Main Street Advisory Board Retreat: The Main Street Board Retreat will be Tuesday, September 20, 2022 in Taylor Texas. A rough schedule of the day is listed below:

8:00—Meet at City Hall

9:00 – Grab Tacos and Coffee from local business stand*

9:15 – Arrive at Taylor Public Library (set library meeting room up and eat breakfast)

9:45 – 12:45 Presentations

- Main Street Board 101 – presented by Texas Main Street (45 minutes)
- 15-minute break
- Bastrop Main Street Retreat (30 minutes)
- Retail Coach (30 minutes)
- 15-minute Break
- Bastrop Main Street Program's why (45 minutes)

1:00-2:30 Lunch

2:30-3:30 Downtown Taylor Tour

3:30-5:00 Free Time to Explore/Shop

Texas Downtown Association Conference: The Annual TDA Conference is November 1-4, 2022, in San Marcos. The conference will explore successful redevelopment projects and programs and also provides networking opportunities with other downtown professionals and champions from across the state. To register go to this link: <https://texasdowntown.org/programs/texas-downtown-conference>

City Manager Hired: Please see the attached press release about City Council's hiring of Ms. Sylvia Carrillo as City Manager.

BEDC Report Presentation: The Main Street Program will be giving an update to the Bastrop Economic Development Corporation at the September 19, 2022 meeting. This report highlights how the \$50,000 BEDC funds were budgeted for the current fiscal year along with programming and events.

Visit Bastrop Joint Presentation: On September 6, 2022, Visit Bastrop and the City Council held the annual Joint Workshop to review this year's fulfillment of their contract. It should be noted that Visit Bastrop asked Council to be a visible resource to visitors when they arrive to Downtown as marketing experts and as to not duplicate efforts. Council advised the City to begin discussions with Visit Bastrop to determine what they are hoping that looks like. We do not know what that could mean for the Main Street brand or its ownership, but we will let the Board know as we begin discussions. The request was brought at the request of the Visit Bastrop Board.

Board and Commission Training: The City of Bastrop will hold its annual board training for all boards and commission members on September 26th at 5:30 pm. Please find the attached agenda.

Board and Commission Banquet: The City of Bastrop will hold its annual Board and Commission banquet on October 3, 2022, at 6:00pm. Please find the attached Save the Date.

Main Street Board Photo: Its time to update our Main Street Board photos. We will schedule a date in the coming weeks to update headshots and the group photo.

