



# STAFF REPORT

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**MEETING DATE:** March 6, 2025

**AGENDA ITEM:**

**TITLE:**

Discuss and determine the appropriate tagline for the Parks & Recreation Department.

**AGENDA ITEM SUBMITTED BY:**

Terry Moore, Parks and Recreation Director

**BACKGROUND/HISTORY:**

With the development of the department, a tagline will assist with department marketing. It is the desire of the Parks and Recreation teams to include the board in the decision-making process.

**FISCAL IMPACT:**

N/A

**RECOMMENDATION:**

Approve an outstanding tagline that can be used in social media, print and more.

**ATTACHMENTS:**

N/A