

Visit Bastrop FY 23/24 - Budget Template

GL Account		FY 23/24	FY 22/23	FY 21/22	FY 20/21
		Total	Total		
Revenue					
	Board Approved Reserves	\$ -			
4600	City Contract	\$ 1,816,000.00	\$ 1,355,000.00	\$ 717,824.00	\$ 859,356.00
4720	Special Event Funding	\$ 75,000.00	\$ 125,000.00	\$ 75,000.00	\$ 75,000.00
	Total Revenue	\$ 1,891,000.00	\$ 1,480,000.00	\$ 792,824.00	\$ 934,356.00
Expenses					
Client Development					
7540	Sales & Client Development	\$ 30,000.00	\$ 30,000.00	\$ 10,000.00	\$ 14,579.00
7400	Donation	\$ 4,000.00	\$ 4,000.00	\$ 1,000.00	\$ 1,000.00
7530	Promotional Items	\$ 15,000.00	\$ 15,000.00	\$ 4,000.00	\$ 4,000.00
	Total Client Development	\$ 49,000.00	\$ 49,000.00	\$ 15,000.00	\$ 19,579.00
Dues, Memberships, Subscriptions					
8300	Dues & Subscriptions	\$ 450.00	\$ 450.00	\$ 16,832.00	\$ 16,832.00
8300	Dues & Subscriptions	\$ 250.00	\$ 250.00		
8300	Dues & Subscriptions	\$ 440.00	\$ 1,030.00		
8300	Dues & Subscriptions	\$ 250.00	\$ 250.00		
8300	Dues & Subscriptions	\$ 3,060.00	\$ 3,060.00		
8300	Dues & Subscriptions	\$ 2,000.00	\$ 2,000.00		
	DMA West	\$ 1,200.00			
8300	Dues & Subscriptions	\$ 3,900.00	\$ 3,900.00		
8300	Dues & Subscriptions	\$ 150.00	\$ 150.00		
8300	Dues & Subscriptions	\$ 75.00	\$ 75.00		
8300	Dues & Subscriptions	\$ 600.00	\$ 600.00		
8300	Dues & Subscriptions	\$ 1,300.00	\$ 1,300.00		
8300	Dues & Subscriptions	\$ 3,000.00	\$ 3,000.00		
8300	Dues & Subscriptions	\$ 1,100.00	\$ 1,100.00		
8300	Dues & Subscriptions	\$ 1,000.00	\$ 1,000.00		
8300	Dues & Subscriptions	\$ 1,100.00	\$ 1,100.00		
	Total Dues, Memberships, Subscriptions	\$ 19,875.00	\$ 19,265.00		
Local Meetings/Transportation					
7850	Board Meetings	\$ 8,000.00	\$ 12,000.00	\$ 6,000.00	\$ 1,500.00
7820	Mileage/Parking	\$ 4,000.00	\$ 4,000.00	\$ 1,000.00	\$ 1,000.00

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		FY 23/24	FY 22/23	FY 21/22	FY 20/21
GL Account		Total	Total		
7560 Staff Events	Staff Events	\$ 4,500.00	\$ 4,500.00	\$ 1,000.00	\$ 1,000.00
	Total Local Meetings/Transportation	\$ 16,500.00	\$ 20,500.00	\$ 8,000.00	\$ 3,500.00
	Marketing				
7300 Advertising	Advertising/PR/MKTG/SV	\$ 845,976.00	\$ 602,352.07	\$ 380,045.19	\$ 386,338.00
7500 Tradeshows/Conferences	Destination Southwest	\$ -	\$ -	\$ 8,781.81	\$ 9,556.00
7500 Tradeshows/Conferences	Southwest Showcase	\$ 2,125.00	\$ 2,125.00		
7500 Tradeshows/Conferences	TACVB - Sales Blitz	\$ 1,500.00	\$ 1,500.00		
7310 Research	Research	\$ 25,000.00	\$ 25,000.00		
	MPI	\$ 2,500.00			
	DMA West	\$ 2,000.00			
7500 Tradeshows/Conferences	Team Texas	\$ 2,000.00	\$ 2,000.00		
	Connect Travel	\$ 2,000.00			
7500 Tradeshows/Conferences	In the Moment Trade Show	\$ 5,000.00	\$ 2,500.00		
		\$ 888,101.00	\$ 635,477.07	\$ 388,827.00	\$ 395,894.00
	Office Expenses				
8000 Copier/Printing Lease	Copier/Printing Lease	\$ 3,000.00	\$ 3,000.00	\$ 1,272.00	\$ 1,272.00
8600 General Office Supplies	Office Supplies	\$ 5,000.00	\$ 5,000.00	\$ 1,000.00	\$ 1,000.00
8025 Janitorial	Janitorial	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00
8700 Postage/Freight	Postage/Freight	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 3,459.00
8820 Printing	Printing	\$ 5,000.00	\$ 5,000.00		
8020 Rent & Utilities	Rent	\$ 15,282.00	\$ 15,282.00	\$ 15,282.00	\$ 15,282.00
8950 Telephone & Internet	Telephone Service	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00
	Total Office Expenses	\$ 42,282.00	\$ 42,282.00	\$ 31,554.00	\$ 30,013.00
	Information Technology				
8100 Computer Equipment - Hardware	Computer Equipment / Hardware	\$ 3,000.00	\$ 1,500.00	\$ 1,500.00	\$ 1,500.00
8130 IT - City Support	City of Bastrop IT Support	\$ 1,400.00	\$ 1,368.00	\$ 1,368.00	\$ 1,368.00
	Total Information Technology	\$ 4,400.00	\$ 2,868.00	\$ 2,868.00	\$ 2,868.00
	Personnel Costs				
8350 Professional Development	Professional Development	\$ 15,000.00	\$ 30,000.00	\$ 10,000.00	\$ 12,210.00
6490 Worker's Compensation Insurance	Worker's Compensation Insurance	\$ 2,004.00	\$ 1,629.57	\$ 1,212.00	\$ 610.00
6400 Health Insurance	Health Insurance	\$ 56,265.00	\$ 40,797.20	\$ 19,432.08	\$ 34,758.01
6060 Incentives/Commission	Incentives/Commission	\$ 25,000.00	\$ 23,000.00	\$ 22,450.08	\$ 35,881.00

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		FY 23/24	FY 22/23	FY 21/22	FY 20/21
GL Account		Total	Total		
6440 Life & Disability Insurance	Life Insurance	\$ 1,000.00	\$ 1,000.00	\$ 619.92	\$ 672.00
6200 Payroll Taxes	Payroll Taxes	\$ 37,397.00	\$ 30,405.00	\$ 22,616.00	\$ 21,242.00
6210 FUTA Taxes	FUTA Taxes	\$ -	\$ -		
6220 SUTA Taxes	SUTA Taxes	\$ 1,571.00	\$ 1,309.50	\$ 1,084.00	\$ 1,084.00
6300 Retirement Contribution	Retirement Contribution	\$ 58,565.00	\$ 44,467.00	\$ 34,234.92	\$ 32,204.00
6000 Salaries & Wages	Wages/Salaries	\$ 488,850.00	\$ 428,936.00	\$ 295,635.00	\$ 277,679.00
	Total Personnel Costs	\$ 685,652.00	\$ 601,544.27	\$ 407,284.00	\$ 416,340.01
Operational Costs					
8400 Audit Fees	Audit Fees	\$ 9,000.00	\$ 8,500.00	\$ 7,500.00	\$ 7,500.00
8420 Bank Fees/Bill.com/PO Box	Bill.com	\$ 1,500.00	\$ 1,500.00	\$ 1,500.00	\$ 1,500.00
8250 Depreciation & Amortization	Depreciation & Amortization	\$ 16,200.00	\$ 14,400.00	\$ 14,400.00	\$ 14,400.00
7180 Financial Services	Financial Services	\$ 51,000.00	\$ 45,000.00	\$ 39,045.00	\$ 39,045.00
8410 Legal Fees	Legal Fees	\$ 5,000.00	\$ 20,000.00	\$ 1,000.00	\$ 1,000.00
9000 Miscellaneous	Miscellaneous	\$ 2,000.00	\$ 2,000.00	\$ 1,000.00	\$ 1,450.00
HR	HR	\$ 12,000.00	\$ 12,000.00		
8500 Office Insurance	Insurance, General Liability, D&O	\$ 7,490.00	\$ 7,000.00	\$ 7,000.00	\$ 7,000.00
8415 Contract Labor	Contract Labor	\$ 5,000.00	\$ 1,000.00		\$ 1,421.00
8450 Payroll Processing Fees	Payroll/HR Fees	\$ 1,000.00	\$ 1,014.00	\$ 1,014.00	\$ 1,014.00
	Total Operational Costs	\$ 110,190.00	\$ 112,414.00	\$ 72,459.00	\$ 74,330.00
	Event Fund (pass through)	\$ 75,000.00	\$ 125,000.00	\$ 75,000.00	\$ 75,000.00
	TOTAL EXPENSES:	\$ 1,891,000.00	\$ 1,608,350.34	\$ 1,017,824.00	\$ 1,034,356.01
	Monthly change in net assets:	\$ -	\$ (128,350.34)	\$ (225,000.00)	\$ (100,000.01)