FIRST AMENDMENT TO DESTINATION AND MARKETING SERVICES AGREEMENT BETWEEN THE CITY OF BASTROP, TEXAS AND VISIT BASTROP

This Agreement is made as of this 9th day of September, 2019, by and between the City of Bastrop, Texas ("City"), a Texas municipal corporation, and Visit Bastrop ("Visit Bastrop"), a Texas non-profit corporation organized under Chapter 22, Texas Business Organizations Code, acting by and through their authorized representatives.

WHEREAS, the City and Visit Bastrop entered into that certain Destination and Marketing Services Agreement, ("Agreement") on September 12, 2017, for destination and marketing services to be provided by Visit Bastrop; and

WHEREAS, the City of Bastrop City Council and the Visit Bastrop Board of Directors approved minor amendments to the terms of the Agreement on September 9, 2019, as provided herein.

NOW, THEREFORE, for and in consideration of the mutual promises and covenants contained herein, the parties agree as follows:

- 1. That Section II. "Scope of Services", Paragraph 2.3 "Business Plan", (C) "Reporting", Item (i) is amended as follows:
 - The President's Report shall include sales, marketing and public relations metrics, along with the industries economic update and trends. Format of report shall be at the discretion of Visit Bastrop.
- 2. That Section II. "Scope of Services", Paragraph 2.3 "Business Plan", (C) "Reporting", Item (ii) is amended as follows:
 - Update presentations quarterly at a regularly scheduled Council meeting, specifically the second Council meeting in January, April, July, and October.
- 3. That Section II. "Scope of Services", Paragraph 2.3 "Business Plan", (C) "Reporting", Item (iii) is amended as follows:
 - Participate in an annual workshop between City Council and Visit Bastrop Board of Directors to have opportunity to dialog about performance, establish future goals and objectives, and other topics that may be relevant to the components of this contract in July of each year.



- 4. That Section III. "Compensation to Visit Bastrop", Paragraph 3.2 "Forecasting" is amended as follows:
 - Visit Bastrop shall inform and provide input on the establishment of a three-year forecast and the adopted budget appropriation for HOT Revenues.
- 5. The amendments to the Contract set forth herein shall be effective as of September 9, 2019.
- 6. In the event any section, subsection, paragraph, sentence, phrase or word herein is held invalid, illegal or unconstitutional, the balance of this Agreement shall be enforceable and shall be read as if the parties intended at all times to delete said invalid section, subsection, paragraph, sentence, phrase or word.
- 7. This Agreement shall be construed under the laws of the State of Texas. Venue for any action under this Agreement shall be the State District Court of Bastrop County, Texas. This Agreement is performable in Bastrop County, Texas.
- 8. This Agreement may be executed in any number of counterparts, each of which shall be deemed an original and constitute one and the same instrument.
- 9. This Agreement amends and supersedes only those specific enumerated provisions of the Destination and Marketing Services Agreement between the City of Bastrop, Texas and Visit Bastrop, as amended the balance of which remains unaffected by the amendments set fourth herein.
- 10. This Agreement embodies the complete agreement of the parties hereto, superseding all oral or written previous and contemporary agreements between the parties and relating to the matters in this Agreement, and except as otherwise provided herein may not be modified without written agreement of the parties to be attached to and made a part of this Agreement.
- 11. The Agreement, as heretofore amended, shall continue in full force and effect except as amended herein.



EXECUTED in duplicate originals this the 15th day of January 2020.

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By:

LYNDAK. HUMBLE, CITY MANAGER

ATTEST

By:

ANN FRANKLIN, CITY SECRETARY

VISIT BASTROP

By:

SUSAN

SMITH,

PRESIDENT/CHIEF

EXECUTIVE OFFICER