




BEDC Annual Work Plan

2025

PILLAR 1 - INDUSTRIAL PARK

	GOAL	COMPLETED
DEVELOP & UPDATE A CURRENT MAP OF THE BIP.	<u>ESTABLISHED GOAL</u> <u>FEBRUARY 2025</u>	
MARKET THE PARK IN 2 NATIONAL & 1 GLOBAL PUBLICATION	<u>ESTABLISHED GOAL</u> <u>JUNE 2025</u>	
UPDATE AND REVIEW RESTRICTIVE COVENANTS, & BYLAWS	<u>ESTABLISHED GOAL</u> <u>APRIL 2025</u>	
CLEAR AND MINIMALLY IMPROVE PLATTED STREETS IN BIP	<u>ESTABLISHED GOAL</u> <u>MARCH 2025</u>	

PILLAR 2 - WORKFORCE DEVELOPMENT

	GOAL	COMPLETED
ESTABLISH NEEDS OF THE BUSINESS COMMUNITY THROUGH QUARTERLY MEETINGS WITH WORKFORCE DEVELOPMENT PARTNERS.	<u>ESTABLISHED GOAL</u> <u>FEBRUARY 2025</u>	
ESTABLISH A QUARTERLY BUSINESS ROUNDTABLE TO DETERMINE WORKFORCE NEEDS AND AID IN MEETING THOSE NEEDS THROUGH PARTNERSHIP OR SPONSORSHIP.	<u>ESTABLISHED GOAL</u> <u>FEBRUARY 2025</u>	



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PILLAR 3 - BUSINESS ATTRACTION, RETENTION, & EXPANSION

	GOAL	COMPLETED
LAND BANKING: CREATE A REPOSITORY OF LANDOWNERS, ACRES, & ADDITIONAL INFORMATION FOR BUSINESS ATTRACTION	<u>ESTABLISHED GOAL</u> <u>MARCH 2025 & CONTINUOUS</u>	
LEVERAGE A PARTNERSHIP WITH VISIT BASTROP TO CREATE A MARKETING VIDEO & ENHANCED ADVERTISING OF THE BASTROP COMMUNITY	<u>ESTABLISHED GOAL</u> <u>MARCH 2025</u>	
PROVIDE MONTHLY UPDATES FROM RETAIL COACH ON RECRUITMENT ACTIVITY FOR BASTROP	<u>ESTABLISHED GOAL</u> <u>JANUARY 2025</u>	




PILLAR 4 - PARTNERSHIPS

	GOAL	COMPLETED
ESTABLISH QUARTERLY MEETINGS WITH EACH PARTNER ORGANIZATION	<u>ESTABLISHED GOAL</u> <u>APRIL 2025</u>	
CONTINUE BUILDING PARTNERSHIPS WITH BISD, COUNTY EDC, CITY, & AREA UTILITY PROVIDERS.		
CONTINUE TO SUPPORT "WE BELIEVE IN BISD"	<u>ESTABLISHED GOAL</u> <u>FEBRUARY 2025 & CONTINUOUS</u>	






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UPCOMING GOALS

	GOAL	COMPLETED
	<u>ESTABLISHED GOAL</u> _____	
	<u>ESTABLISHED GOAL</u> _____	
	<u>ESTABLISHED GOAL</u> _____	

UPCOMING GOALS

	GOAL	COMPLETED
	<u>ESTABLISHED GOAL</u> _____	
	<u>ESTABLISHED GOAL</u> _____	
	<u>ESTABLISHED GOAL</u> _____	