

Insyteful™

3883 Turtle Creek Blvd
STE 715
Dallas, TX 75219

PO Box 129
Loretto, TN 38469

Ray Methvin
972.559.9323
256.710.8303

rmethvin@insyteful.com

Bastrop Economic Development Corporation

Target Industry Analysis Agreement

Prepared by Ray Methvin
for Angela Ryan

May 17, 2023

DESCRIPTION

Target Industry Analysis

A multi-step research and data analysis of the Bastrop area laborshed, to determine industry sectors in which Bastrop, TX is at a competitive advantage against other communities and geographic areas of the US.

Data sets and analysis to include (but not limited to) inbound-outbound commuter flows, laborshed area, existing industry, local/regional supply chain, labor force, workforce development, and infrastructure.

The goal of the analysis is to guide Bastrop, TX in setting policies and strategies that position Bastrop to compete for projects and businesses that play to the community's unique strengths.

SCOPE OF WORK

Data collection, in coordination with the University of Southern Mississippi Trent Lott Economic Development Center from a variety of regional, state, and national resources, both public and proprietary.

Data interpretation to reveal and document the Bastrop, TX laborshed industry, labor pool, education pipeline, workforce development, area assets and infrastructure, and local/regional supply chain dynamics.

In-person site visit to gain a personal perspective of the Bastrop, TX area and interaction with the Bastrop EDC staff, along with the delivery of an interim report, outlining the initial study findings and possible industry sectors for inclusion.

Delivery and presentation of the final Target Industry Analysis, including target US areas where Bastrop, TX is at a competitive advantage, and specific companies within those geographic areas that display motivation for expansion or relocation. The final confidential study to be delivered in both print and digital format.

TERMS

33% due upon execution (\$16,650.00)

33% due upon delivery of Interim Report (\$16,650.00)

33% due upon delivery of Final Report (\$16,650.00)

TOTAL DUE \$49,950.00

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date indicated below:

Ray Methvin
Ray Methvin, CEO
Insyteful

05.18.2023
Date

(Client Signature)

Date

(Print Name)

(Client Signature)

Date

(Print Name)

All conceptual materials provided by Insyteful in advance of project approval or completion, including written text, themes, and graphic design elements for print or web, are the intellectual property of Insyteful, and are protected by copyright laws, and may not be reproduced, republished, distributed, transmitted, displayed, broadcast or otherwise exploited in any manner without the express prior written permission of Insyteful.