



STAFF REPORT

MEETING DATE: November 7, 2024

AGENDA ITEM:

TITLE:

Discussion and report on the Paint the Parks Initiative

AGENDA ITEM SUBMITTED BY:

Submitted by: Terry Moore, Parks & Recreation Director and Gail Sheehan Board Representative

BACKGROUND/HISTORY:

In June 2024, the Parks & Recreation Director introduced the Paint the Parks Initiative, which has two primary objectives: 1) to engage and empower the community in park ownership and 2) to address graffiti prevention. The initiative aims to transform blank or underutilized spaces within the parks into canvases for community artists, allowing them to create art in areas that are currently vulnerable to graffiti. Proposed designs will be submitted for board approval, with funding for materials sourced from the Parks and Recreation budget. For further details, please refer to the attached staff report and original proposal. The initiative has garnered positive support from the board.

In September, Gail Sheehan was appointed as the project representative. She has been collaborating with local artists to further develop the program and enhance community involvement.

During the October board meeting, Council Member Myer reported on the potential for collaboration with the Cultural Arts Commission regarding this initiative.

FISCAL IMPACT:

Undetermined

RECOMMENDATION:

Provide direction on the initiative mission and goals.

ATTACHMENTS:

1. 6/6/24 Staff Report
2. Original Proposal from 6/6/24 meeting