

Statistics - November 2022

| Community Engagement | OCT | NOV | DEC | Q1 | YTD 23 | YTD 22 | TOTAL 22 |
|-----------------------------------|--------------|--------------|-----|--------------|--------------|--------------|---------------|
| <u>Circs By Patron Type</u> | | | | | | | |
| Juv | 363 | 353 | | 716 | 716 | 582 | 5,028 |
| Teen | 33 | 44 | | 77 | 77 | 111 | 769 |
| Adult | 1,297 | 1,365 | | 2,662 | 2,662 | 2,993 | 18,098 |
| Staff | 82 | 88 | | 170 | 170 | 195 | 1,429 |
| NR Juv | 337 | 301 | | 638 | 638 | 904 | 5,513 |
| NR Teen | 46 | 73 | | 119 | 119 | 267 | 1,184 |
| NR Adult | 3,848 | 3,560 | | 7,408 | 7,408 | 7,208 | 47,108 |
| TexShare | 35 | 5 | | 40 | 40 | 11 | 561 |
| Total NR Usage | 4,266 | 3,939 | | 8,205 | 8,205 | 8,390 | 54,366 |
| % NR Usage | 71% | 68% | | 69% | 69% | 68% | 68% |
| <u>Programming</u> | | | | | | | |
| Youth - # of Programs | 9 | 7 | | 16 | 16 | 19 | 101 |
| Youth - Program Attendance | 261 | 143 | | 404 | 404 | 616 | 4,478 |
| Young Adults - # of Programs | 4 | 3 | | 7 | 7 | 11 | 75 |
| Young Adults - Program Attendance | 37 | 32 | | 69 | 69 | 73 | 625 |
| Adults - # of Programs | 4 | 4 | | 8 | 8 | 4 | 41 |
| Adults - Program Attendance | 33 | 33 | | 66 | 66 | 36 | 467 |
| General - # of Programs | 0 | 0 | | 0 | 0 | 0 | 7 |
| General - Program Attendance | 0 | 0 | | 0 | 0 | 0 | 1,089 |
| Outreach - # of Programs | 2 | 0 | | 2 | 2 | 4 | 13 |
| Outreach - Program Attendance | 458 | 0 | | 458 | 458 | 903 | 1,710 |
| Passive - Coloring Sheets | 0 | 90 | | 90 | 90 | 60 | 1,880 |
| Total # of Programs | 19 | 14 | | 33 | 33 | 40 | 240 |
| Total Program Attendance | 789 | 208 | | 997 | 997 | 1,904 | 8,813 |
| <u>Membership - New Cards</u> | | | | | | | |
| City | 42 | 39 | | 81 | 81 | 56 | 435 |
| City Renewals | 52 | 35 | | 87 | 87 | 89 | 597 |
| Faculty | 0 | 0 | | 0 | 0 | 1 | 7 |
| Faculty Renewals | 3 | 0 | | 3 | 3 | 7 | 31 |
| Friends | 0 | 0 | | 0 | 0 | 0 | 0 |
| Friends Renewals | 6 | 2 | | 8 | 8 | 7 | 36 |
| Staff | 1 | 0 | | 1 | 1 | 1 | 5 |
| Staff Renewals | 0 | 2 | | 2 | 2 | 1 | 11 |
| Nonresident | 62 | 36 | | 98 | 98 | 83 | 586 |
| Nonresident Renewals | 72 | 58 | | 130 | 130 | 124 | 924 |
| TexShare Visitor | 1 | 0 | | 1 | 1 | 0 | 11 |
| TexShare Visitor Renewals | 0 | 0 | | 0 | 0 | 0 | 4 |
| Total New Registrations | 106 | 75 | | 181 | 181 | 141 | 1,042 |
| Total Renewals | 133 | 97 | | 230 | 230 | 228 | 1,608 |
| TexShare Home New | 0 | 0 | | 0 | 0 | 0 | 1 |
| TexShare Home Renewals | 1 | 2 | | 3 | 3 | 9 | 31 |
| <u>Facility</u> | | | | | | | |
| Door Count | 5,350 | 4,367 | | 9,717 | 9,717 | 9,345 | 64,364 |
| Study Room Use | 213 | 176 | | 389 | 389 | 362 | 1,404 |
| Pressley Use - Library | 14 | 90 | | 104 | 104 | 162 | 172 |
| Pressley Use - Nonprofit | 10 | 15 | | 25 | 25 | 31 | 80 |
| Pressley Use - Other | 0 | 4 | | 4 | 4 | 11 | 0 |

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| | | | | | | | |
|-------------------------------|-----------|-----------|--|-----------|-----------|------------|--------------|
| Maynard Use - Library | 0 | 0 | | 0 | 0 | 0 | 57 |
| Maynard Use - Nonprofit | 12 | 1 | | 13 | 13 | 3 | 52 |
| Maynard Use - Other | 1 | 7 | | 8 | 8 | 3 | 0 |
| Total Meeting Room Use | 37 | 27 | | 64 | 64 | 210 | 1,765 |

| Lifelong Learning | OCT | NOV | DEC | Q1 | YTD 23 | YTD 22 | TOTAL 22 |
|--|--------------|--------------|-----|---------------|---------------|----------------|----------------|
| <u>Database Use</u> | | | | | | | |
| Portal to Texas History - Bastrop Advertiser | 6,613 | 5,022 | | 11,635 | 11,635 | 17,168 | 78,754 |
| Heritage Quest | 88 | 104 | | 192 | 192 | 75 | 1,344 |
| Learning Express Library | 1 | 2 | | 3 | 3 | 987 | 2,324 |
| Gale LegalForms | 2 | 0 | | 2 | 2 | 0 | 0 |
| Gale Presents: Udemy | 0 | 0 | | 0 | 0 | 0 | 0 |
| Small Business Reference Center | 2 | 0 | | 2 | 2 | 0 | 1 |
| Explora Elementary | 0 | 0 | | 0 | 0 | 0 | 6 |
| Explora High School | 0 | 0 | | 0 | 0 | 0 | 2 |
| Recursos Para Hispanohablantes | 0 | 0 | | 0 | 0 | 0 | 0 |
| Mango Languages | 1 | 31 | | 32 | 32 | 0 | 0 |
| Total General Use Databases Sessions | 6 | 33 | | 39 | 39 | No Data | No Data |
| <u>Technology</u> | | | | | | | |
| Kids Computer Use | 20 | 14 | | 34 | 34 | 3 | 68 |
| Teen Computer Use | 18 | 14 | | 32 | 32 | 17 | 46 |
| Adult Computer Use | 524 | 406 | | 930 | 930 | 795 | 4,620 |
| Wifi Use | 1,601 | 1,501 | | 3,102 | 3,102 | 2,432 | 16,681 |
| Website Visits | 3,575 | 3,000 | | 6,575 | 6,575 | 6,474 | 48,914 |
| 3D Prints | 3 | 0 | | 3 | 3 | 0 | 2 |
| Total Public Computer Use | 5,741 | 4,935 | | 10,676 | 10,676 | 6,951 | 67,561 |

| Books & Reading | OCT | NOV | DEC | Q1 | YTD 23 | YTD 22 | TOTAL 22 |
|---------------------------|--------------|--------------|-----|---------------|---------------|---------------|----------------|
| <u>Material Use</u> | | | | | | | |
| Check-Outs - Kids | 1,806 | 1,752 | | 3,558 | 3,558 | 3,497 | 21,968 |
| Check-Outs - Tween | 1,623 | 1,463 | | 3,086 | 3,086 | 2,999 | 20,939 |
| Check-Outs - Teen | 267 | 249 | | 516 | 516 | 608 | 4,160 |
| Check-Outs - Adult | 2,333 | 2,300 | | 4,633 | 4,633 | 5,329 | 32,580 |
| Honor Paperbacks | 76 | 14 | | 90 | 90 | 74 | 484 |
| Renewals | 1,130 | 1,307 | | 2,437 | 2,437 | 3,593 | 19,147 |
| In-House Use | 960 | 682 | | 1,642 | 1,642 | 1,931 | 19,382 |
| Self-Check | 1,633 | 1,403 | | 3,036 | 3,036 | 1,867 | 16,743 |
| Mobile Circ | 5 | 17 | | 22 | 22 | 72 | 526 |
| Hotspots | 23 | 27 | | 50 | 50 | 37 | 257 |
| OverDrive eBooks - Kids | 116 | 105 | | 221 | 221 | 127 | 896 |
| OverDrive eBooks - Teen | 38 | 44 | | 82 | 82 | 90 | 538 |
| OverDrive eBooks - Adults | 537 | 503 | | 1,040 | 1,040 | 1,295 | 7,670 |
| OverDrive eAudio - Kids | 54 | 34 | | 88 | 88 | 94 | 758 |
| OverDrive eAudio - Teen | 40 | 33 | | 73 | 73 | 79 | 472 |
| OverDrive eAudio - Adults | 444 | 426 | | 870 | 870 | 676 | 4,630 |
| SimplyE | 0 | 0 | | 0 | 0 | 1 | 16 |
| Total Checkouts | 9,955 | 9,052 | | 19,007 | 19,007 | 18,776 | 132,019 |

Statistics - November 2022

| <u>Interlibrary Loan</u> | | | | | | | |
|------------------------------|------------|------------|--|--------------|--------------|------------|--------------|
| ILL Borrowed | 7 | 5 | | 12 | 12 | 15 | 83 |
| ILL Lent | 10 | 12 | | 22 | 22 | 24 | 113 |
| <u>Collection</u> | | | | | | | |
| Items Added - E, 1st Readers | 173 | 66 | | 239 | 239 | 95 | 588 |
| Items Added - Board Books | 8 | 0 | | 8 | 8 | 6 | 24 |
| Items Added - J | 213 | 26 | | 239 | 239 | 142 | 1,365 |
| Items Added - Teens | 2 | 26 | | 28 | 28 | 42 | 220 |
| Items Added - Adults | 186 | 159 | | 345 | 345 | 366 | 1,600 |
| Items Added - Magazines | 48 | 48 | | 96 | 96 | 98 | 552 |
| Items Withdrawn | 314 | 370 | | 684 | 684 | 701 | 3,402 |
| Missing Items | 9 | 4 | | 13 | 13 | 124 | 930 |
| Total Items Added | 630 | 699 | | 1,329 | 1,329 | 749 | 4,349 |

| Culture of Service | OCT | NOV | DEC | Q1 | YTD 23 | YTD 22 | TOTAL 22 |
|-------------------------------------|---------------|---------------|-----|---------------|---------------|---------------|-----------------|
| <u>Reference Transactions</u> | | | | | | | |
| General Reference Questions | 388 | 353 | | 741 | 741 | 500 | 4,173 |
| Directional Questions | 207 | 134 | | 341 | 341 | 201 | 1,516 |
| Tech Support Questions | 724 | 507 | | 1,231 | 1,231 | 968 | 6,381 |
| Phone Reference | 298 | 220 | | 518 | 518 | 585 | 3,239 |
| Tests Proctored | 0 | 2 | | 2 | 2 | 3 | 31 |
| Tech Tutor | 13 | 13 | | 26 | 26 | 6 | 80 |
| Total Reference Transactions | 1,630 | 1,229 | | 2,859 | 2,859 | 2,263 | 15,420 |
| <u>Volunteers</u> | | | | | | | |
| Volunteer Hours | 115.00 | 118.50 | | 233.50 | 233.50 | 158.75 | 1,181.30 |
| FOL Volunteer Hours | 53.50 | 66.00 | | 119.50 | 119.50 | 115.25 | 730.00 |
| Teen Volunteer Hours | 25.50 | 23.00 | | 48.50 | 48.50 | 75.50 | 451.25 |
| Total Volunteer Hours | 194.00 | 207.50 | | 401.50 | 401.50 | 349.50 | 2,362.55 |
| <u>Social Media</u> | | | | | | | |
| Facebook Page Likes | 2,376 | 2,390 | | 2,383 | 2,383 | 2,025 | 2,149 |
| Facebook Engaged | 1,128 | 33 | | 1,161 | 1,161 | 1,117 | 10,805 |
| Facebook Reach | 16,435 | 5,773 | | 22,208 | 22,208 | 19,989 | 181,338 |
| Instagram Page Followers | 1,076 | 1,083 | | 1,080 | 1,080 | 998 | 1,025 |
| Instagram Impressions | 3,693 | 515 | | 4,208 | 4,208 | 4,969 | 30,070 |
| Instagram Reach | 608 | 229 | | 837 | 837 | 1,144 | 5,796 |
| <u>Savannah Stats</u> | | | | | | | |
| # of Emails Composed | 31 | 27 | | 58 | 58 | 5 | 238 |
| # of Messages Sent | 337 | 11,301 | | 11,638 | 11,638 | 9,187 | 74,056 |
| Opens | 313 | 7,484 | | 7,797 | 7,797 | 4,598 | 38,992 |
| Open % | 93% | 66% | | 80% | 80% | 50% | 55% |
| Clicks | 10 | 243 | | 253 | 253 | 321 | 2,299 |