



STAFF REPORT

MEETING DATE: September 7, 2023

AGENDA ITEM: 5D

TITLE:

Update and discuss Christmas lights in Fisherman's Park and Downtown.

STAFF REPRESENTATIVE:

Curtis Hancock, Director of Public Works

BACKGROUND/HISTORY:

This item is identified in the Work Plan as UE#7 (Unique Environment), which is "Improve Christmas Lighting at Fisherman's Park & Downtown." City Council and the Executive Team have put a great deal of effort into developing an Organizational Work Plan that addresses nine focus areas that are identified as drivers to successfully fulfill the City's Mission & Vision. 2017 was the first year to improve the holiday lighting and we received a great deal of positive feedback. This year's proposal includes lighting downtown, as well as in Fisherman's Park, at a cost of \$176,175.00, and by removing items that were not popular - Gingerbread girl & boy photo op., Santa Holiday House, Gingerbread Man, Candy Canes, and Snowflakes around town. We will replace with Logo Photo Frame, Walk-through Shooting Arch (3), Walk through Ornament, 12 Days of Christmas, and a Light up Santa Sleigh.

At the August 22, 2023 City Council meeting the council approved this year's Christmas light in Fisherman's Park and Downtown area.

FUNDING SOURCE:

These funds are budgeted for FY23

RECOMMENDATION:

ATTACHMENTS:

- 2023 Fisherman's Park Décor
- 2022 Cost