



MEETING DATE: May 10, 2023

TITLE:

Main Street Manager Report

AGENDA ITEM SUBMITTED BY:

Candice Butts, Main Street Manager

UPDATES:

Please find the monthly Main Street Manager updates below:

Main Street Businesses: EE System Healing Center of Bastrop received a Certificate of Occupancy for its location at 1001 Chestnut St, Suite A. The center uses multiple bio-active life enhancing energy fields, including “scalar waves” which can allow cell regeneration, improve immune function, provide relief from pain, detoxify the body, elevate moods, and assist in balancing right and left hemispheres of the brain to increase energy levels.

National Preservation Month: Check out and promote the special exhibit on Preservation Month in the Bastrop County Museum and Visitor Center all month long. It features some before and after photos of the façade grant program and other significant history of downtown Bastrop. We also have a video about our historic homes and a Historic Downtown Bastrop Scavenger Hunt.

Big Bang: Its swiftly approaching!! Here is a line up of all the events that day:

- 8AM: Bastrop Stampede 5K
- 8:30AM: Registration for the Pet and Pal Parade Begins
(Bastrop County Courthouse Lawn)
- 8:30/45AM: Kids 1K Fun Run
- 9:15 a.m.: Judging for the Pet and Pal Parade
(Bastrop County Courthouse Lawn)
- 10AM: Bastrop Pet and Pal Parade begins
(Starts at County Courthouse, ends at Bastrop Public Library)
- 11AM-7PM Cornhole Tournament on Main
(North Block)
- 10AM - 5PM: Market Days on Main Street
- 6PM: Fun at Fisherman's Park (music & concessions)

We will also have a bingo board game for visitors and residents Downtown called “Bastrop B-A-N-G-O”. The goal is to get people to spend money in our businesses that day. If they complete a line of bingo and turn their card in, they’ll be entered into a price basket drawing.

We will need volunteers that day as well to help with setup of tents and water stations for the cornhole tournament.

Downtown Communication: We’re looking into a subscriber-based text messaging service to easily communicate with our downtown businesses. This would help us easily remind businesses about road closures, events, filming activities, etc. The businesses would have to subscribe themselves to the service.

Texas Main Street Quarterly Report: I submitted our Q2 (January-March) report to Texas Main Street on Monday, April 24th. Our coordinating program has completely redesigned the report process and has converted the reporting to Survey Monkey with new reporting data. We will need to provide detailed information on how many full-time and part-time employees are in the district; how many housing units are in the district; and the number of residents in the district. We need to develop a strategy on how to track that information.

