

Statistics - February 2025

| Community Engagement | Q1 | JAN | FEB | MAR | Q2 | YTD 25 | YTD24 | TOTAL 24 |
|--------------------------------------|----------------|----------------|--------------|----------------|----------------|---------------|----------------|----------------|
| Circs By Patron Type | | | | | | | | |
| Juv | 927 | 360 | 369 | 0 | 729 | 1,656 | 1,812 | 5,266 |
| Teen | 51 | 12 | 9 | 0 | 21 | 72 | 304 | 985 |
| Adult | 4,579 | 2,139 | 2,011 | 0 | 4,150 | 8,729 | 9,153 | 24,436 |
| Staff | 341 | 86 | 112 | 0 | 198 | 539 | 770 | 1,585 |
| NR Juv | 528 | 290 | 350 | 0 | 640 | 1,168 | 1,390 | 3,473 |
| NR Teen | 189 | 71 | 94 | 0 | 165 | 354 | 828 | 1,600 |
| NR Adult | 11,451 | 4,935 | 4,564 | 0 | 9,499 | 20,950 | 23,301 | 60,994 |
| TexShare | 100 | 26 | 27 | 0 | 53 | 153 | 212 | 579 |
| Spanish Circs | No Data | No Data | 8 | 0 | 8 | 8 | 25,731 | No Data |
| Total NR Usage | 12,268 | 5,322 | 5,035 | 0 | 10,357 | 22,625 | 25,731 | 66,646 |
| % NR Usage | 68% | 67% | 67% | #DIV/0! | #DIV/0! | 68% | 68% | 67% |
| % Spanish Usage | No Data | No Data | 0% | #DIV/0! | #DIV/0! | 0% | No Data | No Data |
| Programming | | | | | | | | |
| Early Childhood - # of Programs | 34 | 10 | 12 | 0 | 22 | 56 | 37 | 104 |
| Early Childhood - Program Attendance | 1,087 | 479 | 466 | 0 | 945 | 2,032 | 1,480 | 3,947 |
| Youth - # of Programs | 19 | 2 | 4 | 0 | 6 | 25 | 5 | 39 |
| Youth - Program Attendance | 519 | 14 | 18 | 0 | 32 | 551 | 447 | 2,133 |
| Young Adults - # of Programs | 18 | 9 | 8 | 0 | 17 | 35 | 28 | 94 |
| Young Adults - Program Attendance | 149 | 77 | 81 | 0 | 158 | 307 | 215 | 690 |
| Adults - # of Programs | 64 | 32 | 29 | 0 | 61 | 125 | 61 | 231 |
| Adults - Program Attendance | 440 | 274 | 193 | 0 | 467 | 907 | 540 | 1,893 |
| General - # of Programs | 2 | 0 | 1 | 0 | 1 | 3 | 5 | 32 |
| General - Program Attendance | 320 | 0 | 289 | 0 | 289 | 609 | 1,154 | 2,056 |
| Outreach - # of Programs | 2 | 1 | 0 | 0 | 1 | 3 | 6 | 12 |
| Outreach - Program Attendance | 1,199 | 96 | 0 | 0 | 96 | 1,295 | 1,857 | 2,486 |
| Passive - Coloring Sheets | 1,691 | 512 | 393 | 0 | 905 | 2,596 | 720 | 3,298 |
| Total # of Programs | 139 | 54 | 54 | 0 | 108 | 247 | 142 | 512 |
| Total Program Attendance | 3,714 | 940 | 1,047 | 0 | 1,987 | 5,701 | 5,693 | 13,205 |
| Membership - Cards | | | | | | | | |
| City | 92 | 41 | 29 | 0 | 112 | 204 | 199 | 596 |
| City Renewals | 160 | 69 | 55 | 0 | 196 | 356 | 247 | 762 |
| Faculty | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Faculty Renewals | 0 | 0 | 0 | 0 | 2 | 2 | 8 | 16 |
| Friends | 2 | 1 | 0 | 0 | 1 | 3 | 3 | 3 |
| Friends Renewals | 3 | 2 | 0 | 0 | 3 | 6 | 13 | 18 |
| Staff | 4 | 3 | 0 | 0 | 3 | 7 | 4 | 14 |
| Staff Renewals | 3 | 1 | 2 | 0 | 4 | 7 | 7 | 15 |
| Nonresident | 175 | 51 | 55 | 0 | 176 | 351 | 255 | 644 |
| Nonresident Renewals | 233 | 121 | 94 | 0 | 318 | 551 | 381 | 1,093 |
| TexShare Visitor | 1 | 4 | 1 | 0 | 5 | 6 | 2 | 10 |
| TexShare Visitor Renewals | 7 | 0 | 3 | 0 | 3 | 10 | 8 | 14 |
| Total New Registrations | 274 | 100 | 85 | 0 | 185 | 459 | 463 | 1,267 |
| Total Renewals | 406 | 193 | 154 | 0 | 347 | 753 | 664 | 1,918 |
| Spanish | No Data | No Data | 4 | 0 | 0 | 4 | No Data | No Data |
| Spanish Renewals | No Data | No Data | 0 | 0 | 0 | 0 | No Data | No Data |

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|-------------------------------|------------|------------|------------|----------|------------|--------------|------------|--------------|
| TexShare Home New | 1 | 0 | 1 | 0 | 1 | 2 | 0 | 9 |
| TexShare Home Renewals | 8 | 6 | 1 | 0 | 11 | 15 | 10 | 29 |
| <u>Facility</u> | | | | | | | | |
| Door Count | 18,726 | 6,730 | 6,592 | 0 | 13,322 | 32,048 | 29,086 | 81,674 |
| Study Room Use | 398 | 141 | 134 | 0 | 275 | 673 | 691 | 2,390 |
| Pressley Use - Library | 97 | 29 | 23 | 0 | 52 | 149 | 116 | 1,864 |
| Pressley Use - Nonprofit | 38 | 19 | 20 | 0 | 39 | 77 | 71 | 329 |
| Pressley Use - Other | 1 | 0 | 2 | 0 | 2 | 3 | 2 | 167 |
| Maynard Use - Library | 70 | 25 | 33 | 0 | 58 | 128 | 51 | 2 |
| Maynard Use - Nonprofit | 21 | 7 | 7 | 0 | 14 | 35 | 44 | 221 |
| Maynard Use - Other | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 85 |
| Total Meeting Room Use | 625 | 222 | 219 | 0 | 441 | 1,066 | 975 | 2,669 |

| History & Culture | Q1 | JAN | FEB | MAR | Q2 | YTD 25 | YTD 24 | TOTAL 24 |
|---------------------|----|-----|-----|-----|-----|--------|---------|----------|
| Partnerships | 6 | 4 | 3 | 0 | 7 | 13 | 9 | 35 |
| Special Displays | 1 | 129 | 8 | 0 | 137 | 138 | 5 | 5 |
| Documents Digitized | 10 | 0 | 0 | 0 | 0 | 10 | No Data | 0 |

| Lifelong Learning | Q1 | JAN | FEB | MAR | Q2 | YTD 25 | YTD 24 | TOTAL 24 |
|--|--------------|------------|------------|----------|--------------|--------------|--------------|--------------|
| <u>Database Use</u> | | | | | | | | |
| Portal to Texas History - Bastrop Advertiser | 6,993 | 2,827 | 2,533 | 0 | 5,360 | 12,353 | 20,378 | 47,961 |
| Heritage Quest | 264 | 42 | 0 | 0 | 42 | 306 | 564 | 1,261 |
| Learning Express Library | 8 | 6 | 18 | 0 | 24 | 32 | 39 | 68 |
| Gale Databases | 560 | 239 | 187 | 0 | 426 | 986 | 279 | 1,679 |
| Mango Languages | 201 | 88 | 48 | 0 | 136 | 337 | 196 | 481 |
| Total General Use Databases Sessions | 769 | 333 | 253 | 0 | 586 | 1,355 | 514 | 2,228 |
| <u>Technology</u> | | | | | | | | |
| Kids Computer Use | 97 | 33 | 31 | 0 | 64 | 161 | 158 | 548 |
| Teen Computer Use | 27 | 6 | 5 | 0 | 11 | 38 | 43 | 132 |
| Adult Computer Use | 1,665 | 583 | 529 | 0 | 1,112 | 2,777 | 3,041 | 7,926 |
| Wifi Use | 4,855 | 1,552 | 1,630 | 0 | 3,182 | 8,037 | 8,033 | 18,640 |
| Website Visits | 11,638 | 2,918 | 4,326 | 0 | 7,244 | 18,882 | 22,512 | 58,006 |
| Total Public Computer Use | 1,789 | 622 | 565 | 0 | 1,586 | 3,375 | 3,242 | 8,606 |

| Books & Reading | Q1 | JAN | FEB | MAR | Q2 | YTD 25 | YTD 24 | TOTAL 24 |
|---------------------|-------|-------|-------|-----|-------|--------|--------|----------|
| <u>Material Use</u> | | | | | | | | |
| Check-Outs - Kids | 7,293 | 2,359 | 2,425 | 0 | 4,784 | 12,077 | 11,410 | 29,992 |
| Check-Outs - Tween | 6,287 | 2,234 | 2,180 | 0 | 4,414 | 10,701 | 10,234 | 27,769 |
| Check-Outs - Teen | 1,211 | 383 | 373 | 0 | 756 | 1,967 | 2,223 | 6,009 |
| Check-Outs - Adult | 8,329 | 3,059 | 2,765 | 0 | 5,824 | 14,153 | 13,791 | 36,222 |
| Honor Paperbacks | 39 | 9 | 8 | 0 | 17 | 56 | 102 | 321 |
| Renewals | 9,002 | 2,800 | 2,904 | 0 | 5,704 | 14,706 | 13,345 | 33,755 |
| In-House Use | 4,472 | 1,422 | 1,596 | 0 | 3,018 | 7,490 | 9,281 | 23,138 |
| Self-Check | 4,133 | 1,626 | 1,488 | 0 | 3,114 | 7,247 | 7,360 | 19,241 |

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|------------------------------|---------------|---------------|---------------|----------|---------------|---------------|---------------|----------------|
| Mobile Circ | 13 | 0 | 0 | 0 | 0 | 13 | 34 | 37 |
| Hotspots | 83 | 28 | 32 | 0 | 60 | 143 | 112 | 289 |
| OverDrive eBooks - Kids | 214 | 42 | 54 | 0 | 96 | 310 | 324 | 773 |
| OverDrive eBooks - Teen | 181 | 79 | 52 | 0 | 131 | 312 | 291 | 629 |
| OverDrive eBooks - Adults | 1,840 | 710 | 646 | 0 | 1,356 | 3,196 | 2,815 | 7,193 |
| OverDrive eAudio - Kids | 198 | 68 | 53 | 0 | 121 | 319 | 363 | 1,081 |
| OverDrive eAudio - Teen | 199 | 49 | 67 | 0 | 116 | 315 | 247 | 684 |
| OverDrive eAudio - Adults | 1,915 | 660 | 641 | 0 | 1,301 | 3,216 | 2,881 | 7,356 |
| Boundless | 72 | 78 | 52 | 0 | 130 | 202 | 3 | 3 |
| Total Checkouts | 32,346 | 11,180 | 10,944 | 0 | 22,124 | 54,470 | 54,111 | 141,496 |
| <u>Interlibrary Loan</u> | | | | | | | | |
| ILL Borrowed | 39 | 11 | 10 | 0 | 21 | 60 | 33 | 117 |
| ILL Lent | 32 | 9 | 8 | 0 | 17 | 49 | 37 | 126 |
| <u>Collection</u> | | | | | | | | |
| Items Added - E, 1st Readers | 178 | 89 | 90 | 0 | 179 | 357 | 384 | 975 |
| Items Added - Board Books | 7 | 0 | 0 | 0 | 0 | 7 | 3 | 3 |
| Items Added - J | 219 | 93 | 126 | 0 | 219 | 438 | 234 | 713 |
| Items Added - Teens | 73 | 38 | 21 | 0 | 59 | 132 | 72 | 200 |
| Items Added - Adults | 389 | 137 | 119 | 0 | 256 | 645 | 641 | 1,551 |
| Items Added - Magazines | 92 | 18 | 10 | 0 | 28 | 120 | 165 | 391 |
| Items Withdrawn | 816 | 203 | 60 | 0 | 263 | 1,079 | 1,906 | 3,611 |
| Missing Items | 58 | 24 | 9 | 0 | 33 | 91 | 54 | 108 |
| Total Items Added | 958 | 375 | 366 | 0 | 741 | 1,699 | 1,499 | 3,833 |

| Culture of Service | Q1 | JAN | FEB | MAR | Q2 | YTD 25 | YTD 24 | TOTAL 24 |
|---|----------------|----------------|---------------|----------------|----------------|-----------------|-----------------|-----------------|
| <u>Reference Transactions</u> | | | | | | | | |
| General Reference Questions (ENG) | 2,263 | 1,094 | 1,032 | 0 | 2,126 | 4,389 | 1,841 | 8,104 |
| Directional Questions (ENG) | 511 | 599 | 252 | 0 | 851 | 1,362 | 829 | 2,248 |
| Tech Support Questions (ENG) | 895 | 370 | 497 | 0 | 867 | 1,762 | 3,334 | 9,912 |
| Tests Proctored (ENG) | 1 | 4 | 1 | 0 | 5 | 6 | 6 | 12 |
| Tech Tutor (ENG) | 67 | 13 | 6 | 0 | 19 | 86 | 87 | 255 |
| General Reference Questions (ESP) | No Data | No Data | 25 | 0 | 25 | 25 | No Data | No Data |
| Directional Questions (ESP) | No Data | No Data | 9 | 0 | 9 | 9 | No Data | No Data |
| Tech Support Questions (ESP) | No Data | No Data | 14 | 0 | 14 | 14 | No Data | No Data |
| Tests Proctored (ESP) | No Data | No Data | 0 | 0 | 0 | 0 | No Data | No Data |
| Tech Tutor (ESP) | No Data | No Data | 4 | 0 | 4 | 4 | No Data | No Data |
| Total Reference Transactions | 3,737 | 2,080 | 1,840 | 0 | 3,920 | 7,657 | 7,410 | 22,538 |
| Total Spanish Reference Transactions | No Data | No Data | 52 | 0 | 52 | 52 | No Data | No Data |
| % Spanish Reference Transactions | No Data | No Data | 3% | #DIV/0! | #DIV/0! | 3% | No Data | No Data |
| <u>Volunteers</u> | | | | | | | | |
| Volunteer Hours | 529.63 | 159.30 | 144.35 | 0.00 | 303.65 | 833.28 | 439.50 | 1,375.30 |
| FOL Volunteer Hours | 196.22 | 70.75 | 51.90 | 0.00 | 122.65 | 318.87 | 690.25 | 1,653.14 |
| Teen Volunteer Hours | 182.88 | 46.05 | 66.90 | 0.00 | 112.95 | 295.83 | 167.65 | 661.45 |
| Total Volunteer Hours | 908.73 | 276.10 | 263.15 | 0.00 | 539.25 | 1,447.98 | 1,297.40 | 3,689.89 |

Statistics - February 2025

| Social Media | | | | | | | | |
|----------------------------|--------|--------|-------|----|--------|--------|--------|---------|
| Facebook Page Likes | 3,797 | 3,824 | 3,841 | 0 | 2,555 | 1,588 | 16,225 | 3,468 |
| Facebook Engaged | 3,735 | 369 | 273 | 0 | 642 | 4,377 | 10,763 | 24,358 |
| Facebook Reach | 34,247 | 14,686 | 9,711 | 0 | 24,397 | 58,644 | 93,355 | 234,696 |
| Instagram Followers | 1,316 | 1,325 | 1,341 | 0 | 889 | 1,316 | 1,223 | 1,981 |
| Instagram Profile Activity | 166 | 63 | 50 | 0 | 113 | 279 | 11,714 | 23,773 |
| Instagram Reach | 1,739 | 0 | 0 | 0 | 0 | 1,739 | 2,437 | 6,154 |
| Savannah Stats | | | | | | | | |
| # of Emails Composed | 103 | 46 | 26 | 0 | 72 | 175 | 169 | 412 |
| # of Messages Sent | 18,760 | 11,443 | 6,478 | 0 | 17,921 | 36,681 | 24,297 | 63,853 |
| Opens | 9,519 | 5,405 | 3,379 | 0 | 8,784 | 18,303 | 11,750 | 28,172 |
| Open % | 51% | 47% | 52% | 0% | 33% | 53% | 50% | 45% |
| Clicks | 565 | 262 | 249 | 0 | 511 | 1,076 | 926 | 2,121 |