

Statistics - December 2023

Community Engagement	OCT	NOV	DEC	Q1	YTD 24	YTD 23	TOTAL 23
<u>Circls By Patron Type</u>							
Juv	552	346	282	1,180	1,180	935	5,209
Teen	73	67	33	173	173	129	1,338
Adult	2,038	1,899	1,582	5,519	5,519	3,789	20,804
Staff	159	143	190	492	492	272	1,510
NR Juv	401	329	195	925	925	929	4,163
NR Teen	137	193	132	462	462	206	1,139
NR Adult	4,973	4,627	3,852	13,452	13,452	10,783	51,724
TexShare	25	32	42	99	99	50	331
Total NR Usage	5,536	5,181	4,221	14,938	14,938	11,968	57,357
% NR Usage	66%	68%	67%	67%	67%	70%	67%
<u>Programming</u>							
Early Childhood - # of Programs	8	6	6	20	20	8	95
Early Childhood - Program Attendance	313	252	253	818	818	231	2,922
Youth - # of Programs	1	1	2	4	4	3	31
Youth - Program Attendance	36	50	328	414	414	91	714
Young Adults - # of Programs	4	4	3	11	11	10	43
Young Adults - Program Attendance	34	34	24	92	92	92	397
Adults - # of Programs	11	9	3	23	23	10	72
Adults - Program Attendance	72	76	27	175	175	87	554
General - # of Programs	1	1	0	2	2	1	32
General - Program Attendance	585	72	0	657	657	637	1,605
Outreach - # of Programs	2	0	1	3	3	2	9
Outreach - Program Attendance	1,554	0	111	1,665	1,665	458	1,558
Passive - Coloring Sheets	60	60	300	420	420	180	1,350
Total # of Programs	27	21	15	63	63	46	282
Total Program Attendance	2,594	484	743	3,821	3,821	1,769	7,750
<u>Membership - New Cards</u>							
City	38	25	30	93	93	104	519
City Renewals	46	43	43	132	132	129	724
Faculty	0	0	0	0	0	0	2
Faculty Renewals	1	1	2	4	4	5	22
Friends	2	0	0	2	2	0	1
Friends Renewals	2	3	1	6	6	12	33
Staff	1	1	0	2	2	1	7
Staff Renewals	1	3	0	4	4	2	12
Nonresident	47	42	42	131	131	140	637
Nonresident Renewals	76	57	54	187	187	174	948
TexShare Visitor	1	1	0	2	2	1	10
TexShare Visitor Renewals	2	5	0	7	7	1	6
Total New Registrations	89	69	72	230	230	246	1,174
Total Renewals	128	112	100	340	340	323	1,743
TexShare Home New	0	0	0	0	0	0	2
TexShare Home Renewals	3	5	1	9	9	6	23
<u>Facility</u>							
Door Count	6,242	4,992	5,169	16,403	16,403	14,526	69,478
Study Room Use	168	164	91	423	423	431	1,930
Pressley Use - Library	18	125	16	159	159	49	224
Pressley Use - Nonprofit	17	17	10	44	44	21	108

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Pressley Use - Other	0	13	0	13	13	0	0
Maynard Use - Library	1	0	12	13	13	2	37
Maynard Use - Nonprofit	16	13	7	36	36	30	99
Maynard Use - Other	0	7	0	7	7	1	2
Total Meeting Room Use	220	175	136	531	531	534	2,400

History & Culture	OCT	NOV	DEC	Q1	YTD 24	YTD 23	TOTAL 23
Partnerships	2	1	1	4	4	No Data	No Data
Special Displays	1	0	0	1	1	No Data	No Data
Documents Digitized	No Data	No Data	No Data	No Data	No Data	No Data	No Data

Lifelong Learning	OCT	NOV	DEC	Q1	YTD 24	YTD 23	TOTAL 23
<u>Database Use</u>							
Portal to Texas History - Bastrop Advertiser	2,882	3,269	2,972	9,123	9,123	16,444	59,346
Heritage Quest	115	101	226	442	442	270	1,626
Learning Express Library	3	6	22	31	31	5	149
Mango Languages	43	24	31	98	98	61	976
Total General Use Databases Sessions	46	30	53	129	129	79	1,148
<u>Technology</u>							
Kids Computer Use	47	14	23	84	84	52	321
Teen Computer Use	7	8	7	22	22	52	178
Adult Computer Use	619	497	495	1,611	1,611	1,397	7,459
Wifi Use	1,801	1,673	1,497	4,971	4,971	4,601	20,482
Website Visits	4,161	3,525	4,008	11,694	11,694	9,744	47,938
Total Public Computer Use	673	519	525	1,717	1,717	1,501	7,958

Books & Reading	OCT	NOV	DEC	Q1	YTD 24	YTD 23	TOTAL 23
<u>Material Use</u>							
Check-Outs - Kids	2,735	2,506	1,783	7,024	7,024	4,969	26,243
Check-Outs - Tween	2,365	1,988	1,720	6,073	6,073	4,273	22,266
Check-Outs - Teen	423	427	366	1,216	1,216	780	4,897
Check-Outs - Adult	2,812	2,690	2,415	7,917	7,917	7,015	32,561
Honor Paperbacks	14	8	18	40	40	122	406
Renewals	3,095	2,957	2,514	8,566	8,566	3,759	21,789
In-House Use	3,744	1,400	1,155	6,299	6,299	2,211	15,338
Self-Check	1,519	1,419	1,207	4,145	4,145	4,152	19,934
Mobile Circ	5	8	3	16	16	24	54
Hotspots	23	25	24	72	72	75	301
OverDrive eBooks - Kids	54	81	53	188	188	286	970
OverDrive eBooks - Teen	56	41	60	157	157	133	729
OverDrive eBooks - Adults	576	514	530	1,620	1,620	1,625	7,052
OverDrive eAudio - Kids	92	70	57	219	219	131	746
OverDrive eAudio - Teen	42	44	46	132	132	98	541
OverDrive eAudio - Adults	562	576	549	1,687	1,687	1,319	5,663
SimplyE	0	2	1	3	3	0	4
Total Checkouts	13,503	10,380	8,780	32,663	32,663	23,037	117,717
<u>Interlibrary Loan</u>							
ILL Borrowed	11	10	6	27	27	13	94

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ILL Lent	8	1	9	18	18	27	89
<u>Collection</u>							
Items Added - E, 1st Readers	0	72	119	191	191	363	915
Items Added - Board Books	0	0	0	0	0	12	21
Items Added - J	1	28	83	112	112	379	1,222
Items Added - Teens	2	26	5	33	33	42	170
Items Added - Adults	119	91	204	414	414	454	1,399
Items Added - Magazines	37	46	25	108	108	134	491
Items Withdrawn	112	563	206	881	881	1,134	4,546
Missing Items	7	3	11	21	21	14	153
Total Items Added	159	263	436	858	858	1,384	4,218

Culture of Service	OCT	NOV	DEC	Q1	YTD 24	YTD 23	TOTAL 23
<u>Reference Transactions</u>							
General Reference Questions	334	311	379	1,024	1,024	1,135	5,827
Directional Questions	173	144	124	441	441	503	2,004
Tech Support Questions	689	600	515	1,804	1,804	1,772	8,585
Phone Reference	391	163	193	747	747	705	3,187
Tests Proctored	1	3	2	6	6	2	8
Tech Tutor	32	8	4	44	44	34	145
Total Reference Transactions	1,620	1,229	1,217	4,066	4,066	4,151	19,756
<u>Volunteers</u>							
Volunteer Hours	88.75	97.25	63.50	249.50	249.50	403.50	1,739.05
FOL Volunteer Hours	164.50	159.00	106.00	429.50	429.50	223.50	757.45
Teen Volunteer Hours	38.00	37.75	47.50	123.25	123.25	168.00	544.45
Total Volunteer Hours	291.25	294.00	217.00	802.25	802.25	795.00	3,040.95
<u>Social Media</u>							
Facebook Page Likes	3,138	3,170	3,225	3,178	3,178	2,394	2,785
Facebook Engaged	2,433	875	2,718	6,026	6,026	2,144	16,609
Facebook Reach	6,961	8,962	29,618	45,541	45,541	36,060	101,624
Instagram Page Followers	1,204	1,215	1,220	1,213	1,213	1,085	1,138
Instagram Impressions	4,027	2,024	1,687	7,738	7,738	8,428	33,454
Instagram Reach	616	498	393	1,507	1,507	1,515	5,742
<u>Savannah Stats</u>							
# of Emails Composed	31	36	35	102	102	90	302
# of Messages Sent	4,555	5,072	797	10,424	10,424	17,538	61,565
Opens	2,601	2,455	438	5,494	5,494	11,470	61,867
Open %	57%	48%	55%	53%	53%	74%	66%
Clicks	272	196	53	521	521	503	4,176