

ACCOUNT ID	Dept Descriptor	Description	2024 Budgeted	FY25 (In Progress) Sub-lines	FY25 (In Progress)	Notes
101-07-00-5403		Fire Alarm Monitoring		\$850		
101-07-00-5403		Security Alarm City Hall		\$3,200		
101-07-00-5505		PROFESSIONAL SERVICES	\$13,000		\$13,000	
101-07-00-5505		IT Service Consultant		\$7,000		
101-07-00-5505		IT Network/Security Consultant		\$6,000		
101-07-00-5515		UNIFORMS	\$750		\$1,500	
101-07-00-5515		Uniforms Shirts		\$360		
101-07-00-5515		City Logo Jacket		\$400		
101-07-00-5515		City Logo		\$240		
101-07-00-5515		Employee Shirts		\$500		
101-07-00-5595		VEHICLE/EQUIP REPLACEMENT FEE	\$37,987		\$37,987	
101-07-00-5605		TRAVEL AND TRAINING	\$7,000		\$13,000	
101-07-00-5605		TAGITM Conference		\$4,000		
101-07-00-5605		ArcGIS Conference		\$3,000		
101-07-00-5605		Training/Certifications and Material		\$6,000		
101-07-00-5615		DUES, SUBSCRIPTIONS AND PUB.	\$700		\$700	
101-07-00-5615		TAGITM Membership		\$500		
101-07-00-5615		iMazing subscription		\$200		
101-07-00-6000		CAPITAL OUTLAY	\$0		\$234,000	
101-07-00-6000		Data Center backup batteries		\$18,000		
101-07-00-6000		Virtual servers host replacement		\$96,000		
101-07-00-6000		Virtual Servers storage replacement		\$120,000		
101-08-10-5101	Community Engagement	OPERATIONAL SALARIES	\$36,055		\$41,965	1/2 of Main Street Mgr Salary
101-08-10-5116		LONGEVITY	\$294		\$366	
101-08-10-5150		SOCIAL SECURITY	\$2,759		\$3,141	
101-08-10-5151		RETIREMENT	\$4,548		\$5,577	
101-08-10-5155		GROUP INSURANCE	\$3,398		\$5,335	
101-08-10-5156		WORKER'S COMP	\$435		\$172	
101-08-10-5201		SUPPLIES	\$1,650			
101-08-10-5203		POSTAGE	\$25			
101-08-10-5206		OFFICE EQUIPMENT	\$1,000			
101-08-10-5230		FORMS PRINTING	\$1,250			
101-08-10-5401		COMMUNICATIONS	\$3,000		\$5,000	
101-08-10-5403		UTILITIES	\$1,000			
101-08-10-5505		PROFESSIONAL SERVICE	\$9,640		\$8,000	
101-08-10-5505		OT for Special Events	\$8,000	\$8,000		
101-08-10-5505		Newsletter service	\$900	\$0		
101-08-10-5505		TBD	\$740	\$0		
101-08-10-5601		ADVERTISING	\$3,500			
101-08-10-5622		COMMUNITY EVENT SUPPORT	\$95,000		\$91,500	
101-08-10-5622		Mardigra Event	\$25,000	\$0		Mardi Gras is in
101-08-10-5622		Christmas Lighting	\$0	\$0		
101-08-10-5622		Fireworks	\$30,000	\$35,000		
101-08-10-5622		Homecoming	\$25,000	\$20,000		
101-08-10-5622		Juneteenth	\$15,000	\$20,000		
101-08-10-5649		RECREATION PROGRAMS	\$16,500	\$16,500		
101-08-10-5690		COMMUNITY SUPPORT	\$164,090		\$154,000	See Outside
101-08-85-5101	Communications	OPERATIONAL SALARIES	\$210,651		\$216,000	
101-08-85-5116		LONGEVITY	\$1,080		\$1,260	
101-08-85-5150		SOCIAL SECURITY	\$16,116		\$15,714	
101-08-85-5151		RETIREMENT	\$26,488		\$28,706	
101-08-85-5155		GROUP INSURANCE	\$29,103		\$32,010	
101-08-85-5156		WORKER'S COMP	\$576		\$886	
101-08-85-5201		SUPPLIES	\$1,000		\$1,000	
101-08-85-5206		OFFICE EQUIPMENT	\$5,000		\$5,000	
		EQUIPMENT/SOFTWARE				
101-08-85-5320		MAINTENANCE	\$9,000		\$0	
101-08-85-5401		COMMUNICATIONS	\$3,000			

General Fund

Item 3A.

501-85-75-5345	General Repairs	\$5,000.00	\$5,000.00		
501-85-75-5346	GROUNDS MAINTENANCE	\$20,000.00		\$23,000.00	
501-85-75-5346	Ground Maintenance Contract	\$12,000.00	\$15,000.00		
501-85-75-5346	Irrigation	\$8,000.00	\$8,000.00		
501-85-75-5401	COMMUNICATIONS	\$24,000.00		\$24,000.00	
501-85-75-5403	UTILITIES	\$23,100.00		\$23,100.00	
501-85-75-5505	PROFESSIONAL SERVICES	\$28,000.00		\$35,000.00	
501-85-75-5505	Graphic Design	\$3,000.00	\$10,000.00		
501-85-75-5505	Photo Assets	\$5,000.00	\$5,000.00		
501-85-75-5505	Entertainment	\$20,000.00	\$20,000.00		
501-85-75-5507	CREDIT CARD PROCESSING	\$3,500.00		\$0.00	
501-85-75-5515	UNIFORMS	\$500.00		\$800.00	
501-85-75-5540	PROPERTY AND LIAB INS	\$6,500.00		\$6,500.00	
501-85-75-5560	ADMIN SUPPORT	\$215,083.00		\$215,083.00	
501-85-75-5570	EQUIPMENT RENTAL	\$7,500.00		\$7,500.00	
501-85-75-5601	ADVERTISING	\$16,500.00		\$16,500.00	
501-85-75-5601	Chamber Ad	\$2,000.00	\$2,000.00		
501-85-75-5601	Best of Bastrop	\$2,000.00	\$0.00		
501-85-75-5601	Farm Street Opry	\$8,500.00	\$8,500.00		
501-85-75-5601	Brochure Printing	\$2,000.00	\$2,000.00		
501-85-75-5601	General Advertising	\$2,000.00	\$4,000.00		
501-85-75-5605	TRAVEL AND TRAINING	\$4,000.00		\$6,000.00	
501-85-75-5615	DUES, SUBSCRIPTIONS AND PUB.	\$2,000.00		\$2,000.00	
501-85-80-5101	OPERATIONAL SALARIES	\$117,225.00		\$82,227.53	<b>HOT Fund</b>
501-85-80-5116	LONGEVITY	\$180.00		\$100.00	
501-85-80-5117	OVERTIME	\$0.00		\$0.00	
501-85-80-5150	SOCIAL SECURITY	\$8,969.00		\$6,178.00	
501-85-80-5151	RETIREMENT	\$14,688.00		\$10,928.00	
501-85-80-5155	GROUP INSURANCE	\$19,402.00		\$21,340.16	
501-85-80-5156	WORKER'S COMP	\$0.00		\$2,368.00	
501-85-80-5201	SUPPLIES	\$4,300.00		\$4,300.00	
501-85-80-5203	POSTAGE	\$100.00		\$100.00	
501-85-80-5230	FORMS	\$7,500.00		\$7,500.00	
501-85-80-5230	Downtown Guide	\$0.00	\$0.00		
501-85-80-5230	Took Kit Printing	\$2,500.00	\$2,500.00		
501-85-80-5230	General Printing	\$5,000.00	\$5,000.00		
501-85-80-5401	COMMUNICATIONS	\$900.00		\$900.00	
501-85-80-5505	PROFESSIONAL SERVICES	\$195,000.00		\$165,000.00	
501-85-80-5505	not detailed out	\$45,000.00	\$15,000.00		
501-85-80-5505	Downtown Master Plan	\$150,000.00	\$150,000.00		
501-85-80-5560	Administrative Support	\$15,587.00		\$15,587.00	
501-85-80-5601	ADVERTISING	\$53,250.00		\$53,250.00	
501-85-80-5601	Local Advertising	\$7,750.00	\$7,750.00		
501-85-80-5601	Contractor Advertising/Placemaking	\$40,000.00	\$40,000.00		
501-85-80-5601	Event Advertising	\$5,000.00	\$5,000.00		
501-85-80-5601	Social Media Boosts	\$500.00	\$500.00		
501-85-80-5602	PROMOTIONAL ACTIVITIES	\$14,500.00		\$5,500.00	
501-85-80-5602	Sub-line Item 1	\$9,000.00	\$0.00		
501-85-80-5602	Downtown Giveaways	\$3,000.00	\$3,000.00		
501-85-80-5602	Partner Appreciation	\$500.00	\$500.00		
501-85-80-5602	Volunteer Appreciation	\$500.00	\$500.00		
501-85-80-5602	Business Appreciation	\$1,000.00	\$1,000.00		
501-85-80-5602	Employee Appreciation	\$500.00	\$500.00		
501-85-80-5604	BUSINESS DEVELOPMENT	\$3,000.00		\$3,000.00	
501-85-80-5604	Main Street Board Training	\$1,500.00	\$1,500.00		
501-85-80-5604	Main Street Academy	\$1,500.00	\$1,500.00		
501-85-80-5605	TRAVEL AND TRAINING	\$6,250.00		\$6,250.00	

501-85-80-5615	DUES AND SUBSCRIPTIONS	\$2,010.00		\$2,010.00	
501-85-80-5620	SPONSORED EVENTS	\$35,500.00		\$85,500.00	
501-85-80-5620	Table on Main	\$25,000.00	\$25,000.00		
501-85-80-5620	Downtown Photo Opportunities	\$3,000.00	\$3,000.00		
501-85-80-5620	Lost Pines Christmas	\$7,500.00	\$12,500.00		
501-85-80-5620	Mardi Gras		\$45,000.00		
501-85-80-5920	DOWNTOWN BEAUTIFICATION	\$33,500.00		\$18,500.00	
501-85-80-5920	Pocket Parks	\$5,000.00	\$5,000.00		
501-85-80-5920	Design Committee	\$5,000.00	\$5,000.00		
501-85-80-5920	Seasonal Flowers	\$0.00	\$0.00		
501-85-80-5920	Flag Replacements	\$0.00	\$0.00		
501-85-80-5920	Planters	\$8,500.00	\$8,500.00		
501-85-80-5920	Crosswalk Murals	\$15,000.00	\$0.00		
501-86-00-5203	FORMS PRINTING	\$2,000.00		\$2,000.00	
501-86-00-5320	MAINTENANCE OF EQUIP	\$5,000.00		\$5,000.00	CAC
501-86-00-5320	Art Cleaning	\$5,000.00	\$5,000.00		
501-86-00-5505	PROFESSIONAL SERVICES	\$5,000.00		\$5,000.00	
501-86-00-5505	Promotion	\$5,000.00	\$5,000.00		
501-86-00-5540	INSURANCE	\$2,500.00		\$2,500.00	
501-86-00-5540	Insurance Deductible	\$2,500.00	\$2,500.00		
501-86-00-5561	CONTRACTED SERVICES	\$40,000.00		\$40,000.00	
501-86-00-5561	Iconic Art	\$25,000.00	\$25,000.00		
501-86-00-5561	Mini-Grants	\$15,000.00	\$15,000.00		
501-86-00-5601	ADVERTISING	\$0.00		\$0.00	
501-86-00-5667	SPECIAL PROJECTS	\$1,000.00		\$1,000.00	
501-86-00-5667	The Gathering	\$1,000.00	\$1,000.00		
501-87-00-5403	UTILITIES	\$3,296.00		\$3,296.00	

<b>Total Revenue</b>		\$3,958,000.00
<b>Expenses</b>		
Organizational		\$2,548,731.00
Convention Center		\$854,241.34
Main Street		\$490,538.69
Cultural Art		\$55,500.00
Rodeo		\$3,296.00
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		\$3,952,307.03
		\$ 5,692.97

**Propose the following adjustment to Professional Services:**

55k - General Maintenance (power washing, clean-up, etc)

25k - Social Media (Manager, Influencer)

15k- Website... I know this one is kind of up in the air with Visit Bastrop, but I don't feel like that website houses everything that I would like included such as business resources, a landing page for property available in downtown, listing our volunteer opportunities out, etc. not just events. That website also only really lists restaurants and retail but doesn't list out our service-based businesses.

15k - Main Street America Transformation Strategy Visit (this is like a micro master plan done by MSA which I think will give us a solid direction for Historic Preservation efforts and our Tourism focus)

10k- Graphic Design

10k - Photo/Video

10k - Miscellaneous

5k- "Pop up Park" needs

20k - I am not sure if this should stay under Prof. Services or maybe transfer over to Downtown Beautification, but I would like to look into some creative solutions for downtown sidewalk dining.

