EAT, PLAY, SIP AND SHOP HISTORIC DOWNTOWN BASTROP

BASTROP MAIN STREET

Our Mission

The mission of the City of Bastrop Main Street Program is to be a stimulant for the economic health, design, and promotion of the entire historic Main Street District through community partnerships and grassroots community involvement.

Main Street Advisory Board

The Board is an all-volunteer, Mayor and City Council-appointed, advisory board that guides the work of the Bastrop Main Street Program. The board is made up of nine voting members and meets the third Wednesday of every month at 5:30pm at City Hall. Meetings are open to the public, with posted agendas, and those interested in the program are encouraged to attend.

Our board members are: **Jennifer Long (Chair), Steph Lewis (Vice Chair), Candice McClendon (Secretary), Kari Sneed, Shawn Pletsch, Rhonda Gannon, Sonya Cote, AnneMarie Schindler, and Dani Moss.**

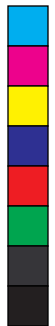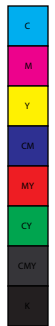## What is a Main Street Program?

A Main Street Program is a federal-state-community partnership to restore America's historic downtown areas architecturally, commercially and culturally through the National Main Street Center. Bastrop is one of 90-plus Texas cities and over 1,200 cities across the U.S. where this effort has taken root. Bastrop became a "Texas Main Street City" in 2007 through a combination of local business owners and community volunteers working together to support economic development and improve the design and aesthetic of Downtown Bastrop.

Bastrop Main Street District consists of:

62 Blocks

280+ Businesses

27 Restaurants & Bars

24 Shops, Boutiques & Galleries

18 Beauty & Wellness

MAIN STREET AMERICA
2022 Accredited

TEXAS MAIN STREET
1981
TEXAS HISTORICAL COMMISSION

Events in the District

First Friday Art Walk (Monthly)

Events on Main Market Days (Monthly)

MLK Walk and Celebration (every three years)

Table on Main (April)

Juneteenth (June)

Corvette Invasion (July)

Bastrop Homecoming and Rodeo (August)

Bastrop Music Fest (September)

Veteran's Day Car Show (November)

Wassail Fest (November)

Lost Pines Christmas Festival (December)

Lighted Christmas Parade (December)

How can I get involved?

Volunteer on a Main Street committee! All skills, talents, ages and backgrounds are welcome! Main Street is a grassroots effort to preserve and revitalize the historic core of our community. The Bastrop Main Street Program works through the below all-volunteer committees:

- **Design Committee** supports Downtown Bastrop by enhancing the physical and visual assets that make us unique. Current projects:

  - Bastrop in Bloom (Master Gardeners Partnership)
  - Crosswalk murals
  - Bike racks (Rotary Club partnership)
  - Wayfinding maps

Chaired by Steph Lewis and Candice McClendon
Committee meets every 4th Wednesday at 5:30pm

- **Table on Main** Bastrop Main Street Program's signature fundraising event:

  - Guests enjoy a skilfully prepared multi-course meal
  - Sourced from more than 20 local businesses
  - Communal dining in the center of Main Street
  - Live music and dancing

Chaired by Rhonda Gannon and Sonya Cote
Committee meets as needed

- **Downtown Engagement** is comprised of two subcommittees:

  - Business support – sources economic incentives and other financial tools to assist new and existing businesses.
  - Local activation – positions downtown as the center of the community, showcasing our unique characteristics with family-friendly events:

    - Lost Pines Christmas Festival
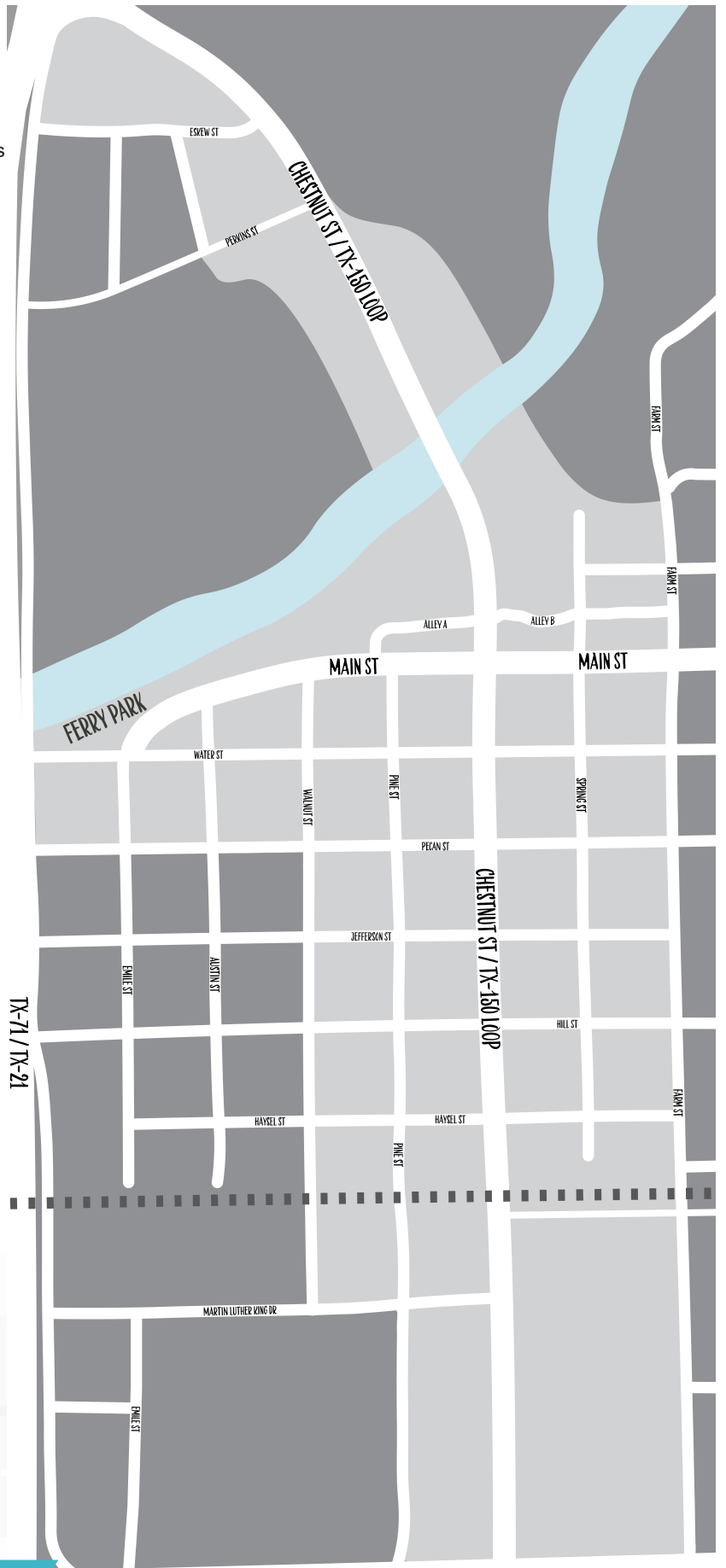   - Wassail Fest
    - Shop Small Promotions

Chaired by Jennifer Long and Kari Sneed
Committee meets every 3rd Thursday at 8:00am

- **Sponsorship Committee** secures and leverages resources for the district. Current projects:

  - 2023 Main Street sponsorship package
  - Heritage bench sponsorship

Chaired by Dani Moss and Shawn Pletsch
Committee meets as needed

 For more information about how to get involved, please email mainstreet@cityofbastrop.org or call (512)332-8862.

Nationally recognized.
Locally powered.

Check out our sponsorship packages.