

Statistics - March 2023

Community Engagement	Q1	JAN	FEB	MAR	Q2	YTD 23	YTD 22	TOTAL 22
Circs By Patron Type								
Juv	935	265	357	474	1,096	2,031	1,924	5,028
Teen	129	86	86	136	308	437	388	769
Adult	3,789	1,494	1,416	1,694	4,604	8,393	8,491	18,098
Staff	272	69	106	97	272	544	757	1,429
NR Juv	929	358	370	287	1,015	1,944	2,631	5,513
NR Teen	206	84	74	78	236	442	645	1,184
NR Adult	10,783	3,883	4,161	4,171	12,215	22,998	21,065	47,108
TexShare	50	15	34	31	80	130	187	561
Total NR Usage	11,968	4,340	4,639	4,567	13,546	25,514	24,528	54,366
% NR Usage	70%	69%	70%	66%	68%	69%	68%	68%
Programming								
Youth - # of Programs	23	9	8	10	27	50	45	101
Youth - Program Attendance	495	256	287	283	826	1,321	1,780	4,478
Young Adults - # of Programs	10	4	4	3	11	21	37	75
Young Adults - Program Attendance	92	44	31	18	93	185	267	625
Adults - # of Programs	10	4	4	5	13	23	19	41
Adults - Program Attendance	80	32	28	40	100	180	168	467
General - # of Programs	1	0	0	8	8	9	0	7
General - Program Attendance	637	0	0	423	423	1,060	0	1,089
Outreach - # of Programs	2	0	1	0	1	3	9	13
Outreach - Program Attendance	458	0	29	0	29	487	999	1,710
Passive - Coloring Sheets	180	210	120	60	390	570	794	1,880
Total # of Programs	46	17	17	26	60	106	113	240
Total Program Attendance	1,762	332	375	764	1,471	3,233	3,658	8,813
Membership - New Cards								
City	104	42	53	40	135	239	157	435
City Renewals	129	39	53	63	155	284	274	597
Faculty	0	1	0	0	1	1	5	7
Faculty Renewals	5	4	1	0	5	10	14	31
Friends	0	0	0	0	0	0	0	0
Friends Renewals	12	4	1	1	6	18	15	36
Staff	1	0	0	2	2	3	2	5
Staff Renewals	2	1	0	1	2	4	3	11
Nonresident	140	52	51	51	154	294	246	586
Nonresident Renewals	174	95	69	78	242	416	431	924
TexShare Visitor	1	0	2	0	2	3	6	11
TexShare Visitor Renewals	1	1	1	0	2	3	2	4
Total New Registrations	246	95	106	93	294	540	414	1,042
Total Renewals	323	145	125	142	412	735	744	1,608
TexShare Home New	0	0	0	0	0	0	1	1
TexShare Home Renewals	6	1	0	2	3	9	17	31
Facility								
Door Count	14,526	5,091	5,505	6,025	16,621	31,147	28,744	64,364
Study Room Use	517	156	157	180	493	1,010	622	1,404
Pressley Use - Library	124	17	18	22	57	181	84	172
Pressley Use - Nonprofit	32	8	8	8	24	56	37	80
Pressley Use - Other	4	0	0	0	0	4	0	0

Statistics - March 2023

Maynard Use - Library	1	0	0	1	1	2	27	57
Maynard Use - Nonprofit	24	7	5	10	22	46	10	52
Maynard Use - Other	8	1	0	0	1	9	0	0
Total Meeting Room Use	534	189	188	221	598	1,132	780	1,765

Lifelong Learning	Q1	JAN	FEB	MAR	Q2	YTD 23	YTD 22	TOTAL 22
<u>Database Use</u>								
Portal to Texas History - Bastrop Advertiser	16,444	5,464	5,011	6,145	16,620	33,064	45,303	78,754
Heritage Quest	270	69	268	247	584	854	523	1,344
Learning Express Library	5	13	15	4	32	37	1,470	2,324
Gale LegalForms	9	2	0	2	4	13	0	0
Gale Presents: Udemy	2	0	0	0	0	2	0	0
Small Business Reference Center	2	0	0	0	0	2	0	1
Explora Elementary	0	0	0	1	1	1	2	6
Explora High School	0	0	0	0	0	0	1	2
Recursos Para Hispanohablantes	0	0	0	0	0	0	0	0
Mango Languages	61	72	32	40	144	205	0	0
Total General Use Databases Sessions	79	87	47	47	181	260	No Data	No Data
<u>Technology</u>								
Kids Computer Use	52	24	18	10	52	104	3	68
Teen Computer Use	52	12	23	21	56	108	17	46
Adult Computer Use	1,397	637	639	615	1,891	3,288	2,312	4,620
Wifi Use	4,601	1,524	1,503	1,772	4,799	9,400	7,907	16,681
Website Visits	9,744	4,028	3,541	4,156	11,725	21,469	19,775	48,914
3D Prints	3	0	0	5	5	8	0	2
Total Public Computer Use	1,501	673	680	646	1,999	3,500	2,332	4,734

Books & Reading	Q1	JAN	FEB	MAR	Q2	YTD 23	YTD 22	TOTAL 22
<u>Material Use</u>								
Check-Outs - Kids	4,969	1,751	1,890	1,974	5,615	10,584	10,106	21,968
Check-Outs - Tween	4,273	1,478	1,676	1,620	4,774	9,047	8,664	20,939
Check-Outs - Teen	780	325	428	493	1,246	2,026	1,775	4,160
Check-Outs - Adult	7,015	2,675	2,596	2,850	8,121	15,136	15,689	32,580
Honor Paperbacks	122	20	28	21	69	191	228	484
Renewals	3,759	1,219	1,499	1,343	4,061	7,820	9,977	19,147
In-House Use	2,211	665	282	1,030	1,977	4,188	6,290	19,382
Self-Check	4,152	1,634	1,432	1,568	4,634	8,786	6,215	16,743
Mobile Circ	24	8	4	1	13	37	311	526
Hotspots	75	25	24	31	80	155	110	257
OverDrive eBooks - Kids	286	60	44	70	174	460	460	896
OverDrive eBooks - Teen	133	62	59	70	191	324	275	538
OverDrive eBooks - Adults	1,625	558	558	545	1,661	3,286	3,605	7,670
OverDrive eAudio - Kids	131	68	50	90	208	339	279	758
OverDrive eAudio - Teen	98	32	41	42	115	213	230	472
OverDrive eAudio - Adults	1,319	460	432	495	1,387	2,706	1,967	4,630
SimplyE	0	0	0	0	0	0	6	16
Total Checkouts	23,061	8,187	8,112	9,332	25,631	48,692	49,995	115,276

Statistics - March 2023

Interlibrary Loan								
ILL Borrowed	13	6	8	11	25	38	42	83
ILL Lent	27	9	16	11	36	63	52	113
Collection								
Items Added - E, 1st Readers	363	39	29	29	97	460	293	588
Items Added - Board Books	12	0	3	0	3	15	17	24
Items Added - J	379	4	43	135	182	561	518	1,365
Items Added - Teens	42	12	7	16	35	77	123	220
Items Added - Adults	454	139	93	106	338	792	832	1,600
Items Added - Magazines	134	37	36	47	120	254	271	552
Items Withdrawn	1,134	824	116	128	1,068	2,202	1,550	3,402
Missing Items	14	6	36	34	76	90	204	930
Total Items Added	1,384	231	211	333	775	2,159	2,054	4,349

Culture of Service	Q1	JAN	FEB	MAR	Q2	YTD 23	YTD 22	TOTAL 22
Reference Transactions								
General Reference Questions	1,135	502	557	646	1,705	2,840	1,775	4,173
Directional Questions	503	151	140	192	483	986	538	1,516
Tech Support Questions	1,772	626	655	679	1,960	3,732	2,999	6,381
Phone Reference	705	204	301	245	750	1,455	1,688	3,239
Tests Proctored	2	1	0	0	1	3	14	31
Tech Tutor	34	9	9	14	32	66	22	80
Total Reference Transactions	4,151	1,493	1,662	1,776	4,931	9,082	7,036	15,420
Volunteers								
Volunteer Hours	403.50	122.50	118.00	111.00	351.50	755.00	539.75	1,181.30
FOL Volunteer Hours	223.50	53.50	51.00	47.00	151.50	375.00	319.25	730.00
Teen Volunteer Hours	168.00	29.00	35.00	36.50	100.50	268.50	191.25	451.25
Total Volunteer Hours	795.00	205.00	204.00	194.50	603.50	1,398.50	1,050.25	2,362.55
Social Media								
Facebook Page Likes	2,394	2,733	2,755	2,805	2,764	2,579	2,053	2,149
Facebook Engaged	2,144	1,031	861	1,162	3,054	5,198	3,482	10,805
Facebook Reach	36,060	4,616	3,370	3,549	11,535	47,595	66,224	181,338
Instagram Page Followers	1,085	1,110	1,114	1,135	1,120	1,102	1,006	1,025
Instagram Impressions	8,428	5,101	927	1,844	7,872	16,300	15,355	30,070
Instagram Reach	1,515	627	301	454	1,382	2,897	3,231	5,796
Savannah Stats								
# of Emails Composed	90	29	31	28	88	178	64	238
# of Messages Sent	17,538	5,901	5,769	5,966	17,636	35,174	30,909	74,056
Opens	11,470	2,886	3,247	4,076	10,209	21,679	13,509	38,992
Open %	74%	49%	56%	68%	58%	66%	49%	55%
Clicks	503	233	249	441	923	1,426	785	2,299