

MINUTES OF BASTROP MAIN STREET ADVISORY BOARD
February 8, 2023

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, February 8, 2023 at 5:30 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members present were Jennifer Long, Candice McClendon, Kari Sneed, Stephanie Lewis, and Anne Marie Schindler. Also present: Main Street Program Manager Candice Butts

1. CALL TO ORDER: At 5:33pm and with quorum in attendance, Jennifer Long called the meeting to order.

2. CITIZEN COMMENTS: No citizen comment.

3. ANNOUNCEMENTS:

3A. Now until March 31: The Museum & Visitor Center will have a special exhibition on historic fashion

3B. March: National Youth Art Month

3C. March 6: Main Street Board's crosswalk mural installation

3D. March 10-26: Addams Family the Musical at the Bastrop Opera House

3E. March 11: The 18th Annual Empty Bowl at the Bastrop Convention Center 11am until 1:30

3F. March 22: Kana Wine (707 Chesnut Street) Ribbon Cutting at 4:00pm

3G. March 31: State of the City Address and Roast of Mayor Connie Schroeder at the Bastrop Convention & Exhibit Center at 6:00pm

3H. April 6: Farm Street Opry at the Bastrop Convention & Exhibit Center

3I. April 7: Main Event's First Friday Art Walk

3J. April 8: Events on Main's Market Days

3K. April 8: Art After Dark at the Lost Pines Art Center from 6:00pm-8:00pm

4. REPORTS:

4A: Main Street Manager Report: 2 businesses received Certificate of Occupancies in the Main Street District for the month of January, Kana Wine and The oddity Den. Ivanna May Timeless and Live Again CBD relocated from Harmony Ridge to 918 Main Street.

Candice will be attending the National Main Street Now Conference in March. Themes for the event are community wealth building and shared prosperity, resilient and future focused Main Streets, and building community connections.

May is National Preservation Month and the City will be partnering with the Bastrop County Museum and Visitors Center to create a preservation focused exhibit that will feature information about the National Trust for Historic Preservation, historic photos of Downtown Bastrop, information on the Main Street program, Main Street Program awards, and some before and after photos. Also working with museum to revamp the Historic Downtown scavenger hunt. There will be weekly prize drawings for participants all month long. The Communications Department will develop a video

about preservation in Bastrop that will be shared throughout the month, and be featured in the Museum and Visitor Center exhibit.

4B. Design Committee Report: Crosswalk Art Project set for March 6.

4C. Sponsorship Committee Report: NA

4D. Table on Main Committee Report: NA

5. PRESENTATIONS: None

6. WORKSHOP:

6A. Main Street 2023-24 Workplans: The Board needs to select 1 or 2 transformational strategies from the National Main Street Programs areas of interest to build the next round of workplans. The board agreed one focus should be around “dining and entertaining,” as we already hold several events in the area. “Family friendly/family serving” aligns with the direction the Board has been taking to plan events, so that will become the other area of strategic planning. Will vote next month to confirm.

6B. Main Street District Block Initiative: The townhall meeting taking in place as part of the Block Initiative has been pushed to Tuesday, May 2. The handouts were given out for review/edits. Will be ready to pick up after any edits made.

6C. Fourth of July Weekend: The city is taking over Patriotic Fest from the Chamber and would like to coordinate with Main Street to have some kind of event downtown. Ideas for event include a BBQ cookoff, a street dance, a cornhole tournament or a 5k run. Should try and focus on a morning activity and an evening event.

7. ITEMS FOR INDIVIDUAL CONSIDERATION:

7A. Consider approving Meeting Minutes from January 11, 2022: Approved without objection.

8. ADJOURNMENT: The meeting was adjourned at 6:23pm without objection.

APPROVED:

ATTEST:

Jennifer Long, Chair

Candice Butts, Main Street Manager

