

**MINUTES OF BASTROP MAIN
STREET ADVISORY BOARD Jan. 27, 2025**

The Bastrop Main Street Advisory Board met in a Regular Meeting on Monday, January 27th 2025 at 6:00 p.m. at Lost Pines Conference Room located at 1311 Chestnut Street, Bastrop, Texas. Members present were Jennifer Long, Rhonda Gannon, Jamie Howard, Joseph Feminella, Heather Lyons, Lindsay Kana, and Kathryn Lang. Also present: City Staff- Michaela Joyce and Elisa Puentes and Kathy Danielson. Council Liason, Kevin Plunkett and P&Z board member, Ishmael Harris.

1. **CALL TO ORDER- by J. Long @ 6:00 p.m. with a quorum**

2. **CITIZEN COMMENTS - None**

3. **PRESENTATIONS**

3A Bastrop Mardi Gras 2025 - Kathy Danielson – Social Media Traffic has tripled from last year, Seniors Dance is Tuesday, Friday is Mardi Gras Ball, Saturday Festival – Family & Kid Friendly Fun for all!

Ishmael Harris of Juneteenth Committee - Gumbo Cook-Off 9 Teams entered, \$10 for 9 tickets to try each team’s Gumbo. Juneteenth Fundraiser go to All Events & Street Closures for details.

3B SeeMyLegacy – Michaela Joyce describes our new software and it’s capabilities include; Volunteer recruiting for events, Sponsor sign up and Acknowledgement on Website, QR Code for Storytelling of City Sites, Memorial Benches, etc.

3C. Creative Direction for Branding – Michael Joyce explains Carry Love Design for Main Street Re-Branding Colors and “Who” we are to be focus of new branding and how we want to portray ourselves.

*****SKIP TO 6C*****

4. **REPORTS**

4A. Accreditation – submitted on time all looks positive for approval.

Texas Main Street Visits – 1) TX Main Street would like site visit with us on Feb. 18th
2) Design Workshop – Theme “Design Tool Kit” Full Day 9 am – 3 pm including Tour.
Date is 3/27/2025

Volunteers Needed – Saturday Feb. 1st for Mardi Gras Beads & Bling @ Main Street Booth from 10 am – 1:30 pm and 1:30 pm – 5:00 pm Manning the Tent on Main. Also Friday at 10 am need help to hand out beads to shops.

4B. Committee Reports – Bearded Baker closed, Taste on Main April 27th (last Sunday) Storehouse unavailable due to another commitment.

5. **MINUTE APPROVAL**

5A Consider action to approve the December 17, 2024 meeting minutes – Heather Lyons motions to approve, Rhonda Gannon seconds - Motion Passes.

6. **ITEMS FOR INDIVIDUAL CONSIDERATION**

6A. Election of Officers (Chair – Jennifer Long, Vice-Chair & Secretary – think of who?)

6B. The annual Bike MS: Texas MS 150 event April 26 – 27th Passing through Bastrop on Saturday, April 26th (last rider through at noon) Jamie Motions to approve w/ Kathryn Lang 2nd – Motion is Approved

6C. Bastrop Pride 2025 Street Fair – Speaker Dax Havrilak, Secretary for Bastrop Pride. Event date: Friday, June 6th. Planning to close North and South blocks of Main at Chestnut (see map). This will be a space for vendors, games, and dancing. Partnering with the First Friday organization for this event. Set-up begins at 3pm, event start is 5pm and ends at 10pm. 1200 attendees last year, what signage is allowed? Possibly create “Open” signs with Bastrop Pride Log? Michaela will look into Signage regulations. Jennifer asks if we have a Motion to approve, Jamie Howard motions to approve, with Heather Lyons 2nd, all in favor to approve.

7. **WORKSHOP**

7A. MSAB Mardi Gras Mask – Voting will be up on Thursday, see Mask photos on Facebook and Instagram and Vote for your favorite.

8. **ADJOURNMENT**

Motion to adjourn by Jennifer Long, Lindsay Kana 2nd, Meeting adjourned at 7:13 pm

APPROVED

ATTEST

Jennifer Long, Chair

Michaela Joyce, Main Street Manager