

Vision & Mission Discussion

The **vision, mission, and values** of the library define our organizational identity and serve as a guiding framework for decision-making. These core elements shape our daily operations, long-term planning, and how we evaluate opportunities.

The Role of Vision and Mission

- The **vision statement** paints a picture of the future we strive to create. It embodies our aspirations, energizes our work, and underscores the fundamental purpose of the library. A strong vision guides us beyond present challenges, keeping our focus on the impact we aim to achieve.
- The **mission statement** clarifies how we bring our vision to life. It is a direct and unambiguous statement that defines what we do, who we serve, and how we operate. Our mission sets clear expectations for the community and provides a framework for our strategic priorities.

Discussion: Crafting Our Vision & Mission

Vision: Envisioning Our Future

The vision is our destination, a compelling statement of the future we want to build. As we define our vision, consider:

- What do we want to achieve as a library?
- How do we envision our role in our future community?
- What is our dream for the library's impact?
- If we were to achieve everything we strive for, how would the community describe our library?

Mission: Defining Our Core Purpose

The mission is our foundation, the essential statement of who we are, what we do, and why we exist. As we craft our mission, reflect on:

- What are the key services and resources we provide?
- Who are we here to serve, and how do we engage with our community?
- What methods, values, and approaches set us apart?
- How do we ensure we remain relevant and responsive to community needs?