



STAFF REPORT

MEETING DATE: August 26, 2024

TITLE:

Consideration and possible action recommending the City contract with Hunden Partners for a Sports Facility Market Demand, Financial Feasibility & Economic Impact Study for a proposed Sports Complex to be located within the Bastrop Business and Industrial Park.

AGENDA ITEM SUBMITTED BY:

Sylvia Carrillo-Trevino, ICMA-CM, CPM, BEDC Interim Executive Director and City Manager

BACKGROUND/HISTORY:

The Bastrop Economic Development Corporation, in partnership with the City of Bastrop, is considering building a sports complex on around 80 acres within the business and industrial park. The EDC has hired Katherine Caffrey from NAVIS Consulting to provide senior-level project management experience to oversee a feasibility study. After reviewing five proposals and interviewing six potential firms, Ms. Caffrey recommends that the EDC hire Hunden Partners to conduct the feasibility study.

Hunden Partners has conducted over 100 feasibility studies for destination sports in the United States, with extensive experience in Texas. Hunden specializes in sports tourism facilities and mixed-use/placemaking development, and will provide a comprehensive assessment that considers both the sports aspect and the overall project potential.

Ms. Caffrey will present an overview of Hunden Partners' experience and qualifications for the Board, as well as an outline of the feasibility study timeline and milestones.

Should the EDC vote to recommend approval of the contract, the item will go before City Council for approval.

FISCAL IMPACT:

\$60,000

RECOMMENDATION:

Approve the contract with Hunden Partners and send to City Council for approval.

ATTACHMENT:

1. Hunden Proposal