

Statistics - February 2024

Community Engagement	Q1	JAN	FEB	MAR	Q2	YTD 24	YTD 23	TOTAL 23
<u>Circs By Patron Type</u>								
Juv	1,180	357	275		632	1,812	1,557	5,209
Teen	173	58	73		131	304	301	1,338
Adult	5,519	1,878	1,756		3,634	9,153	6,699	20,804
Staff	492	161	117		278	770	447	1,510
NR Juv	925	247	218		465	1,390	1,657	4,163
NR Teen	462	211	155		366	828	364	1,139
NR Adult	13,452	4,939	4,910		9,849	23,301	18,827	51,724
TexShare	99	77	36		113	212	99	331
Total NR Usage	14,938	5,474	5,319		10,793	25,731	20,947	57,357
% NR Usage	67%	69%	71%		70%	68%	70%	67%
<u>Programming</u>								
Early Childhood - # of Programs	8	9	8		17	25	8	95
Early Childhood - Program Attendance	313	318	344		662	975	231	2,922
Youth - # of Programs	4	0	1		1	5	5	31
Youth - Program Attendance	414	0	33		33	447	159	714
Young Adults - # of Programs	11	7	10		17	28	18	43
Young Adults - Program Attendance	92	47	76		123	215	167	397
Adults - # of Programs	23	17	20		37	60	18	72
Adults - Program Attendance	175	175	59		234	409	147	554
General - # of Programs	2	1	2		3	5	1	32
General - Program Attendance	657	59	438		497	1,154	637	1,605
Outreach - # of Programs	3	1	2		3	6	3	9
Outreach - Program Attendance	1,665	72	120		192	1,857	487	1,558
Passive - Coloring Sheets	420	120	180		300	720	510	1,350
Total # of Programs	63	35	43		78	141	80	282
Total Program Attendance	3,821	671	1,070		1,741	5,562	2,476	7,750
<u>Membership - New Cards</u>								
City	93	49	57		106	199	199	519
City Renewals	132	54	61		115	247	221	724
Faculty	0	0	0		0	0	1	2
Faculty Renewals	4	1	3		4	8	10	22
Friends	2	0	1		1	3	0	1
Friends Renewals	6	5	2		7	13	17	33
Staff	2	1	1		2	4	1	7
Staff Renewals	4	1	2		3	7	3	12
Nonresident	131	73	51		124	255	243	637
Nonresident Renewals	187	103	91		194	381	338	948
TexShare Visitor	2	0	0		0	2	3	10
TexShare Visitor Renewals	7	1	0		1	8	3	6
Total New Registrations	230	123	110		233	463	447	1,174
Total Renewals	340	165	159		324	664	593	1,743
TexShare Home New	0	0	0		0	0	0	2
TexShare Home Renewals	9	1	0		1	10	7	23
<u>Facility</u>								
Door Count	16,403	5,940	6,743		12,683	29,086	25,122	69,478
Study Room Use	423	150	157		307	730	744	1,930
Pressley Use - Library	159	35	30		65	224	84	224
Pressley Use - Nonprofit	44	14	17		31	75	37	108

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Pressley Use - Other	13	0	2		2	15	0	0
Maynard Use - Library	13	6	19		25	38	2	37
Maynard Use - Nonprofit	36	9	5		14	50	42	99
Maynard Use - Other	7	0	0		0	7	2	2
Total Meeting Room Use	531	214	230		444	975	911	2,400

History & Culture	Q1	JAN	FEB	MAR	Q2	YTD 24	YTD 23	TOTAL 23
Partnerships	4	1	4		5	9	No Data	No Data
Special Displays	2	1	2		3	5	No Data	No Data
Documents Digitized	No Data	No Data	No Data		No Data	No Data	No Data	No Data

Lifelong Learning	Q1	JAN	FEB	MAR	Q2	YTD 24	YTD 23	TOTAL 23
<u>Database Use</u>								
Portal to Texas History - Bastrop Advertiser	9,123	4,167	7,088		11,255	20,378	26,919	59,346
Heritage Quest	442	65	57		122	564	607	1,626
Learning Express Library	31	6	2		8	39	33	149
Gale Databases	68	31	180		211	279	No Data	No Data
Mango Languages	98	59	39		98	196	165	976
Total General Use Databases Sessions	197	96	221		317	514	213	1,148
<u>Technology</u>								
Kids Computer Use	84	60	14		74	158	94	321
Teen Computer Use	22	3	18		21	43	87	178
Adult Computer Use	1,611	684	746		1,430	3,041	2,673	7,459
Wifi Use	4,971	1,436	1,626		3,062	8,033	7,628	20,482
Website Visits	11,694	5,640	5,178		10,818	22,512	17,313	47,938
3D Prints	0	0	0		0	0	3	12
Total Public Computer Use	1,717	747	778		1,525	3,242	2,854	7,958

Books & Reading	Q1	JAN	FEB	MAR	Q2	YTD 24	YTD 23	TOTAL 23
<u>Material Use</u>								
Check-Outs - Kids	7,024	2,156	2,230		4,386	11,410	8,610	26,243
Check-Outs - Tween	6,073	2,131	2,030		4,161	10,234	7,427	22,266
Check-Outs - Teen	1,216	527	480		1,007	2,223	1,533	4,897
Check-Outs - Adult	7,917	3,093	2,781		5,874	13,791	12,286	32,561
Honor Paperbacks	40	23	39		62	102	170	406
Renewals	8,566	2,377	2,402		4,779	13,345	6,477	21,789
In-House Use	6,299	1,437	1,545		2,982	9,281	3,158	15,338
Self-Check	4,145	1,779	1,436		3,215	7,360	7,218	19,934
Mobile Circ	16	8	10		18	34	36	54
Hotspots	72	21	19		40	112	124	301
OverDrive eBooks - Kids	188	57	79		136	324	390	970
OverDrive eBooks - Teen	157	75	59		134	291	254	729
OverDrive eBooks - Adults	1,620	597	598		1,195	2,815	2,741	7,052
OverDrive eAudio - Kids	219	69	75		144	363	249	746
OverDrive eAudio - Teen	132	66	49		115	247	171	541
OverDrive eAudio - Adults	1,687	616	578		1,194	2,881	2,211	5,663
SimplyE	3	0	0		0	3	0	4
Total Checkouts	32,663	10,876	10,572		21,448	54,111	39,324	117,717

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Interlibrary Loan								
ILL Borrowed	27	4	2		6	33	27	94
ILL Lent	18	13	6		19	37	52	89
Collection								
Items Added - E, 1st Readers	191	85	108		193	384	431	915
Items Added - Board Books	0	0	3		3	3	15	21
Items Added - J	112	25	97		122	234	426	1,222
Items Added - Teens	33	15	24		39	72	61	170
Items Added - Adults	414	91	136		227	641	686	1,399
Items Added - Magazines	108	27	30		57	165	207	491
Items Withdrawn	881	280	745		1,025	1,906	2,074	4,546
Missing Items	21	20	13		33	54	56	153
Total Items Added	858	243	398		641	1,499	1,826	4,218

Culture of Service	Q1	JAN	FEB	MAR	Q2	YTD 24	YTD 23	TOTAL 23
Reference Transactions								
General Reference Questions	1,024	439	378		817	1,841	2,194	5,827
Directional Questions	441	174	214		388	829	794	2,004
Tech Support Questions	1,804	762	768		1,530	3,334	3,053	8,585
Phone Reference	747	258	308		566	1,313	1,210	3,187
Tests Proctored	6	0	0		0	6	3	8
Tech Tutor	44	26	17		43	87	52	145
Total Reference Transactions	4,066	1,659	1,685		3,344	7,410	7,306	19,756
Volunteers								
Volunteer Hours	249.50	88.50	101.50		190.00	439.50	653.00	1,739.05
FOL Volunteer Hours	429.50	129.75	131.00		260.75	690.25	328.00	757.45
Teen Volunteer Hours	123.25	20.00	24.40		44.40	167.65	232.00	544.45
Total Volunteer Hours	802.25	238.25	256.90		495.15	1,297.40	1,213.00	3,040.95
Social Media								
Facebook Page Likes	3,178	3,322	3,370		3,346	3,245	2,534	2,785
Facebook Engaged	6,026	3,619	1,118		4,737	10,763	4,036	16,609
Facebook Reach	45,541	31,769	16,045		47,814	93,355	44,046	101,624
Instagram Page Followers	1,213	1,232	1,245		1,239	1,223	1,096	1,138
Instagram Impressions	7,738	1,727	2,249		3,976	11,714	14,456	33,454
Instagram Reach	1,507	433	497		930	2,437	2,443	5,742
Savannah Stats								
# of Emails Composed	102	35	32		67	169	150	302
# of Messages Sent	10,424	8,946	4,927		13,873	24,297	29,208	61,565
Opens	5,494	3,930	2,326		6,256	11,750	17,603	61,867
Open %	53%	44%	47%		46%	50%	65%	66%
Clicks	521	225	180		405	926	985	4,176