



STAFF REPORT

MEETING DATE: July 13, 2022

AGENDA ITEM: 4A

TITLE:

Main Street Manager Report

AGENDA ITEM SUBMITTED BY:

Rebecca Gleason, Staff Liaison

UPDATES:

Please find the monthly Main Street Manager updates below:

Main Street Businesses: There was one Certificate of Occupancy permit issued for a Main Street business during the month of June. Southwest Engineers, Inc. opened at 704 Main Street, Suite 101.

Main Street Advisory Board Retreat: The Main Street Board Retreat will be September 20, 2022. Plans are still being made and details will be shared soon.

Parks and Recreation Master Plan: A contract for the Parks and Recreation Master Plan will be awarded in August. Interviews are being conducted.

Civic Brand Visit: Civic Brand's two-day place brand audit visit to Downtown Bastrop was a success. The group met with many Downtown Bastrop Stakeholders and is compiling an audit that will be shared. The visit was just the first in a series of interactions to gather community feedback and expand on placemaking opportunities.

Texas Main Street Quarterly Activity Report: The quarterly Texas Main Street Activity Report is due on July 11, 2022. This report focuses on the four-point approach and asks Main Streets to give a quarterly status update on efforts toward Economic Vitality, Design, Promotion, and Organization. The submission also requires a Quarterly Reinvestment log.