

Statistics - February 2023

Community Engagement	Q1	JAN	FEB	MAR	Q2	YTD 23	YTD 22	TOTAL 22
Circs By Patron Type								
Juv	935	265	357		622	1,557	1,422	5,028
Teen	129	86	86		172	301	319	769
Adult	3,789	1,494	1,416		2,910	6,699	6,925	18,098
Staff	272	69	106		175	447	588	1,429
NR Juv	929	358	370		728	1,657	2,170	5,513
NR Teen	206	84	74		158	364	562	1,184
NR Adult	10,783	3,883	4,161		8,044	18,827	17,112	47,108
TexShare	50	15	34		49	99	106	561
Total NR Usage	11,968	4,340	4,639		8,979	20,947	19,950	54,366
% NR Usage	70%	69%	70%		70%	70%	68%	68%
Programming								
Youth - # of Programs	23	9	8		17	40	36	101
Youth - Program Attendance	495	256	287		543	1,038	1,448	4,478
Young Adults - # of Programs	10	4	4		8	18	31	75
Young Adults - Program Attendance	92	44	31		75	167	225	625
Adults - # of Programs	10	4	4		8	18	16	41
Adults - Program Attendance	80	32	28		60	140	143	467
General - # of Programs	1	0	0		0	1	0	7
General - Program Attendance	637	0	0		0	637	0	1,089
Outreach - # of Programs	2	0	1		1	3	8	13
Outreach - Program Attendance	458	0	29		29	487	984	1,710
Passive - Coloring Sheets	180	210	120		330	510	584	1,880
Total # of Programs	46	17	17		34	80	94	240
Total Program Attendance	1,762	332	375		707	2,469	3,244	8,813
Membership - New Cards								
City	104	42	53		95	199	112	435
City Renewals	129	39	53		92	221	230	597
Faculty	0	1	0		1	1	3	7
Faculty Renewals	5	4	1		5	10	14	31
Friends	0	0	0		0	0	0	0
Friends Renewals	12	4	1		5	17	14	36
Staff	1	0	0		0	1	2	5
Staff Renewals	2	1	0		1	3	1	11
Nonresident	140	52	51		103	243	186	586
Nonresident Renewals	174	95	69		164	338	360	924
TexShare Visitor	1	0	2		2	3	6	11
TexShare Visitor Renewals	1	1	1		2	3	2	4
Total New Registrations	246	95	106		201	447	309	1,042
Total Renewals	323	145	125		270	593	627	1,608
TexShare Home New	0	0	0		0	0	1	1
TexShare Home Renewals	6	1	0		1	7	16	31
Facility								
Door Count	14,526	5,091	5,505		10,596	25,122	23,023	64,364
Study Room Use	517	156	157		313	830	477	1,404
Pressley Use - Library	124	17	18		35	159	70	172
Pressley Use - Nonprofit	32	8	8		16	48	31	80
Pressley Use - Other	4	0	0		0	4	0	0

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Maynard Use - Library	1	0	0		0	1	19	57
Maynard Use - Nonprofit	24	7	5		12	36	7	52
Maynard Use - Other	8	1	0		1	9	0	0
Total Meeting Room Use	534	189	188		377	911	604	1,765

Lifelong Learning	Q1	JAN	FEB	MAR	Q2	YTD 23	YTD 22	TOTAL 22
Database Use								
Portal to Texas History - Bastrop Advertiser	16,444	5,464	5,011		10,475	26,919	38,712	78,754
Heritage Quest	270	69	268		337	607	497	1,344
Learning Express Library	5	13	15		28	33	1,438	2,324
Gale LegalForms	9	2	0		2	11	0	0
Gale Presents: Udemy	2	0	0		0	2	0	0
Small Business Reference Center	2	0	0		0	2	0	1
Explora Elementary	0	0	0		0	0	1	6
Explora High School	0	0	0		0	0	0	2
Recursos Para Hispanohablantes	0	0	0		0	0	0	0
Mango Languages	61	72	158		230	291	0	0
Total General Use Databases Sessions	79	87	173		260	339	No Data	No Data
Technology								
Kids Computer Use	52	24	18		42	94	3	68
Teen Computer Use	52	12	23		35	87	17	46
Adult Computer Use	1,397	637	639		1,276	2,673	1,880	4,620
Wifi Use	4,601	1,524	1,503		3,027	7,628	6,433	16,681
Website Visits	9,744	4,028	3,541		7,569	17,313	15,905	48,914
3D Prints	3	0	0		0	3	0	2
Total Public Computer Use	1,501	673	680		1,353	2,854	1,900	4,734

Books & Reading	Q1	JAN	FEB	MAR	Q2	YTD 23	YTD 22	TOTAL 22
Material Use								
Check-Outs - Kids	4,969	1,751	1,890		3,641	8,610	8,118	21,968
Check-Outs - Tween	4,273	1,478	1,676		3,154	7,427	6,932	20,939
Check-Outs - Teen	780	325	428		753	1,533	1,430	4,160
Check-Outs - Adult	7,015	2,675	2,596		5,271	12,286	12,925	32,580
Honor Paperbacks	122	20	28		48	170	201	484
Renewals	3,759	1,219	1,499		2,718	6,477	8,264	19,147
In-House Use	2,211	665	282		947	3,158	4,895	19,382
Self-Check	4,152	1,634	1,432		3,066	7,218	4,818	16,743
Mobile Circ	24	8	4		12	36	259	526
Hotspots	75	25	24		49	124	91	257
OverDrive eBooks - Kids	286	60	44		104	390	360	896
OverDrive eBooks - Teen	133	62	59		121	254	230	538
OverDrive eBooks - Adults	1,625	558	558		1,116	2,741	3,069	7,670
OverDrive eAudio - Kids	131	68	50		118	249	218	758
OverDrive eAudio - Teen	98	32	41		73	171	188	472
OverDrive eAudio - Adults	1,319	460	432		892	2,211	1,639	4,630
SimplyE	0	0	0		0	0	6	16
Total Checkouts	27,213	9,821	9,544		19,365	46,578	45,379	132,019

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Interlibrary Loan								
ILL Borrowed	13	6	8		14	27	38	83
ILL Lent	27	9	16		25	52	42	113
Collection								
Items Added - E, 1st Readers	363	39	29		68	431	233	588
Items Added - Board Books	12	0	3		3	15	17	24
Items Added - J	379	4	43		47	426	446	1,365
Items Added - Teens	42	12	7		19	61	106	220
Items Added - Adults	454	139	93		232	686	729	1,600
Items Added - Magazines	134	37	36		73	207	222	552
Items Withdrawn	1,134	824	116		940	2,074	1,516	3,402
Missing Items	14	6	36		42	56	169	930
Total Items Added	1,384	231	211		442	1,826	1,753	4,349

Culture of Service	Q1	JAN	FEB	MAR	Q2	YTD 23	YTD 22	TOTAL 22
Reference Transactions								
General Reference Questions	1,135	502	557		1,059	2,194	1,378	4,173
Directional Questions	503	151	140		291	794	442	1,516
Tech Support Questions	1,772	626	655		1,281	3,053	2,319	6,381
Phone Reference	705	204	301		505	1,210	1,400	3,239
Tests Proctored	2	1	0		1	3	12	31
Tech Tutor	34	9	9		18	52	17	80
Total Reference Transactions	4,151	1,493	1,662		3,155	7,306	5,568	15,420
Volunteers								
Volunteer Hours	403.50	122.50	118.00		240.50	644.00	462.25	1,181.30
FOL Volunteer Hours	223.50	53.50	51.00		104.50	328.00	266.25	730.00
Teen Volunteer Hours	168.00	29.00	35.00		64.00	232.00	163.25	451.25
Total Volunteer Hours	795.00	205.00	204.00		409.00	1,204.00	891.75	2,362.55
Social Media								
Facebook Page Likes	2,394	2,733	2,755		2,744	2,534	2,046	2,149
Facebook Engaged	2,144	1,031	861		1,892	4,036	2,850	10,805
Facebook Reach	36,060	4,616	3,370		7,986	44,046	53,246	181,338
Instagram Page Followers	1,085	1,110	1,114		1,112	1,096	1,005	1,025
Instagram Impressions	8,428	5,101	927		6,028	14,456	12,489	30,070
Instagram Reach	1,515	627	301		928	2,443	2,770	5,796
Savannah Stats								
# of Emails Composed	90	29	31		60	150	28	238
# of Messages Sent	17,538	5,901	5,769		11,670	29,208	19,771	74,056
Opens	11,470	2,886	3,247		6,133	17,603	9,628	38,992
Open %	74%	49%	56%		53%	65%	52%	55%
Clicks	503	233	249		482	985	586	2,299