

Statistics - June 2022

Community Engagement	Q1	Q2	APR	MAY	JUN	Q3	YTD 22	YTD 21	YEAR TOTAL 21
<u>Circs By Patron Type</u>									
Juv	846	1,078	514	467	692	1,673	3,597	2,981	4,226
Teen	171	217	33	71	113	217	605	911	1,183
Adult	4,367	4,124	1,340	1,473	1,841	4,654	13,145	11,269	16,198
Staff	305	452	129	103	119	351	1,108	1,004	1,381
NR Juv	1,320	1,311	435	510	654	1,599	4,230	2,689	4,271
NR Teen	339	306	102	48	117	267	912	450	856
NR Adult	10,280	10,785	3,890	4,096	5,230	13,216	34,281	26,581	39,269
TexShare	11	176	8	78	82	168	355	43	54
Total NR Usage	11,950	12,578	4,435	4,732	6,083	15,250	39,778	29,763	44,450
% NR Usage	68%	68%	69%	69%	69%	69%	68%	64%	66%
<u>Programming</u>									
Youth - # of Programs	26	19	6	8	17	31	76	36	65
Youth - Program Attendance	910	870	237	365	1,058	1,660	3,440	940	1,891
Young Adults - # of Programs	19	18	7	8	8	23	60	51	77
Young Adults - Program Attendance	140	127	41	69	104	214	481	245	437
Adults - # of Programs	8	11	3	4	5	12	31	41	54
Adults - Program Attendance	83	85	46	28	75	149	317	141	247
General - # of Programs	0	0	0	0	4	4	4	0	0
General - Program Attendance	0	0	0	0	424	424	424	0	0
Outreach - # of Programs	5	4	1	2	0	3	12	16	17
Outreach - Program Attendance	923	76	293	105	0	398	1397	896	916
Passive - Coloring Sheets	270	524	128	190	349	667	1461	0	105
Total # of Programs	61	52	17	22	34	73	186	154	223
Total Program Attendance	2,500	1,158	617	567	1,661	2,845	6,503	3,412	4,681
<u>Membership - New Cards</u>									
City	70	87	38	53	56	147	304	200	311
City Renewals	132	142	41	42	94	177	451	426	569
Faculty	1	4	0	1	0	1	6	4	4
Faculty Renewals	8	6	1	4	7	12	26	14	20
Friends	0	0	0	0	0	0	0	0	2
Friends Renewals	8	7	4	2	5	11	26	12	24
Staff	1	1	1	1	0	2	4	5	6
Staff Renewals	1	2	0	1	1	2	5	11	17
Nonresident	116	130	39	57	90	186	432	292	452
Nonresident Renewals	179	252	55	65	100	220	651	667	942
TexShare Visitor	1	5	1	0	0	1	7	7	9
TexShare Visitor Renewals	1	1	0	0	0	0	2	0	0
Total New Registrations	189	225	79	112	146	337	751	505	779
Total Renewals	329	415	101	114	207	422	1,166	1,130	1,572
TexShare Home New	0	1	0	0	0	0	1	1	1
TexShare Home Renewals	10	7	0	3	1	4	21	28	36
<u>Facility</u>									
Door Count	14,038	14,706	5,951	5,418	7,592	18,961	47,705	35,463	51,643
Study Room Use	235	387	129	146	133	408	1,030	318	645
Pressley Use - Library	45	39	12	12	22	46	130	53	101
Pressley Use - Nonprofit	15	22	12	10	3	25	62	13	32

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Pressley Use - Other	0	0	0	0	0	0	0	0	0
Maynard Use - Library	6	21	8	7	7	22	49	5	16
Maynard Use - Nonprofit	4	6	4	4	7	15	25	0	5
Maynard Use - Other	0	0	0	0	0	0	0	0	0
Total Meeting Room Use	305	475	165	179	172	516	1,296	389	799

Lifelong Learning	Q1	Q2	APR	MAY	JUN	Q3	YTD 22	YTD 21	YEAR TOTAL 21
<u>Database Use</u>									
Portal to Texas History - Bastrop Advertiser	25,450	19,853	4,565	5,160	6,883	16,608	61,911	47,485	68,290
Learning Express Library	994	399	52	37	91	180	1,573	619	1,049
Heritage Quest	180	420	118	168	134	420	1,020	1,656	3,340
Small Business Reference Center	0	0	0	0	0	0	0	0	0
TeachingBooks	0	0	0	0	0	0	0	0	0
Explora Elementary	0	1	0	0	0	0	1	11	12
Explora High School	0	0	0	0	0	0	0	20	20
Total Use Kids Databases	0	1	0	0	0	0	1	31	32
<u>Technology</u>									
Kids Computer Use	3	0	0	0	0	0	3	135	215
Teen Computer Use	17	0	0	0	0	0	17	552	650
Adult Computer Use	1,125	1,187	303	251	326	880	3,192	2,611	3,603
Wifi Use	3,868	4,039	1,520	1,478	1,420	4,418	12,325	5,892	9,172
Website Visits	9,254	10,521	3,799	5,138	6,688	15,625	35,400	31,219	43,770
3D Prints	0	0	0	0	0	0	0	8	8
Total Public Computer Use	11,497	15,747	5,622	6,867	8,434	20,923	48,167	40,417	57,418

Books & Reading	Q1	Q2	APR	MAY	JUN	Q3	YTD 22	YTD 21	YEAR TOTAL 21
<u>Material Use</u>									
Check-Outs - Kids	4,751	5,355	1,670	1,705	2,335	5,710	15,816	7,373	11,572
Check-Outs - Tween	4,405	4,259	1,737	1,890	2,755	6,382	15,046	7,645	11,274
Check-Outs - Teen	841	934	398	427	513	1,338	3,113	2,013	3,128
Check-Outs - Adult	7,717	7,972	2,590	2,719	3,203	8,512	24,201	18,260	25,137
Honor Paperbacks	121	107	41	37	65	143	371	127	262
Renewals	5,230	4,747	1,556	1,772	1,498	4,826	14,803	11,638	16,860
In-House Use	2,753	3,537	3,437	3,545	1,755	8,737	15,027	7,580	11,366
Self-Check	2,759	3,456	1,445	1,540	2,149	5,134	11,349	3,319	7,021
Mobile Circ	138	173	59	61	34	154	465	57	187
Hotspots	55	55	17	24	32	73	183	0	36
OverDrive eBooks - Kids	182	278	72	70	69	211	671	478	736
OverDrive eBooks - Teen	135	140	49	54	28	131	406	476	652
OverDrive eBooks - Adults	1,813	1,792	1,001	586	551	2,138	5,743	6,229	8,376
OverDrive eAudio - Kids	127	152	76	93	85	254	533	522	655
OverDrive eAudio - Teen	118	112	32	32	41	105	335	371	465
OverDrive eAudio - Adults	988	979	421	435	412	1,268	3,235	3,515	4,594
SimplyE	1	5	0	0	1	1	7	0	1
Total Checkouts	21,674	29,306	13,045	13,218	14,028	40,291	96,501	69,603	102,321

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<u>Interlibrary Loan</u>									
ILL Borrowed	22	20	16	3	7	26	68	68	89
ILL Lent	30	22	8	8	8	24	76	76	109
<u>Collection</u>									
Items Added - E, 1st Readers	137	156	77	47	68	192	485	457	721
Items Added - Board Books	17	0	7	0	0	7	24	6	54
Items Added - J	237	281	228	98	111	437	955	518	738
Items Added - Teens	60	63	13	15	30	58	181	132	192
Items Added - Adults	511	321	134	114	144	392	1,224	1,083	1,382
Items Added - Magazines	137	134	53	40	60	153	424	493	645
Items Withdrawn	759	791	247	242	111	600	2,150	3,184	4,230
Missing Items	147	57	4	25	72	101	305	120	191
Total Items Added	1,527	1,803	459	274	596	459	4,659	4,009	6,169

<u>Culture of Service</u>	Q1	Q2	APR	MAY	JUN	Q3	YTD 22	YTD 21	YEAR TOTAL 21
<u>Reference Transactions</u>									
General Reference Questions	764	1,011	375	335	525	1,235	3,010	2,027	2,785
Directional Questions	268	270	182	181	217	580	1,118	895	1,339
Tech Support Questions	1,366	1,633	549	497	695	1,741	4,740	3,669	4,997
Phone Reference	815	873	314	257	258	829	2,517	3,409	4,307
Tests Proctored	3	11	2	6	4	12	26	18	24
Tech Tutor	9	13	9	12	3	24	46	28	37
Total Reference Transactions	3,225	3,811	1,431	1,288	1,702	4,421	11,457	10,046	13,489
<u>Volunteers</u>									
Volunteer Hours	288	251.75	96	80.25	86.25	262.5	802.25	295.5	540.50
FOL Volunteer Hours	147.5	171.75	106.5	66	63	235.5	554.75	337.25	513.75
Teen Volunteer Hours	108.5	82.75	22	25	93.25	140.25	331.5	126.5	252.75
Total Volunteer Hours	544.0	506.3	224.5	171.3	242.5	638.3	1,688.5	759.3	1,307.0
<u>Social Media</u>									
Facebook Likes	6,101	6,216	2,131	2,176	2,244	6,551	18,868	17,063	23,043
Facebook Engaged	2,012	1,470	1,282	819	2,218	4,319	7,801	7,591	9,770
Facebook Reach	33,607	32,617	19,657	14,849	28,563	63,069	129,293	120,710	167,019
Instagram Followers	3,000	3,037	1,016	1,025	1,040	3,081	9,118	7,453	10,405
Instagram Impressions	7,813	7,542	2,632	2,604	4,221	9,457	24,812	13,553	24,008
Instagram Reach	1,937	1,294	509	409	474	1,392	4,623	6,045	8,611
<u>Savannah Stats</u>									
# of Emails Composed	8	56	31	30	28	89	153	17	28
# of Messages Sent	13,785	17,124	14,552	5,447	5,797	25,796	56,705	54,465	78,128
Opens	6,477	7,032	7,339	3,864	3,448	14,651	28,160	23,214	78,156
Open %	47%	51%	50%	71%	59%	60%	68%	48%	47%
Clicks	367	418	145	246	321	712	1,497	3,354	4,400