

APPLICATION REQUEST FOR
HOTEL OCCUPANCY TAX FUNDING
FY 2023-2024



Does your event pass Part-One of the statutory Hotel Occupancy Tax test?

Defined specifically as directly enhancing and promoting tourism in Bastrop and directly promoting the overnight accommodation industry in Bastrop by increasing overnight stays.

- Yes
- No

Does your event pass Part-Two of the statutory test?

Defined specifically as limiting the use of Hotel Occupancy Tax funds to one or more of the following categories. If the answer does not meet one of the following categories, the event is not eligible for HOT funds and the application need not continue.

Check all that apply.

- Funding the establishment, improvement, or maintenance of a convention center or visitor information center
- Paying the administrative costs for facilitating convention registration
- Paying for advertising, solicitations, and promotions that attract tourists and convention delegates to the county or its vicinity
- Expenditures that promote the arts
- Funding historical restoration or preservation programs
- Funding certain expenses, including promotional expenses, directly related to a sporting event
- Signage directing tourists to sights and attractions frequently visited by hotel guests
- None of the above

Visitor Impact

Expected Local Attendance

700

Expected Out of Town Attendance

300

How many **nights** of hotel stays do you estimate your attendees will book?

200

Please include rooms that may be occupied by vendors, contestants, attendees, etc. for the duration of your event.

Have you secured your room block with Visit Bastrop? Yes No

**Hotel rooms must be secured through Cherry Kay Abel to receive HOT funds.
cherrykay@visitbastrop.com**

Special Permits through the City of Bastrop

Will any City of Bastrop resources be required? (i.e., parks, fire, police, etc.) Yes No

If yes, have you completed a Special Event Permit Application with the city? Yes No