

Retail Update

Bastrop, TX

Date: 01/13/2025

- **Burleson Crossing (and East)**
 - We have received confirmation that two casual sit-down restaurants, one big box grocer, and one big box retailer will be locating to the Burleson Crossing Development
 - A QSR concept has confirmed they will be opening a location in Bastrop. Though not confirmed exactly where, it is most likely going to be located in Burleson Crossing
- **Sendero (Pearl River) Development**
 - We confirmed that three sit-down restaurants and one QSR concept will lead the way for the Sendero Development, with
 - Furthermore, another fast casual restaurant has an LOI submitted for the Sendero Development
- **The Grove Development**
 - A total of four additional hotels have been confirmed for The Grove Development
 - Additional parcels in the development have been sold; we will receive more word on who will be locating to those parcels as 2025 progresses
- **General Interests**
 - Additionally, an eater-tainment concept, a fast-casual concept, and a junior box retailer are in the early stages of interest in Bastrop
 - The Retail Coach is currently in conversations with a large entertainment user regarding a possible location in Bastrop
 - We have received confirmation that a children's education and daycare academy will be opening a location on SH 304 across from the Hunter's Crossing Subdivision.
 - Ongoing conversation about a big box retailer locating too. TRC provided 8 specific reports for this retailer.

Conference Updates

- **ICSC Red River**
 - As of today, there are over 2,700 attendees registered for the ICSC Red River Conference in Dallas at the end of January 2025
 - Of those attendees there are currently just under 250 retailers attending with their teams and we will be representing Bastrop during this conference by discussing your trade area, available properties, and actively recruiting matching retailers to the community on our current list in addition to new retailers which could be a good fit - BEDC team to provide "one pager".

Next Round Of Recruitment

- **New Targets**
 - We have compiled a list of daycares, furniture stores, family entertainment and breakfast/sit-down restaurants for our recruitment efforts, with a round of recruitment going out this week
 - Based on feedback from the city, the optimal location for additional restaurants will be near the cluster of hotels and hospital located on Highway 71