

Statistics - September 2023

Community Engagement	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 23	TOTAL 22
<u>Circs By Patron Type</u>									
Juv	935	1,096	1,457	593	510	618	1,721	5,209	5,028
Teen	129	308	536	140	152	73	365	1,338	769
Adult	3,789	4,604	5,451	2,442	2,278	2,240	6,960	20,804	18,098
Staff	272	272	457	168	139	202	509	1,510	1,429
NR Juv	929	1,015	1,056	399	377	387	1,163	4,163	5,513
NR Teen	206	236	298	170	139	90	399	1,139	1,184
NR Adult	10,783	12,215	13,371	5,512	5,062	4,781	15,355	51,724	47,108
TexShare	50	80	50	43	45	63	151	331	561
Total NR Usage	11,968	13,546	14,775	6,124	5,623	5,321	17,068	57,357	54,366
% NR Usage	70%	68%	65%	65%	65%	63%	64%	67%	68%
<u>Programming</u>									
Youth - # of Programs	23	27	36	13	13	10	36	122	101
Youth - Program Attendance	495	826	1,207	399	348	360	1,107	3,635	4,478
Young Adults - # of Programs	10	11	11	3	4	4	11	43	75
Young Adults - Program Attendance	92	93	102	34	39	37	110	397	625
Adults - # of Programs	10	13	19	11	5	13	29	71	41
Adults - Program Attendance	80	100	132	99	43	82	224	536	467
General - # of Programs	1	8	20	3	0	0	3	32	7
General - Program Attendance	637	423	172	373	0	0	373	1,605	1,089
Outreach - # of Programs	2	1	5	0	1	0	1	9	13
Outreach - Program Attendance	458	29	568	0	503	0	503	1,558	1,710
Passive - Coloring Sheets	180	390	420	120	120	120	360	1,350	1,880
Total # of Programs	46	60	91	30	23	27	80	277	240
Total Program Attendance	1,762	1,471	2,181	905	933	479	2,317	7,731	8,813
<u>Membership - New Cards</u>									
City	104	135	148	45	48	39	132	519	435
City Renewals	129	155	219	70	78	73	221	724	597
Faculty	0	1	1	0	0	0	0	2	7
Faculty Renewals	5	5	8	3	1	0	4	22	31
Friends	0	0	0	0	0	1	1	1	0
Friends Renewals	12	6	5	3	0	7	10	33	36
Staff	1	2	2	0	2	0	2	7	5
Staff Renewals	2	2	3	1	2	2	5	12	11
Nonresident	140	154	173	57	50	63	170	637	586
Nonresident Renewals	174	242	261	104	80	87	271	948	924
TexShare Visitor	1	2	3	3	0	1	4	10	11
TexShare Visitor Renewals	1	2	1	0	1	1	2	6	4
Total New Registrations	246	294	326	105	100	103	308	1,174	1,608
Total Renewals	323	412	495	181	162	170	513	1,743	0
TexShare Home New	0	0	1	0	0	1	1	2	31
TexShare Home Renewals	6	3	6	4	1	3	8	23	0
<u>Facility</u>									
Door Count	14,526	16,621	19,320	6,741	6,284	5,986	19,011	69,478	64,364
Study Room Use	431	493	504	173	186	143	502	1,930	1,404
Pressley Use - Library	49	57	64	17	18	19	54	224	172
Pressley Use - Nonprofit	21	24	32	7	9	15	31	108	80

Statistics - September 2023

Pressley Use - Other	0	0	0	0	0	0	0	0	0
Maynard Use - Library	2	1	16	5	4	9	18	37	57
Maynard Use - Nonprofit	30	22	20	7	10	10	27	99	52
Maynard Use - Other	1	1	0	0	0	0	0	2	0
Total Meeting Room Use	534	598	899	209	227	196	632	2,663	1,765

Lifelong Learning	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 23	TOTAL 22
<u>Database Use</u>									
Portal to Texas History - Bastrop Advertiser	16,444	16,620	14,265	4,447	4,288	3,282	12,017	59,346	78,754
Heritage Quest	270	584	263	406	47	56	509	1,626	1,344
Learning Express Library	5	32	53	33	6	20	59	149	2,324
Gale LegalForms	9	4	1	0	0	0	0	14	No Data
Gale Presents: Udemey	2	0	0	0	0	0	0	2	No Data
Small Business Reference Center	2	0	0	0	0	0	0	2	1
Explora Elementary	0	1	0	2	2	0	4	5	6
Explora High School	0	0	0	0	0	0	0	0	2
Recursos Para Hispanohablantes	0	0	0	0	0	0	0	0	No Data
Mango Languages	61	144	240	57	56	418	531	976	No Data
Total General Use Databases Sessions	79	181	294	92	64	438	594	1,148	No Data
<u>Technology</u>									
Kids Computer Use	52	52	98	49	30	40	119	321	68
Teen Computer Use	52	56	47	7	9	7	23	178	46
Adult Computer Use	1,397	1,891	2,030	711	728	702	2,141	7,459	4,620
Wifi Use	4,601	4,799	5,522	1,830	1,905	1,825	5,560	20,482	16,681
Website Visits	9,744	11,725	15,791	5,333	2,706	2,639	10,678	47,938	48,914
3D Prints	3	5	4	0	0	0	0	12	2
Total Public Computer Use	1,501	1,999	2,175	767	767	749	2,283	7,958	4,734

Books & Reading	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 23	TOTAL 22
<u>Material Use</u>									
Check-Outs - Kids	4,969	5,615	6,976	2,917	2,925	2,841	8,683	26,243	21,968
Check-Outs - Tween	4,273	4,774	5,998	2,681	2,218	2,322	7,221	22,266	20,939
Check-Outs - Teen	780	1,246	1,442	599	455	375	1,429	4,897	4,160
Check-Outs - Adult	7,015	8,121	8,185	3,248	3,097	2,895	9,240	32,561	32,580
Honor Paperbacks	122	69	128	32	32	23	87	406	484
Renewals	3,759	4,061	5,260	3,227	2,846	2,636	8,709	21,789	19,147
In-House Use	2,211	1,977	4,132	1,610	2,018	3,390	7,018	15,338	19,382
Self-Check	4,152	4,634	5,423	2,097	1,835	1,793	5,725	19,934	16,743
Mobile Circ	24	13	8	6	3	0	9	54	526
Hotspots	75	80	75	22	28	21	71	301	257
OverDrive eBooks - Kids	286	174	315	93	54	48	195	970	896
OverDrive eBooks - Teen	133	191	232	61	59	53	173	729	538
OverDrive eBooks - Adults	1,625	1,661	1,835	722	650	559	1,931	7,052	7,670
OverDrive eAudio - Kids	131	208	218	71	46	72	189	746	758
OverDrive eAudio - Teen	98	115	161	59	56	52	167	541	472
OverDrive eAudio - Adults	1,319	1,387	1,345	513	556	543	1,612	5,663	4,630

Statistics - September 2023

SimplyE	0	0	4	0	0	0	0	4	16
Total Checkouts	23,037	25,618	31,046	12,628	12,194	13,194	38,016	117,717	132,019
<u>Interlibrary Loan</u>									
ILL Borrowed	13	25	33	11	7	5	23	94	83
ILL Lent	27	36	18	3	0	5	8	89	113
<u>Collection</u>									
Items Added - E, 1st Readers	363	97	184	62	130	79	271	915	588
Items Added - Board Books	12	3	3	3	0	0	3	21	24
Items Added - J	379	182	222	124	152	163	439	1,222	1,365
Items Added - Teens	42	35	40	18	18	17	53	170	220
Items Added - Adults	454	338	293	149	127	38	314	1,399	1,600
Items Added - Magazines	134	120	118	39	36	44	119	491	552
Items Withdrawn	1,134	1,068	1,597	358	297	92	747	4,546	3,402
Missing Items	14	76	31	13	9	10	32	153	930
Total Items Added	1,384	775	860	395	463	341	1,199	4,218	4,349

Culture of Service	Q1	Q2	Q3	JUL	AUG	SEP	Q4	YTD 23	TOTAL 22
<u>Reference Transactions</u>									
General Reference Questions	1,135	1,705	1,662	574	420	331	1,325	5,827	4,173
Directional Questions	503	483	515	184	157	162	503	2,004	1,516
Tech Support Questions	1,772	1,960	2,428	827	851	747	2,425	8,585	6,381
Phone Reference	705	750	855	350	277	250	877	3,187	3,239
Tests Proctored	2	1	2	0	1	2	3	8	31
Tech Tutor	34	32	26	15	16	22	53	145	80
Total Reference Transactions	4,151	4,931	5,488	1,950	1,722	1,514	5,186	19,756	15,420
<u>Volunteers</u>									
Volunteer Hours	403.50	365.75	458.25	157.75	156.75	197.05	511.55	1,739.05	1,181.30
FOL Volunteer Hours	223.50	151.50	170.75	59.50	82.95	69.25	211.70	757.45	730.00
Teen Volunteer Hours	168.00	100.50	132.00	109.25	10.00	24.70	143.95	544.45	451.25
Total Volunteer Hours	795.00	617.75	761.00	326.50	249.70	291.00	867.20	3,040.95	2,362.55
<u>Social Media</u>									
Facebook Page Likes	2,394	2,764	2,922	3,014	3,067	3,101	3,061	2,785	2,149
Facebook Engaged	2,144	3,054	7,396	1,472	728	1,815	4,015	16,609	10,805
Facebook Reach	36,060	11,535	16,912	17,192	10,847	9,078	37,117	101,624	181,338
Instagram Page Followers	1,085	1,120	1,159	1,185	1,188	1,189	1,187	1,138	1,025
Instagram Impressions	8,428	7,872	11,567	2,686	964	1,937	5,587	33,454	30,070
Instagram Reach	1,515	1,382	1,697	443	287	418	1,148	5,742	5,796
<u>Savannah Stats</u>									
# of Emails Composed	90	88	88	38	40	16	94	360	238
# of Messages Sent	17,538	17,636	19,505	7,322	6,694	4,508	18,524	73,203	74,215
Opens	11,470	10,209	12,846	6,082	4,485	2,194	12,761	47,286	38,992
Open %	74%	58%	65%	83%	67%	49%	66%	66%	55%
Clicks	503	923	1,443	867	409	284	1,560	4,429	2,299

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Staff	272	272	457	509	1,510	1,429
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City Renewals	129	155	219	221	724	597
Faculty	0	1	1	0	2	7
Faculty Renewals	5	5	8	4	22	31
Friends	0	0	0	1	1	0
Friends Renewals	12	6	5	10	33	36
Staff	1	2	2	2	7	5
Staff Renewals	2	2	3	5	12	11
Nonresident	140	154	173	170	637	586
Nonresident Renewals	174	242	261	271	948	924
TexShare Visitor	1	2	3	4	10	11
TexShare Visitor Renewals	1	2	1	2	6	4
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Total Renewals	323	412	495	513	1,743	0
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TexShare Home Renewals	6	3	6	8	23	0
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Gale Presents: Udemy	2	0	0	0	2	No Data
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Total General Use Databases Sessions	79	181	294	594	1,148	No Data
<u>Technology</u>						
Kids Computer Use	52	52	98	119	321	68
Teen Computer Use	52	56	47	23	178	46
Adult Computer Use	1,397	1,891	2,030	2,141	7,459	4,620
Wifi Use	4,601	4,799	5,522	5,560	20,482	16,681
Website Visits	9,744	11,725	15,791	10,678	47,938	48,914
3D Prints	3	5	4	0	12	2
Total Public Computer Use	1,501	1,999	2,175	2,283	7,958	4,734

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<u>Material Use</u>						
Check-Outs - Kids	4,969	5,615	6,976	8,683	26,243	21,968
Check-Outs - Tween	4,273	4,774	5,998	7,221	22,266	20,939
Check-Outs - Teen	780	1,246	1,442	1,429	4,897	4,160
Check-Outs - Adult	7,015	8,121	8,185	9,240	32,561	32,580
Honor Paperbacks	122	69	128	87	406	484
Renewals	3,759	4,061	5,260	8,709	21,789	19,147
In-House Use	2,211	1,977	4,132	7,018	15,338	19,382
Self-Check	4,152	4,634	5,423	5,725	19,934	16,743
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<u>Collection</u>						
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Items Added - Board Books	12	3	3	3	21	24
Items Added - J	379	182	222	439	1,222	1,365
Items Added - Teens	42	35	40	53	170	220
Items Added - Adults	454	338	293	314	1,399	1,600
Items Added - Magazines	134	120	118	119	491	552
Items Withdrawn	1,134	1,068	1,597	747	4,546	3,402
Missing Items	14	76	31	32	153	930
Total Items Added	1,384	775	860	1,199	4,218	4,349

Culture of Service	Q1	Q2	Q3	Q4	YTD 23	TOTAL 22
<u>Reference Transactions</u>						
General Reference Questions	1,135	1,705	1,662	1,325	5,827	4,173
Directional Questions	503	483	515	503	2,004	1,516
Tech Support Questions	1,772	1,960	2,428	2,425	8,585	6,381
Phone Reference	705	750	855	877	3,187	3,239
Tests Proctored	2	1	2	3	8	31
Tech Tutor	34	32	26	53	145	80
Total Reference Transactions	4,151	4,931	5,488	5,186	19,756	15,420
<u>Volunteers</u>						
Volunteer Hours	403.50	365.75	458.25	511.55	1,739.05	1,181.30
FOL Volunteer Hours	223.50	151.50	170.75	211.70	757.45	730.00
Teen Volunteer Hours	168.00	100.50	132.00	143.95	544.45	451.25
Total Volunteer Hours	795.00	617.75	761.00	867.20	3,040.95	2,362.55
<u>Social Media</u>						
Facebook Page Likes	2,394	2,764	2,922	3,061	2,785	2,149
Facebook Engaged	2,144	3,054	7,396	4,015	16,609	10,805
Facebook Reach	36,060	11,535	16,912	37,117	101,624	181,338
Instagram Page Followers	1,085	1,120	1,159	1,187	1,138	1,025
Instagram Impressions	8,428	7,872	11,567	5,587	33,454	30,070
Instagram Reach	1,515	1,382	1,697	1,148	5,742	5,796
<u>Savannah Stats</u>						
# of Emails Composed	90	88	88	94	360	238
# of Messages Sent	17,538	17,636	19,505	18,524	73,203	74,215
Opens	11,470	10,209	12,846	12,761	47,286	38,992
Open %	74%	58%	65%	66%	66%	55%
Clicks	503	923	1,443	1,560	4,429	2,299