

Bridging Bastrop Work Plan

Success for the Bridging Bastrop Board for the current year can be defined as:

Board Goals:

1. Engagement in activities forums, community gatherings, and events that promote mutual understanding, as well as encourage residents to connect with one another.
2. Create strategies to distribute information to people of different cultures in culturally appropriate ways.
3. Work collaboratively with our partners.

Action Plan:

Goal 1 will be accomplished as follows:

- Participate in Boards & Commissions Fair
- Where possible, have a “City Table” at community events; share information about City plans and opportunities
- Conduct resident surveys on various topics

Goal 2 will be accomplished as follows:

- Create a magnet or other informational piece describing services
- Create location map of where services are located
 - Update Bridging Bastrop web page on the City’s website
 - Create a printed list of locations for social services
- Create “Infomercials” about services that can be shown during Executive Session at Council meetings
- Build a welcome packet for new residents and publicize it
- Identify underserved areas in our community and their preferred method of communication

- Work with the City Manager to conduct surveys to gain feedback
- Identify Council policies and budgetary choices that negatively impact marginalized areas of the community

Goal 3 will be accomplished as follows:

- Identify and publish the “Partners List”
 - Help each partner create programs that are inclusive and relevant
- Include the “Partners List” on the new BRIDGING BASTROP web page on the City’s website
- Publish successes and analytics on the BRIDGING BASTROP web page

To succeed, Bridging Bastrop Board needs the following resources:

1. Staff: access to web page designer, a graphic designer, and access to a media content designer and the media site
2. Supplies: a budget to produce written materials
3. Other: