



MEETING DATE: January 27, 2025

TITLE:

Receive quarterly update provided by The Retail Coach

AGENDA ITEM SUBMITTED BY:

Dori Kelley, BEDC Business Attraction, Retention, and Expansion Manager

BACKGROUND/HISTORY:

This quarterly update provides key highlights including updates on confirmed developments in Burleson Crossing, Sendero, and The Grove, as well as new interest from retail and entertainment sectors. Additionally, insights from the Retail Coach's recent efforts and the upcoming ICSC Red River Conference will be discussed to inform future recruitment and strategy.

FISCAL IMPACT:

N/A

RECOMMENDATION:

N/A

ATTACHMENT:

Retail Update 1_13_25