

STAFF REPORT

MEETING DATE: January 3, 2023

TITLE:

Funding Diversification

STAFF REPRESENTATIVE:

Candice Butts, Main Street Manager

BACKGROUND/HISTORY:

In March 2022, the Cultural Arts Commission developed a workplan for years 1 and 2 of its existence to meet the intent of its adopted Themes, Values & Priorities while following the direction of the Cultural Arts Master Plan. One of the action items for the workplan is the exploration of funding diversification for a creative economy and to foster community investment in further Cultural Arts Commission projects and initiatives.

FISCAL IMPACT:

N/A

RECOMMENDATION:

Discussion on the exploration of funding diversification opportunities.

ATTACHMENTS:

None