



STAFF REPORT

MEETING DATE: February 8, 2023

TITLE:

Main Street Manager Report

AGENDA ITEM SUBMITTED BY:

Candice Butts, Main Street Manager

UPDATES:

Please find the monthly Main Street Manager updates below:

Main Street Businesses: During the month of January, the Kana Wine, LLC (707 Chestnut Street) and The Oddity Den, LLC. (601 Chestnut Street, bldg. G) received Certificate of Occupancies. Ivanna May Timeless and Live Again CBD relocated from Harmony Ridge to 918 Main Street.

Main Street Now Conference: I will be attending the National Main Street Now Conference March 27th through March 30th in Boston. Themes for this year's conference are community wealth building and shared prosperity, resilient and future-focused Main Streets, and building community connections.

National Preservation Month: I met with the Bastrop County Museum & Visitor Center on January 30, 2023 about partnering on National Preservation Month in May. We will be partnering to create a special preservation month exhibit in the museum which will feature information panels about the National Trust for Historical Preservation, historic photos of Downtown Bastrop, information on the creation of the Main Street Program, Main Street Program awards, along with before and after photos of the façade grant program. We are also working with the Museum & Visitor Center on revamping the Historic Downtown scavenger hunt. The goal is that this scavenger hunt will run all month long. Participants will return completed hunts to be entered in a weekly prize drawing. The scavenger hunt will be housed at the Museum & Visitor center. Lastly, we are working with the Communications Department to develop a Bastrop Preservation video that will be shared during the month and featured in the special exhibit at the Museum & Visitor Center.