

Statistics - July 2023

| Community Engagement | Q1 | Q2 | Q3 | JUL | AUG | SEP | Q4 | YTD 23 | YTD 22 | TOTAL 22 |
|-----------------------------------|---------------|---------------|---------------|--------------|-----|-----|--------------|---------------|---------------|---------------|
| Circs By Patron Type | | | | | | | | | | |
| Juv | 935 | 1,096 | 1,457 | 593 | | | 593 | 4,081 | 4,132 | 5,028 |
| Teen | 129 | 308 | 536 | 140 | | | 140 | 1,113 | 689 | 769 |
| Adult | 3,789 | 4,604 | 5,451 | 2,442 | | | 2,442 | 16,286 | 14,946 | 18,098 |
| Staff | 272 | 272 | 457 | 168 | | | 168 | 1,169 | 1,172 | 1,429 |
| NR Juv | 929 | 1,015 | 1,056 | 399 | | | 399 | 3,399 | 4,672 | 5,513 |
| NR Teen | 206 | 236 | 298 | 170 | | | 170 | 910 | 1,018 | 1,184 |
| NR Adult | 10,783 | 12,215 | 13,371 | 5,512 | | | 5,512 | 41,881 | 38,799 | 47,108 |
| TexShare | 50 | 80 | 50 | 43 | | | 43 | 223 | 406 | 561 |
| Total NR Usage | 11,968 | 13,546 | 14,775 | 6,124 | | | 6,124 | 46,413 | 44,895 | 54,366 |
| % NR Usage | 70% | 68% | 65% | 65% | | | 65% | 68% | 68% | 68% |
| Programming | | | | | | | | | | |
| Youth - # of Programs | 23 | 27 | 36 | 13 | | | 13 | 99 | 86 | 101 |
| Youth - Program Attendance | 495 | 826 | 1,207 | 399 | | | 399 | 2,927 | 3,949 | 4,478 |
| Young Adults - # of Programs | 10 | 11 | 11 | 3 | | | 3 | 35 | 66 | 75 |
| Young Adults - Program Attendance | 92 | 93 | 102 | 34 | | | 34 | 321 | 541 | 625 |
| Adults - # of Programs | 10 | 13 | 19 | 11 | | | 11 | 53 | 34 | 41 |
| Adults - Program Attendance | 80 | 100 | 132 | 99 | | | 99 | 411 | 416 | 467 |
| General - # of Programs | 1 | 8 | 20 | 3 | | | 3 | 32 | 7 | 7 |
| General - Program Attendance | 637 | 423 | 172 | 373 | | | 373 | 1,605 | 1,089 | 1,089 |
| Outreach - # of Programs | 2 | 1 | 5 | 0 | | | 0 | 8 | 12 | 13 |
| Outreach - Program Attendance | 458 | 29 | 568 | 0 | | | 0 | 1,055 | 1,397 | 1,710 |
| Passive - Coloring Sheets | 180 | 390 | 420 | 120 | | | 120 | 1,110 | 1,760 | 1,880 |
| Total # of Programs | 46 | 60 | 91 | 30 | | | 30 | 227 | 208 | 240 |
| Total Program Attendance | 1,762 | 1,471 | 2,181 | 905 | | | 905 | 6,319 | 7,836 | 8,813 |
| Membership - New Cards | | | | | | | | | | |
| City | 104 | 135 | 148 | 45 | | | 45 | 432 | 349 | 435 |
| City Renewals | 129 | 155 | 219 | 70 | | | 70 | 573 | 504 | 597 |
| Faculty | 0 | 1 | 1 | 0 | | | 0 | 2 | 6 | 7 |
| Faculty Renewals | 5 | 5 | 8 | 3 | | | 3 | 21 | 27 | 31 |
| Friends | 0 | 0 | 0 | 0 | | | 0 | 0 | 0 | 0 |
| Friends Renewals | 12 | 6 | 5 | 3 | | | 3 | 26 | 31 | 36 |
| Staff | 1 | 2 | 2 | 0 | | | 0 | 5 | 4 | 5 |
| Staff Renewals | 2 | 2 | 3 | 1 | | | 1 | 8 | 7 | 11 |
| Nonresident | 140 | 154 | 173 | 57 | | | 57 | 524 | 481 | 586 |
| Nonresident Renewals | 174 | 242 | 261 | 104 | | | 104 | 781 | 733 | 924 |
| TexShare Visitor | 1 | 2 | 3 | 3 | | | 3 | 9 | 9 | 11 |
| TexShare Visitor Renewals | 1 | 2 | 1 | 0 | | | 0 | 4 | 4 | 4 |
| Total New Registrations | 246 | 294 | 326 | 105 | | | 105 | 971 | 847 | 1,042 |
| Total Renewals | 323 | 412 | 495 | 181 | | | 181 | 1,411 | 1,311 | 1,608 |
| TexShare Home New | 0 | 0 | 1 | 0 | | | 0 | 1 | 1 | 1 |
| TexShare Home Renewals | 6 | 3 | 6 | 4 | | | 4 | 19 | 23 | 31 |
| Facility | | | | | | | | | | |
| Door Count | 14,526 | 16,621 | 19,320 | 6,741 | | | 6,741 | 57,208 | 54,117 | 64,364 |
| Study Room Use | 517 | 493 | 522 | 173 | | | 173 | 1,705 | 1,851 | 1,404 |
| Pressley Use - Library | 124 | 57 | 209 | 17 | | | 17 | 407 | 1,155 | 172 |
| Pressley Use - Nonprofit | 32 | 24 | 33 | 7 | | | 7 | 96 | 146 | 80 |
| Pressley Use - Other | 4 | 0 | 12 | 0 | | | 0 | 16 | 64 | 0 |

Statistics - July 2023

| | | | | | | | | | | |
|-------------------------------|------------|------------|------------|------------|--|--|------------|--------------|--------------|--------------|
| Maynard Use - Library | 1 | 1 | 15 | 5 | | | 5 | 22 | 0 | 57 |
| Maynard Use - Nonprofit | 24 | 22 | 13 | 7 | | | 7 | 66 | 53 | 52 |
| Maynard Use - Other | 8 | 1 | 8 | 0 | | | 0 | 17 | 31 | 0 |
| Total Meeting Room Use | 534 | 598 | 899 | 209 | | | 209 | 2,240 | 1,449 | 1,765 |

| Lifelong Learning | Q1 | Q2 | Q3 | JUL | AUG | SEP | Q4 | YTD 23 | YTD 22 | TOTAL 22 |
|--|--------------|--------------|--------------|------------|-----|-----|------------|--------------|----------------|----------------|
| Database Use | | | | | | | | | | |
| Portal to Texas History - Bastrop Advertiser | 16,444 | 16,620 | 14,265 | 4,447 | | | 4,447 | 51,776 | 67,122 | 78,754 |
| Heritage Quest | 270 | 584 | 263 | 406 | | | 406 | 1,523 | 1,050 | 1,344 |
| Learning Express Library | 5 | 32 | 53 | 33 | | | 33 | 123 | 1,683 | 2,324 |
| Gale LegalForms | 9 | 4 | 1 | 0 | | | 0 | 14 | 0 | 0 |
| Gale Presents: Udemy | 2 | 0 | 0 | 0 | | | 0 | 2 | 0 | 0 |
| Small Business Reference Center | 2 | 0 | 0 | 0 | | | 0 | 2 | 0 | 1 |
| Explora Elementary | 0 | 1 | 0 | 2 | | | 2 | 3 | 0 | 6 |
| Explora High School | 0 | 0 | 0 | 0 | | | 0 | 0 | 3 | 2 |
| Recursos Para Hispanohablantes | 0 | 0 | 0 | 0 | | | 0 | 0 | 0 | 0 |
| Mango Languages | 61 | 144 | 240 | 57 | | | 57 | 502 | 0 | 0 |
| Total General Use Databases Sessions | 79 | 181 | 294 | 92 | | | 92 | 646 | No Data | No Data |
| Technology | | | | | | | | | | |
| Kids Computer Use | 52 | 52 | 98 | 49 | | | 49 | 251 | 23 | 68 |
| Teen Computer Use | 52 | 56 | 47 | 7 | | | 7 | 162 | 23 | 46 |
| Adult Computer Use | 1,397 | 1,891 | 2,030 | 711 | | | 711 | 6,029 | 3,563 | 4,620 |
| Wifi Use | 4,601 | 4,799 | 5,522 | 1,830 | | | 1,830 | 16,752 | 13,795 | 16,681 |
| Website Visits | 9,744 | 11,725 | 15,791 | 5,333 | | | 5,333 | 42,593 | 40,682 | 48,914 |
| 3D Prints | 3 | 5 | 4 | 0 | | | 0 | 12 | 2 | 2 |
| Total Public Computer Use | 1,501 | 1,999 | 2,175 | 767 | | | 767 | 6,442 | 3,609 | 4,734 |

| Books & Reading | Q1 | Q2 | Q3 | JUL | AUG | SEP | Q4 | YTD 23 | YTD 22 | TOTAL 22 |
|---------------------------|---------------|---------------|---------------|---------------|-----|-----|---------------|---------------|---------------|----------------|
| Material Use | | | | | | | | | | |
| Check-Outs - Kids | 4,969 | 5,615 | 6,976 | 2,917 | | | 2,917 | 20,477 | 17,881 | 21,968 |
| Check-Outs - Tween | 4,273 | 4,774 | 5,998 | 2,681 | | | 2,681 | 17,726 | 17,281 | 20,939 |
| Check-Outs - Teen | 780 | 1,246 | 1,442 | 599 | | | 599 | 4,067 | 3,512 | 4,160 |
| Check-Outs - Adult | 7,015 | 8,121 | 8,185 | 3,248 | | | 3,248 | 26,569 | 27,101 | 32,580 |
| Honor Paperbacks | 122 | 69 | 128 | 32 | | | 32 | 351 | 424 | 484 |
| Renewals | 3,759 | 4,061 | 5,260 | 3,227 | | | 3,227 | 16,307 | 16,241 | 19,147 |
| In-House Use | 2,211 | 1,977 | 4,132 | 1,610 | | | 1,610 | 9,930 | 16,510 | 19,382 |
| Self-Check | 4,152 | 4,634 | 5,423 | 2,097 | | | 2,097 | 16,306 | 13,144 | 16,743 |
| Mobile Circ | 24 | 13 | 8 | 6 | | | 6 | 51 | 490 | 526 |
| Hotspots | 75 | 80 | 75 | 22 | | | 22 | 252 | 203 | 257 |
| OverDrive eBooks - Kids | 286 | 174 | 315 | 93 | | | 93 | 868 | 753 | 896 |
| OverDrive eBooks - Teen | 133 | 191 | 232 | 61 | | | 61 | 617 | 460 | 538 |
| OverDrive eBooks - Adults | 1,625 | 1,661 | 1,835 | 722 | | | 722 | 5,843 | 6,370 | 7,670 |
| OverDrive eAudio - Kids | 131 | 208 | 218 | 71 | | | 71 | 628 | 618 | 758 |
| OverDrive eAudio - Teen | 98 | 115 | 161 | 59 | | | 59 | 433 | 382 | 472 |
| OverDrive eAudio - Adults | 1,319 | 1,387 | 1,345 | 513 | | | 513 | 4,564 | 3,674 | 4,630 |
| SimplyE | 0 | 0 | 4 | 0 | | | 0 | 4 | 15 | 16 |
| Total Checkouts | 23,037 | 25,618 | 31,046 | 12,628 | | | 12,628 | 92,329 | 95,674 | 115,276 |

Statistics - July 2023

| Interlibrary Loan | | | | | | | | | | |
|------------------------------|--------------|------------|------------|------------|--|--|------------|--------------|--------------|--------------|
| ILL Borrowed | 13 | 25 | 33 | 11 | | | 11 | 82 | 81 | 83 |
| ILL Lent | 27 | 36 | 18 | 3 | | | 3 | 84 | 85 | 113 |
| Collection | | | | | | | | | | |
| Items Added - E, 1st Readers | 363 | 97 | 184 | 62 | | | 62 | 706 | 512 | 588 |
| Items Added - Board Books | 12 | 3 | 3 | 3 | | | 3 | 21 | 24 | 24 |
| Items Added - J | 379 | 182 | 222 | 124 | | | 124 | 907 | 1,091 | 1,365 |
| Items Added - Teens | 42 | 35 | 40 | 18 | | | 18 | 135 | 195 | 220 |
| Items Added - Adults | 454 | 338 | 293 | 149 | | | 149 | 1,234 | 1,388 | 1,600 |
| Items Added - Magazines | 134 | 120 | 118 | 39 | | | 39 | 411 | 459 | 552 |
| Items Withdrawn | 1,134 | 1,068 | 1,597 | 358 | | | 358 | 4,157 | 2,279 | 3,402 |
| Missing Items | 14 | 76 | 31 | 13 | | | 13 | 134 | 360 | 930 |
| Total Items Added | 1,384 | 775 | 860 | 395 | | | 395 | 3,414 | 3,669 | 4,349 |

| Culture of Service | Q1 | Q2 | Q3 | JUL | AUG | SEP | Q4 | YTD 23 | YTD 22 | TOTAL 22 |
|-------------------------------------|---------------|---------------|---------------|---------------|-----|-----|---------------|-----------------|-----------------|-----------------|
| Reference Transactions | | | | | | | | | | |
| General Reference Questions | 1,135 | 1,705 | 1,662 | 574 | | | 574 | 5,076 | 3,381 | 4,173 |
| Directional Questions | 503 | 483 | 515 | 184 | | | 184 | 1,685 | 1,272 | 1,516 |
| Tech Support Questions | 1,772 | 1,960 | 2,428 | 827 | | | 827 | 6,987 | 5,285 | 6,381 |
| Phone Reference | 705 | 750 | 855 | 350 | | | 350 | 2,660 | 2,754 | 3,239 |
| Tests Proctored | 2 | 1 | 2 | 0 | | | 0 | 5 | 27 | 31 |
| Tech Tutor | 34 | 32 | 26 | 15 | | | 15 | 107 | 61 | 80 |
| Total Reference Transactions | 4,151 | 4,931 | 5,488 | 1,950 | | | 1,950 | 16,520 | 12,780 | 15,420 |
| Volunteers | | | | | | | | | | |
| Volunteer Hours | 403.50 | 365.75 | 458.25 | 157.75 | | | 157.75 | 1,385.25 | 936.75 | 1,181.30 |
| FOL Volunteer Hours | 223.50 | 151.50 | 170.75 | 59.50 | | | 59.50 | 605.25 | 609.50 | 730.00 |
| Teen Volunteer Hours | 168.00 | 100.50 | 132.00 | 109.25 | | | 109.25 | 509.75 | 419.50 | 451.25 |
| Total Volunteer Hours | 795.00 | 617.75 | 761.00 | 326.50 | | | 326.50 | 2,500.25 | 1,965.75 | 2,362.55 |
| Social Media | | | | | | | | | | |
| Facebook Page Likes | 2,394 | 2,764 | 2,922 | 3,014 | | | 3,014 | 2,726 | 2,116 | 2,149 |
| Facebook Engaged | 2,144 | 3,054 | 7,396 | 1,472 | | | 1,472 | 14,066 | 9,542 | 10,805 |
| Facebook Reach | 36,060 | 11,535 | 16,912 | 17,192 | | | 17,192 | 81,699 | 160,964 | 181,338 |
| Instagram Page Followers | 1,085 | 1,120 | 1,159 | 1,185 | | | 1,185 | 1,128 | 1,017 | 1,025 |
| Instagram Impressions | 8,428 | 7,872 | 11,567 | 2,686 | | | 2,686 | 30,553 | 27,096 | 30,070 |
| Instagram Reach | 1,515 | 1,382 | 1,697 | 443 | | | 443 | 5,037 | 5,040 | 5,796 |
| Savannah Stats | | | | | | | | | | |
| # of Emails Composed | 90 | 88 | 88 | 38 | | | 38 | 304 | 182 | 238 |
| # of Messages Sent | 17,538 | 17,636 | 19,505 | 7,322 | | | 7,322 | 62,001 | 62,619 | 74,056 |
| Opens | 11,470 | 10,209 | 12,846 | 6,082 | | | 6,082 | 40,607 | 31,725 | 38,992 |
| Open % | 74% | 58% | 65% | 83% | | | 83% | 67% | 53% | 55% |
| Clicks | 503 | 923 | 1,443 | 867 | | | 867 | 3,736 | 1,708 | 2,299 |